

Redwood  
Forest  
Foundation

*Working Community Forests*

# Global Forest Products Markets

- Timber Revenues  
Down
- Changing the  
Economics of  
Forestland Ownership



# Localization



- Communities Working Together
- Developing Trust
- Marketing Our Region

# The RFFI Model

- Guiding Principles Based On:
  - Transparency
  - Accountability
  - Communication
  - Interaction
  - Trust
- These Beliefs Shape:
  - RFFI's Governance Structure
  - Forest Management Philosophies
  - Financial and Community Commitments

# Forest Products Industry

- New Paradigm
- Part of the Industry
- Compliment Forest Landowners

# Who We Are

- RFFI is a private non-profit, Section 501c3
- Our Vision is to establish community-based forests that provide both critical habitat for increased biodiversity and improved regional economic vitality.
- Our Mission is to acquire, protect, restore, and manage forestlands and other related resources in the Redwood Region for the long term benefit of the communities located there.

# What We Do

- We are striving to create a model of “working community forests” by purchasing and sustainably managing Redwood forests surrounding the communities of the Redwood Region.

# Vision for Community Involvement

- For the Benefit of the Entire Community
- Beyond Issues Related to Forest Management
- Catalyst for Social Change
- Community will Determine the Relationship





# Conservation Financing



- Conservation Easements
- Carbon Credits
- Equity Financing
- Community Forest Bond Legislation
- Instrumentality
- Other

# What Sets RFFI Apart

- Community Involvement
- Property Protected in Perpetuity
  - Conservation Easement
- Excess Revenues Go Back Into the Community

