

# 4-H YOUTH DEVELOPMENT PROGRAM

## OUTREACH GOALS PLANNER

During the 2015- 2016 4-H Program Year the Mission 4H community 4-H club will take the following efforts intended to improve its diversity as it relates to race, color, national origin, religion, sex, physical or mental disability, medical condition, ancestry, marital status, age, sexual orientation, citizenship, or status as a covered veteran.

1. **Mass media, including radio, newspaper, TV.:**
  - a. Radio: National 4H Week on KRKC
  - b. Newspaper: Local Soledad Bee – National 4-H Week Article & Officers Pictures & Monthly Articles written by Communications Officer
  - c. Meeting time, date & location in Local Phone Book
2. **Newsletters, posters, flyers, announcements:**
  - a. 4-H Flyers at annual Soledad Mission Grape Stomp
  - b. National 4-H Week display at Mission School
  - c. Display monthly meeting in class room at Mission School
  - d. Flyers sent home with Mission School Students
  - e. Club Newsletter
3. **Personal letters to minorities and/or females (Potential members and leaders)**
  - a. Flyer passed out at local fairs in Spanish and English
4. **Personal contacts (phone, in person) with potential minority or female members and leaders.**
  - a. Attend local events to hand out 4-H information
  - b. Email families of kids in the 3rd grade
5. **Community and school groups contacted with information, or through community service. Membership drive or promotion to reach underrepresented minorities or women**
  - a. 4-H Flyers at annual Soledad Mission Grape Stomp
  - b. National 4-H Week display at Mission School
  - c. Display monthly meeting in class room at Mission School
  - d. Flyers sent home with Mission School Students
  - e. Class Room Presentations
6. **Membership drive or promotional programs to reach minorities and females. (eg. Festivals, fairs, displays)**
  - a. 4-H Flyers at annual Soledad Mission Grape Stomp
  - b. Feature Booths at Fairs
  - c. Flyers & pencils handed out at local fairs
  - d. Open House & Registration at August meeting

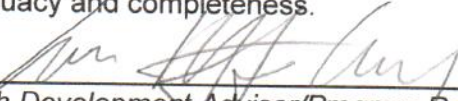
Respectfully submitted:

  
Name

CCL  
Position

9-20-17  
Date

I have received and reviewed this Affirmative Action Plan, and I accept it in terms of its adequacy and completeness.

  
Youth Development Advisor/Program Representative

10/13/17  
Date