

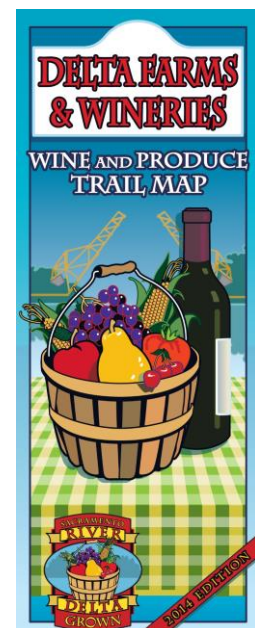
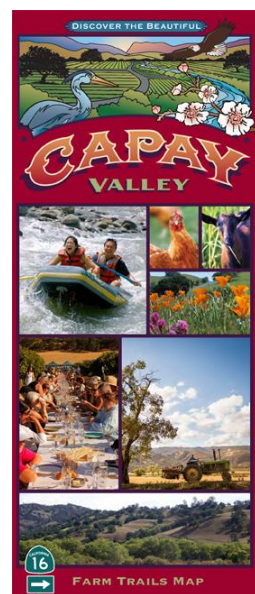
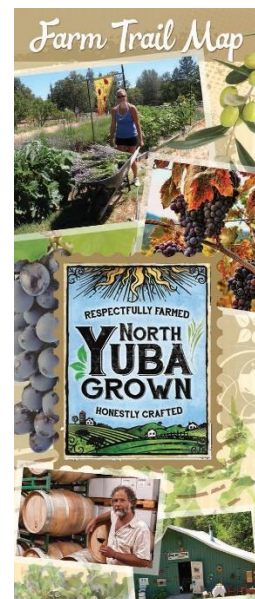
Celebrate and Share

Building a Farm Trail Project Workshop #2

Yolo County UC Cooperative Extension, 70 Cottonwood St., Woodland
Monday, November 10, 1 p.m. - 4:15 p.m.

Workshop agenda

- 1:00 - 1:15** - Welcome & introductions
- 1:15 - 1:45** - Progress and challenges so far
 - Gary Hawthorne, North Yuba Grown*
 - Amber McDowell, Sacramento River Delta Trail*
 - Pamela Marvel, Capay Valley Grown*
- 1:45 - 2:10** - *Debra Lucero* - Now what? Marketing advice, Q & A
- 2:10 - 2:15** - *Vivien Straus* - 5 minute talk on map distribution
- 2:15 - 2:30** break
- 2:30 - 3:15** - Apple Hill - 50 years of collaborative agritourism, followed by Q&A
 - Lynn Larsen, Apple Hill Growers Association President*
 - Robyn Delfino, Apple Hill Growers Association Publications and Marketing*
- 3:15 - 3:45** - group discussion, sharing with each other, future plans
- 3:45 - 4:15** - networking with light refreshments



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