

SEO Resources

Google Analytics:

<http://www.google.com/analytics/>

Google Webmaster Central

<http://www.google.com/support/webmasters/>

My site isn't doing well in search:

<http://www.google.com/support/webmasters/bin/answer.py?hl=en&answer=34444&ctx=cb&src=cb&cbid=-i9i50oirb803&cbrank=2>

Troubleshooting tutorials to:

- Check your site in Google index
- Make sure Google can find your site
- Make sure Google can index your site
- Make sure your content is useful and relevant

Tips on hiring a search engine optimizer:

<http://www.google.com/support/webmasters/bin/answer.py?answer=35291>

If you really want to know more . . .the person to follow is Matt Cutts

<http://www.mattcutts.com/blog/>

Social Search on Google and +1

<http://googleblog.blogspot.com/2009/10/introducing-google-social-search-i.html>

<http://www.google.com/support/websearch/bin/answer.py?answer=165228>

<http://www.google.com/support/profiles/bin/answer.py?hl=en&answer=1047397>

Bing Webmaster Central

http://www.bing.com/community/site_blogs/b/webmaster/default.aspx

Bing and SEO

http://www.bing.com/community/site_blogs/b/webmaster/archive/tags/seo/default.aspx

Bing and Social

http://www.bing.com/community/site_blogs/b/webmaster/archive/2011/05/17/social-and-search-a-small-business-primer.aspx

Do it yourself SEO

<http://www.yourseoplan.com/>

Web Communicators Tip of the Week

http://ucanr.org/blogs/Web_Tip_Blog/index.cfm