

California Avocado Growers Seminar Series 2015

Presented and Hosted by

California Avocado Society, Inc., California Avocado Commission, and
University of California Cooperative Ext.

Avocado Tree Physiology and Pruning

Please join us in thanking our Seminar Sponsors listed below.

Calavo

Our name says it all... For over 90 years Calavo has maintained an unwavering commitment to the California avocado grower. Diversification and financial strength has fueled out family of Fresh Food which drives enduring relationships with retail and foodservice customers across America. Calavo has always been the largest California avocado marketing partner for growers, and we're dedicated to continue to grow our share of the market with superior grower returns and field service.

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<http://www.calavo.com>

Del Rey Avocado

In operation since 1969, Del Rey Avocado is a family-owned business located in Fallbrook, CA. Del Rey packs California avocados grown from San Diego to San Luis Obispo County. With three generations of experience growing, packing and shipping avocados, Del Rey Avocado has a deep understanding of how we can best serve the California avocado grower.

(760) 728-8325

www.delreyavocado.com

Index Fresh

Founded in 1914 as a grower-owned organization, Index has been invested in the success of California growers for a solid century. Index adds value through our export programs, specialized packaging, ripening, cultural seminars, hauling credits, volume rebates and focused field representatives. An innovative approach to the avocado market combined with our commitment to the avocado industry creates value for the California avocado grower.

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June
Tues. 2, 2015
Seminar

Location

UC Cooperative
Extension Office
Auditorium

2156 Sierra Way

SLO

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Mission Produce

Mission revolutionized the avocado industry by being the first company to supply ripe fruit to retail, wholesale and foodservice customers. We have Ripening and Distribution Centers in 7 US States and 6 countries worldwide. These regional, state-of-the-art facilities ripen fruit, maximize just-in-time delivery, reduce customer inventory management and enhance transportation efficiency. Mission customers are ensured a consistent flow of fresh products on an as needed basis.

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West Pak

West Pak has been owned by the same two California Growers for over 32 years. It’s commitment to delivering superior produce begins at the Orchard. Our unique approach involves maintaining an active role in the growing process and keeping current on all Good Agricultural Procedures. We currently own or lease Avocado Orchards in the Northern and Southern Growing Regions.

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A Big Thank You to all of our Sponsors
you helped make our 2014 Annual
Meeting a successful one



Mark your Calendar for our
100th Annual Meeting & Grower Day
In Ventura on October 9 - 10, 2015

See you then!

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*Sponsors with Table Display.