Wood Products in Green Certified Buildings

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> GreenWay Partners and Plan It Green

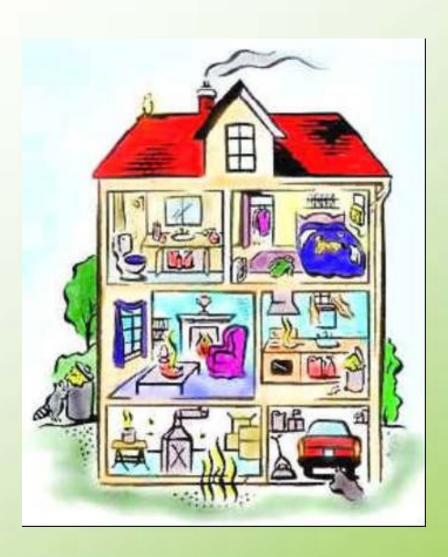


Who is Plan It Green?

- Local non-profit 501(c)(3) educational organization
- Engineers, architects, planners, builders...
- Advocate for the adoption of sustainable, "green" building and planning practices, in Humboldt County and to facilitate their implementation by providing education and technical assistance.
- Focus attention on the built environment and work for its improvement.
- Create our future, have fun doing it.



The Built Environment

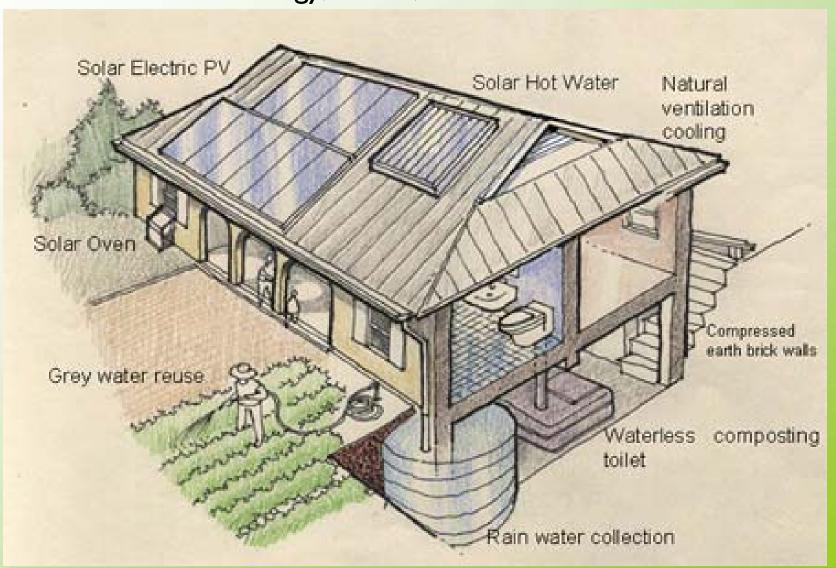


- The average
 American spends 90%
 of their life inside a building.
- Significant impact on your life and the planet.

Square footage of the built environment will double over the next 20 years: Let's Do It Right



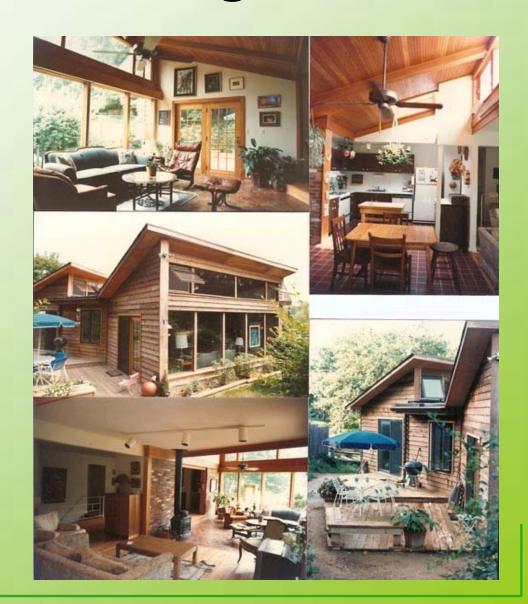
Conserve energy, water, natural resources



Provide:

- Healthy,
- Productive
- Pleasant

Indoor Environment



New market niche Green collar jobs



Mainstream appeal - growing demand



LEED Categories

- Site Selection
- Energy Efficiency
- Water Conservation
- Materials/Resource Usage
- Waste Management
- Indoor Environmental Quality
- Innovation



Materials and Resources

Credits (points) available in LEED system:

- Regional Materials (w/in 500 miles)
 - Increase demand for materials extracted and manufactured within the region, supporting indigenous resources, reducing transportation.
- Forest Stewardship Council (FSC) Certified
 - Use a minimum of 50% of wood-based materials that are certified.
 Structural, framing, flooring, doors, trim, siding, decks, etc
- Rapidly Renewable Resources
 - Bamboo, wool, cotton, agrifiber, cork, etc.



For More Information

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