

MONTEREY COUNTY 4-H COUNCIL MEETING MINUTES

DATE: September 18, 2018

LOCATION: Soledad High School, 425 Gabilan Dr, Soledad

CALL TO ORDER: 7:10P by Tim Lewis. Pledge of Allegiance and 4-H Pledge led by Tim Lewis

Additions or Corrections to the Agenda

None

Roll Call

President: Tim Lewis (KCBR)

1st Vice President: Hana Ferguson (Buena Vista) absent

2nd Vice President: vacant

Treasurer: Gidget Guidotti (Mission)

Secretary: Travis Tanaka (Buena Vista)

Program Staff: Lorin Lurz

Club Representatives and guests

Aromas: Jacque Palmer

Buena Vista: Travis Tanaka

Carmel Valley: Scott Quilty

Chualar: Dirk Giannini

Gonzales: Colleen Yebra, Cherish Yebra

Greenfield: Luz Argueta, Abraham Argueta, Alma Pizano

Hilltown: Kelli Martignoni, Rhonda Hurtado (Council fundraising)

King City Blue Ribbon: Lily Rangel, Jesse Ledezma

King City Rural: Nathan Maxwell, Sam Maxwell, Noah Maxwell, Nikki Maxwell

Lockwood: Misty Hancock, Morgan Hancock, Cody Hancock

Mission: Gidget Guidotti, Garrett Guidotti

Natividad: Janet Wohlgemuth

Royal Oaks: none

San Benancio: Kat Banks, Rose Evers

Spring: Nicole Hostert

Approval of Last Meeting Minutes

Motion to approve: Rose Evers (San Benancio) Second: Janet Wohlgemuth (Natividad) No Discussion.

Motion passed unanimously

TREASURER'S REPORT (Gidget Guidotti)

Report covers August 1-31, 2018.

Opening August 1: \$42406.95

August Income: \$970.39

August Expenses: \$7,454.90

Closing August 30 \$35,922.44

Morgan Stanley (Scholarship): \$55,862.28

Pacific Valley Bank: \$54,331.27

CD Total: \$110,193.55

Combined Total: \$146,115.99

Comments: None

FUNDRAISING COMMITTEE

Clover Café- Rhonda Hurtado reported that the Café was successful, but room for improvement. The Committee sent a *Survey Monkey* 10 question survey (takes 2.5 minutes to complete) to the 81 people that worked in café and received 11 responses. Survey was sent on Sept 7, 2018. A follow-up reminder was sent to those who didn't respond. Gross sales for fair and rabbit show was \$13k, top day was Sept 2. Among other matters, consideration should be given to bringing back breakfast items due to interest. Café food selection was well received, but people didn't know bagged salads were available resulting in low salad sales. Reusable Clover café Mug sales were light, mugs are still available for \$7. Final report will be available at the next Council meeting.

Giving Tuesday- Rhonda. Giving Tuesday is in November with an awareness push in October.

Color Me green Run- No update.

Tim called upon leaders and Clover Café worker volunteers to do the survey or provide comments. The future of Clover Café is in question if funds raised do not justify the efforts given. Submit comments or suggestions to the Council's fundraising committee.

PRESIDENT REPORT (Tim Lewis)

Tim stressed importance of filling the second VP vacancy. Three Council Exec Board members are required to have a meeting. Tim requested that Leaders ask for interest at Club level. Commitment to Council is nominal.

YOUTH COUNCIL REPORT Garrett Guidotti (Mission) reported that youth council members spoke at Achievement Night about what Youth Council is about.

YOUTH REPORTS/ CLUB SHARING

Club Youth representative report- Morgan Hancock (Lockwood) reported that she and four Lockwood members went to KRKC radio to record a segment promoting National 4-H Week. Morgan and the other members had the opportunity to speak on live radio as well.

Jesse Ledezma reported that his Club had worked on preparing for their awards Night and is now getting Club awards out.

Club sharing: The question this month was "Outreach items your club has purchased" Items purchased included club vinyl banners and a large felt banners (large and smaller) (English and Spanish), 4-H buttons made with the county button making kit (was highly recommended to get youth involved), designing and creating meeting place signage, appreciation plaques (presented directly to the organization at their meeting), hanging banner with 4-H pledge or buying 4-H flags from 4-H Mall.

Clubs ordered their banners from ASAP or Mike's Signs in Salinas.

It was stressed that banners should have a contact club or county email. Do not fold banners. Tim complemented Chualar on getting their *4-H Welcomes You* sign redone. Tim then stated this is also outreach. Lorin commented that this type of signage should be documented.

Hilltown and Spring to coordinate getting a *4-H Meets Here* sign for the County Ag office.

STAFF REPORTS (Lorin Hofmann-Lurz)

National 4H Week: Best outreach opportunity- biggest bang for the buck. Options include flyers, posters, displays, radio spots, posting flyers for Back to School Night. County has example press releases, proclamations, and Instagram posts for Clubs with Instagram accounts.

Beginning 4-H- New Family handbooks available at County. Call to order.

Shutterfly- Hana to host training in King City (6:00, prior to Council meeting) designed for south county clubs, RSVP's required. South County clubs will get the opportunity to learn about the use of Shutterfly and see the benefits.

Grand Nationals livestock show and Livestock Bowl- Attendance recommended for livestock projects. Must be age 14 and up to show. However, the Livestock Bowl is a 4-H contest and counts in record book. Suggestion is to take the tour and watch the event. Jesse Ledezma (KCBR) commented that he has attended, lots of information and interesting. Jesse is looking forward to competing upon turning 14.

Youth Summit- Dates are up. Central YS (formerly LCORT) is Jan 26-27,2019 at Sanger. Bay-Coast YS is Jan 18-20, 2019. Council has scholarships available, Clubs need to set aside scholarships funds as well.

Ag Office Building- Conference room now booked through 2019 for council meetings. Conference room is scheduled ~~will~~ to be under construction for structural refit. Need up to 5 months of meeting locations. Possibility to have meetings in north, central, and south county. Meeting locations near HWY 101 ideal. No dates set yet.

SVF for Council Meeting- Traditionally meetings have been at SVF in October and March.

Enrollment- County due date is Sept 28, VEC has checked that data is correct by working directly with families. County staff has no way to verify

Portal financials- Portal closed Sept 15. County staff now checks and submit the final numbers to the state offices.

Banking- recently, some banks asking for Articles of Incorporation (est. 1869). Bylaws and Constitution could be considered as a Clubs A of I. Clubs that bank w/ Rabobank- their A of I should be complete. Oversight of club's Banking is highest priority as to how funds are handled, and CCLs are ultimately responsible for Club funds. Know Chapter 9 in policy as to how funds work through a Club. Treasurer and Adviser must read and understand the 4-H Treasury Manual.

Beginning of Year Packets- animal contracts, bylaws, project rules- all due on sept.28th. If voted documents not in line with policy, they may be sent back for revision, and revote.

Outreach Goals Planner- Completed example in packet. Ideas to help with planning. Rhonda reminded Clubs that those (Buena Vista, Hilltown, and Lockwood) that Hosted the 4-H Building earned outreach credit. Clubs should include SVF- mandatory Host the Building.

Club Leader Essential Cert Course- Nov 3 at 4-H State office (Davis). Can participate in person and online. Unique opportunity, first state leader training with certification. Attendees can meet State staff, see office, get the "real 4-H". Great learning opportunity. Lorin is willing to drive up to seven volunteers in a County van up and back. Contact Lorin to get a seat in the van. Clubs should have funds to offset costs. Tim asked about potential requirement for a certificate. He noted that this a training for the "essential" certificate. Lorin replied that other counties do make the training mandatory, Monterey Co currently does not. State wants all leaders trained, so they are providing training. Training is available via live-stream, Lorin will ask if a recording will be available for those who can't attend on Nov 3.

APRs and project instruction hours- All members to complete an APR for projects. Non-record book clubs need to announce due date or document the date in Club Rules or calendar. Some fairs asked if members completed their project to determine eligibility to show; some members were turned away due to incomplete project. VEC's should update online profile to ensure correctness.

COMMITTEE REPORTS: led by 1st Vice President: every club should have a binder to record info. Council meeting reports must have date, time, location. Comments to Hana after event complete to reduce “critiques” at the council meeting. She will be reaching out to each club who has an upcoming event.

Incentives and Recognition (KCBR)- no report

New Member event (Spring)- New member event Oct 13, 9-12 at the Ag office. Will include a parent only break out session by staff. See flyer. Will be an email sent direct to new families.

Alumni (Natividad)- MCF set up booth on non-animal entry intake day, took an hour to set-up. During the fair people were taking flyers. Outreach kit used and returned. Pictures are up on Janet’s FB page.

Clover Café/ Food Booth set up (Buena Vista)- Committee met on Aug 25 to move the remaining items to the Café but left them outside. FR committee wanted orderly load in and verify all items were clean prior to stocking. The Committee returned on Sept 4, packed items into totes, tape sealed boxes, or enclosed large items in plastic bags. Everything was labeled (paper or ink). Instructions (including photos) on how to lock the storage locker and photos of all items (including quantity) were included in the binder. Clover Café items were all placed in one area, non-café items were moved. Travis suggested that food load in, final clean-up assistance should be added to duties.

Travis recommended that Council officers look at the unused/ unwanted/ non-functional items and consider getting them out of Council’s inventory.

Tim stated Council exec board will revise expected committee duties in the spring and will gladly accept suggestions.

Rhonda (fundraising) stated that food load in by the committee is not possible due to the way shopping occurred. Fundraising appreciated the support received and for doing the inventory.

Achievement Night (Greenfield)- Sept 8 at La Gloria School. 123 attendees signed in to watch the awards ceremony. Their club provided themed appetizers, drinks, corn on the cob, chips, candy, and fruit. Will turn in council binder next month.

Achievement Night Dance (Gonzales): the club provided homemade beans & rice, & hotdogs. They followed the requirement of clearing the room and having everyone sign in as part of “drop off”. good turnout. The adults noted that many of the requested songs came from camp so the ability to socialize and dance was great. Lorin thanked All Stars and All Star advisors for setting the example of having “G” rated fun. Once the teens began dancing, rest the members joined in. Will turn in binder next month.

Expansion and Review (KCR)- No report. Lorin updated the group about the pending Carmel Valley Club. Lorin attended CV’s planning meeting and got to meet members & parents. Their Charter is pending due to Club documents pending. Scott added CV’s proposed monthly meeting is 1st Tuesday of the month, will have 5-6 projects, 8 families (14 youth), another three families will join after charter is set. Plan to have goats, pigs, rabbits and mules

Lorin discussed the need for other Clubs to provide one mentor. Most of CV’s families are new.

Bowl-a-Rama (San Benancio)- flyer in process, Sat Jan 12, 2019 at Salinas Valley Bowl. 1-3:00P for bowling. Refreshment plans in process. No pizza this year. RSVP to San Benancio Gmail and will be on flyer.

Fantastic Field Day (KCR)- No report.

Record book workshop (Mission)- Will have two sessions, one in north and one in south. Workshops will focus on PDR, expression page, ORB. Mission will provide a copy of their “cheat sheet”. Flyer in process RSVP required. Event to occur on a Saturday, 1-2 hours.

Animal field day (Chualar)- Jan 26-27. Committee waiting on confirmation from judges/ guest speakers.
Venue most likely to be the same as last year.

UNFINISHED BUSINESS: None

NEW BUSINESS: Spring awarded trophy for highest scoring Club Secretary book.

ADJOURN at 8:11P

Motion to adjourn: Kelli Martignoni (Hilltown), Second: Morgan Hancock (Lockwood) Passed Unanimously

Next Council Meeting- Tuesday, October 16, 2018. 7:00P Salinas Valley Fairgrounds