

4-H OUTREACH METHODS DOCUMENTATION

Program Year: 2017-2018

Vice President for Membership: Hunter Vaccarezza

Club Name: Mission 4-H

Membership Advisor: Claudia Guidotti

Please describe the efforts your club has made to recruit new members and adult volunteers from your community, including under represented groups and attach documentation. Be specific for example, if a school presentation was made, list the date(s) of the presentation(s), number of times the presentation was given and any pertinent comments.

All clubs are required to demonstrate outreach in at least three of the first four outreach methods listed below. For assistance, call your UCCE county office. To document your club's outreach efforts attach to this for copies of flyers, news paper articles, news releases and list of personal contacts made. Give a copy of this information to your UCCE county office.

Methods	Dates	Number	Comments
Mass media, including radio, newspaper,	Oct-17	4	Interviews at KRKC for 4-H week
	Sep-17	1	Officers in newspaper
Newspaper, posters, flyers, announcements	Every month 2017-2018	12	Post meeting times & dates at Local school
	Oct-17	100	4-H Display at Mission School
Personal Letters inviting select to participate in the program (potential members and adult Volunteers)			
Personal contacts(phone-in person) to inform them about 4-H and encourage their participation (potential members and adult volunteers)	July-August 2017	5	Personal Contact to potential family in the Mission & Soledad area via email and phone calls
Community and school groups contacted with information, or through community service Feature Booth at Salinas valley fair	Dec 2018	175	Community Mailbox decorating
	Jan-18	90	Community BBQ & Pedro Party
	Mar 4, 2018	160	Community Breakfast
	May 2018	200	Displayed information on 4-H program
Joint activities that resulted in intergrated programs	Feb 2018	110	Helped with Fantastic Field Day
Membership drive or promotional programs to reach minorities or females	Sep 2017	150	Displayed Club Poster at Mo Co Fair
	May 2018	40	Host SVF 4-H building
Volunteer recruitment and /or volunteer development training			
Meeting places selected to encourage minority or female participation	Oct-17	50	Booth at Grape stomp, flyers and pencils given out as prizes with 4-H motto