# Symposium on Agricultural Research and Extension

Sponsored by

University of California Agriculture & Natural Resources And the California Commodity Committee

Noon June 18 to Noon June 19, 2008 Marriot Courtyard Sacramento Cal Expo 1782 Tribute Road, Sacramento, CA 95815

## Desired Outcomes:

A greater or officially recognized awareness of the importance of agricultural research and extension in California. To create a proceedings documenting the presentations given. To assist the participants in developing a strategy for the next century for promoting and funding research and excommodity tension work.

### Potential Audiences:

CCC member organizations, commodity organizations, related industries, the applied research community, the Cooperative Extension community, UC Leadership, related UC ANR workgroups, CSU Ag colleges, state policy-makers, legislative staffers, CDFA.





### Wednesday 18 June

#### Welcome by Bob Curtis, Almond Board The Land Grant, Experiment Station and Cooperative Extension Mandates

Gale Buchanan, USDA Under Secretary for Research, Education and Economics

**Return on investment in research and agriculture** Jennifer S. James, Associate Professor of Agribusiness, Cal Poly-San Luis Obispo

The legacy of the past century's investment (scientific development, agricultural advancements, global leadership, others). Case Studies and review of the contribution these have made to society and our economy Dan Sumner, UC Davis

**Benefits to society at large** Tim Paine, UC Riverside

#### Trends in public investment—where does funding come from, where does it go; start-up costs; how has it changed over time—trends in FTEs; different kinds of extra-mural grants.

Rick Standiford Ph.D, Associate Vice President of ANR/Forest Management Specialist for Agriculture and Natural Resources University of California Office of the President, Oakland *And* Donald Cooksey, Interim Dean of College of Natural & Ag Sciences/ Professor of Bacteriology, UC Riverside

#### Reception (no-host bar, hosted food)

# Thursday 19 June

#### **Commodity Research and the Experiment Station Mission**

Neal Van Alfen, Dean of Agriculture and Environment Sciences/Professor of Plant Pathology, UC Davis

#### Financial Considerations That Constrain Research—overhead and other issues

Charles Louis, Vice Chancellor, UC Riverside

#### Importance of state, federal & voluntary commodity programs

George Gomes, Undersecretary, California Department of Food and Agriculture (tentative)

#### **Council on Ag Research Extension and Teaching**

Karen Ross, CA Assoc of Winegrape Growers and incoming representative to the Council on Agriculture Research, Extension & Teaching.

# What can be learned from other states or countries in terms of relationships and initiatives—Other models (Panel)

Cotton Research and extension models in Australia Daniel Munk M.S., Farm Advisor in Cotton Production Systems, UC Cooperative Extension, Fresno And Citrus Research and extension in Florida, Arizona and CA—a comparative analysis Ted Batkin, Citrus Research Board And The combined viticulture and enology research grants program and the National Grape & Wine Initiative. Deborah Golino, Cooperative Extension Specialist and Director of Foundation Plant Services, UC Davis

#### **The Role of the CSU Colleges of Agriculture in Commodity Research in California** David Wehner, Dean, Agriculture, Food & Environmental Sciences, Cal Poly San Luis Obispo

# Response and opportunities for future collaborations. What are the next steps? What would be the components of an action plan?

Dan Dooley, Vice President, UC Agriculture & Natural Resources

# To Register please go to: <u>http://forestry.berkeley.edu/ccc/</u>

Registration fee: \$50.00 and \$75.00 after June 3rd. For more information or to register by mail please call Sherry Cooper at 530/224-4902 or <a href="slooper@nature.berkeley.edu">slooper@nature.berkeley.edu</a>

Lodging information: 916/929-7900 or http://www.marriott.com/hotels/travel/sacce-courtyard-sacramento-cal-expo/



**Planning Committee:** Gary Van Sickle, CA Tree Fruit Agreement; Ted Batkin, Citrus Research Board; Bob Curtis, Almond Board; Cymantha Fredrickson, Wheat Commission; Gary Obenauf, Prune Board; Dan Legard, Strawberry Commission; Dana Dickey, Rice Research Board; Bob McClain, Pear Advisory Board; J.D. Allen; Maxwell Norton and Joni Rippee, UC ANR