# Seven Steps to Build Success.

## **University** of **California** Agriculture and Natural Resources

### Seven steps to build successful collaboration.

#### 1) Key contact(s)

Identify the key people (or local champions) who can make "stuff" happen.

#### 2) Trust

Build personal and professional relationships. Be transparent and honest in your dealings.

#### 3) Respect

Ask what local partners want. Respect their ideas and use their input to develop a shared vision. Respect people's time and empower local implementers to develop local ownership.

#### 4) Vision

Have a clear vision for all involved in the project - a common, clear message that is important to, and based on, what the local partners want.

#### 5) Communicate

Be clear about what you can and can't support. Clearly assign tasks and management – who will do what.

#### 6) Add value

Local partners have competencies and skills. Look for how you can best complement and add value to their activities. Again, ask how you can contribute.

#### 7) Build

Success breeds success. Do a few things well to start. Build support and grow.



respectful way