

University of California Cooperative Extension 100 Years & Counting!



Problem-solvers, catalysts, collaborators, stewards and educators.
Since 1914, UCCE scientists and academics, along with community partners, have been helping make California the nation's leading agricultural state.

University of California Cooperative Extension

- a National/Local Publicly Funded Educational System
- Links Education and Research through
Land Grant Universities with County Residents
- Specialists @ UC Berkeley, Davis, Riverside, Merced,
Santa Cruz - Statewide Scope
- Advisors - County Based/Regionally-Focused
- Use SCIENTIFIC Research to Meet Community Needs

UCANR Strategic Initiatives



Endemic/Invasive Pests & Diseases



Healthy Families & Communities



Sustainable Food Systems



Sustainable Natural Ecosystems

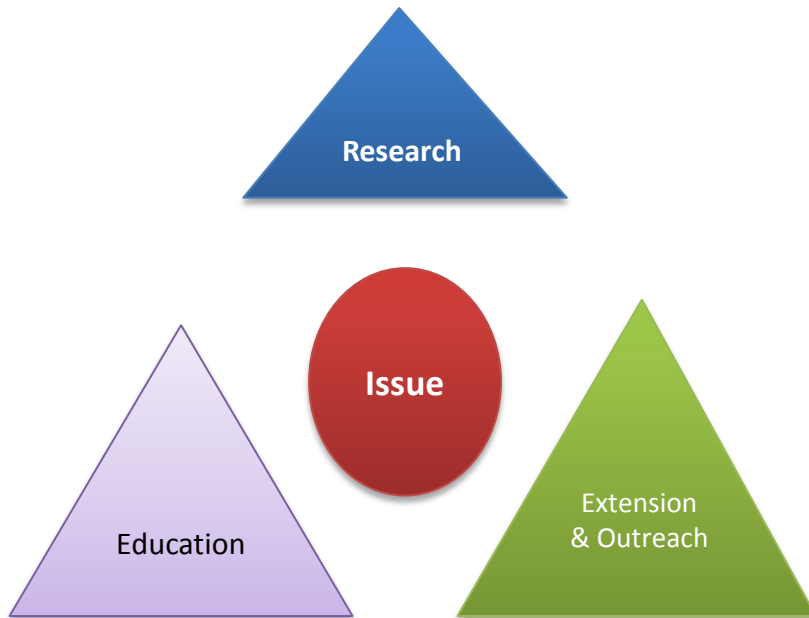


Water Quality, Quantity and Security



Our Approach to Outreach, Action and Involvement

1. Identify Issue
2. Conduct Research
3. Measure/Monitor Potential Impact
4. Select Educational Approach
5. Conduct Outreach & Program
Assess & Evaluate;
ID Further Needs.
...100 Years & Counting!



Statewide Urban Ag Needs Assessment Findings

Challenges & Barriers in Urban & Community Ag

- Land & Water Access
- Soil Quality/Contamination
- Crop Pest & Disease Management
- Water Management



Statewide Urban Ag Needs Assessment Findings

Challenges/Barriers & Needs in Urban & Community Ag

- **Securing Capital/Funding**
- **Zoning/City Ordinances**
- **Animal Husbandry**
- **Post Harvest Handling**
- **Marketing/Distribution**



Grower-Identified Needs

Workshops/Trainings & Educational Materials
for New/Experienced Urban Growers

Understanding of Risk Management as Per:

- Local & State Regulations/Liability/Fines
- Site History/Land Access/Planning
- Heavy Metals-Safe Growing Practices
- Food Safety/Pest Management Practices
- Small Business Risk Management



University of California
Agriculture and Natural Resources

100 Years of Cooperative Extension

Practical. Connected. Trusted.

UC Agriculture & Natural Resources is celebrating the centennial of the passage of the Smith-Lever Act and the beginning of Cooperative Extension in California.

- Local Programs:
 - Master Gardeners
 - 4-H
 - Viticulture
 - Weed Science
 - IPM
 - Livestock/Rangeland & Natural Resources Mgmt
 - Watershed Management
 - Urban Ag
 - Food Systems

Supported by County Agriculture Departments!



Caption: Workshop at the Gill Tract



UC Cooperative Extension

**Serving the People of
California!!!**

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Agriculture and Natural Resources**