

MONTEREY COUNTY 4-H COUNCIL MEETING MINUTES

DATE: October 16, 2018

LOCATION: Salinas Valley Fair Grounds, King City

CALL TO ORDER: 7:02P by Tim Lewis. Pledge of Allegiance and 4-H Pledge led by Tim Lewis

ADDITIONS OR CORRECTIONS TO THE AGENDA

Move SVF guest speaker to follow Treasurers report.

Fundraising report to occur later than scheduled.

Officer nominations to open for 2nd vice presdeint.

ROLL CALL

President: Tim Lewis (KCBR)

1st Vice President: Hana Ferguson (Buena Vista)

2nd Vice President: vacant

Treasurer: Gidget Guidotti (Mission)

Secretary: Travis Tanaka (Buena Vista)

Program Staff: Lorin Lurz

CLUB REPRESENTATIVES AND GUESTS

Aromas: Lacey Deverico

Buena Vista: Travis Tanaka, Mackenzie Keslin

Proposed Carmel Valley: Scott Quilty

Chualar: Dirk Giannini, Maddison Mullins, Mari Horwath, Sierra Sala, Shilah Mullins, Angie Horwath, Dena Jenkinson

Gonzales: Colleen Yebra

Greenfield: Luz Argueta, Antonio Hernandez, Elizabeth Hernandez

Hilltown: Kelli Martignoni

King City Blue Ribbon: Jesse Ledezma, Melanie Doan, Lindsay Doan, Mariaela Cuvas, Guadalupe Reyes

King City Rural: Matthew Iverson, Blake Iverson, Kristin Iverson, Louise Dedini, Brianna Dedini, Ivan Lopez, Janesa Lopez, Carla Mullani-Ackerman, Marti Ackerman, Sam Maxwell, Nathan Maxwell

Lockwood: Misty Hancock, Morgan Hancock, Cody Hancock, Seralyn Colton, Katie Colton, Megan Weferling

Mission: Gidget Guidotti, Garrett Guidotti

Natividad: None

Royal Oaks: Sheryl Jones, JoAnn Etchinson

San Benancio: None

Spring: Nicole Hostert

APPROVAL OF LAST MEETING MINUTES

Motion to accept minutes from the September meeting: Dena Jenkinson (Chualar) Second: Kelli Martignoni (Hilltown) No Discussion. Motion passed unanimously

TREASURER'S REPORT (Gidget Guidotti)

Report covers September 1-31, 2018.

Opening September 1: \$35,922.44

September Income: \$32,025.51

September Expenses: \$17,717.70

Closing September 31 \$50,230.25

Morgan Stanley (Scholarship): \$55,862.28

Pacific Valley Bank: \$54,331.27

CD Total: \$110,193.55

Combined Total: \$160,423.80

Comments: Transition of treasury documents and authorizations from Diane to Gidget is complete.

Treasury reports will have slightly different format.

SVF GUEST SPEAKERS:

Ralph Rianda (Chairman of SVF Heritage Scholarship)- Mr. Rianda notified the group the applications for the Heritage Scholarship are due (postmarked) November 9, with interviews on Nov 26 at SVF.

Applications available online at the SVF webpage. Heritage Foundation looking for ambassador to promote SVF HF. Winner to attend polenta/ stew feed (Nov 29) and SVF Kick Off dinner in April. Winner will receive a \$2500 scholarship, Heritage Foundation jacket and belt buckle, two passes to Heritage hospitality room, and will get reimbursed for expenses incurred (within limits) when raising the Heritage animal. Animals raised over the 16 years of the Foundations has raised over \$1 million.

FFA or 4-H junior or senior in a Monterey Co high school to qualify. Home schooled students need to contact Ralph.

Camp interviews are on Nov 26. Successful applicants are should request an early interview, so they can make their camp interview.

Scholarship winners must follow rules of SVF. Winner will choose species for Heritage animal. Can still raise own animal for auction.

TJ Plew (SVF Manager)- 4-H and CA fairs have symbiotic relationship- county fairs act as forum to present 4-H programs values. 4-H bring participants to the fair and have same values as the fair. Great working relationship; SVF looks forward to continuing working with Monterey Co Council and other 4-H Councils.

Several rule changes in effect for 2019. Market livestock will be a terminal sale; no live pick up. This applies to market steer, swine, sheep, goats, champion rabbits, and champion poultry. All must get processed. Showmanship mandatory for beef, swine, goats, and sheep to participate in junior market show. SVF is working on a one page, one fee entry to cover animal entry and showmanship. Livestock committee stresses importance of showmanship. The Committee wants to see entries, but committee is flexible if competitor can't do showmanship. Contact the Livestock office if a conflict with a showmanship date arises.

Online entry for still exhibits extended to April 19. Later deadline would allow time for the exhibitor to consider their skill set and which project to represent to get the best entry

Horseshow opened and extended to all of CA. Allows for additional qualifying show.

Eliminate entries from Morgan Hill, Coalinga, and Coast Union School districts. This is expected to reduce steer and sheep entries. Purpose is to open space for local youth who want to enter those species.

Exhibitor book to be published by Dec 1

Livestock poster if entered under livestock will go to livestock building. If miscellaneous, will go to Orradre building.

If an animal does not make weight, must go home. Cannot compete in showmanship

If there are questions or policy clarification, call the Livestock office

PRESIDENT REPORT (Tim Lewis)

Presentation of 4-H appreciation plaque to SVF- Tim presented SVF (accepted by TJ Plew) with an appreciation plaque for the ongoing support that SVF has given to Monterey Co 4-H. An additional gift was presented to Fair office staff.

Date change of November Council meeting- Motion made to move Council the meeting from Nov 22 to Nov 27 (name and affiliation not captured by the recording) Motion seconded by Misty Hancock (Lockwood). Discussion- Many officers and County Rep will be off, quorum is not possible. Only allowed to cancel one meeting per year, which was done back in March. Moving meeting up one week is not feasible since other Clubs meet on the 2nd Tuesday. Only option is to delay one week. Two quorum requirements- 2/3 of Council Executive Officers and 2/3 of Clubs to have an official meeting.

Motion passed unanimously. November Council meeting will occur November 27 (7:00P) at the County Ag office

YOUTH REPORTS/ CLUB SHARING

Club Youth representative report- Morgan Hancock (Lockwood) informed the Council that Lockwood 4-H passed out Pledge pencils to members to bring at least one new person to a club meeting as part of outreach and national 4-H week .

Tommy Storeli (KCR) informed the group about member involvement at the Fireman's BBQ. Tommy participated in the bake sale, shucked corn, and helped where needed. Tommy also provided an update on the projects he is in and what he has learned.

Seralyn Colton (Lockwood) spoke about her Service Learning Project and Emerald Star, Give a Hoot, and the work that was done prior to the Council meeting. This was her first work day in which members could help build the owl nest boxes that will be placed in the community.. Additional work day October 20 (9:00) at the County Ag office.

Marti Ackerman-KCR presented all the clubs with free pumpkins but will accept donations.

Club sharing: What did you do for national 4-H week?

Club representatives shared the following: Morning announcements at middle school, KRKC radio announcements, display at Mission school, ad in King City paper with Club officers, talks at school, pictures for south Co paper, display at Royal Oaks youth center, passed out 4-H bracelets, photo for Off 68, 4-H attire all week, Tuesday spirit day pencil invitation, Washington Union morning assembly, information on Instagram and Facebook pages, posters up in community, invited students from school to attend a Club meeting and show that 4-H is more than raising animals,

Hana followed up by stating that her life-long friends and 4-H alumni made social media posting.

Carmel Valley- Waiting on charter paperwork from State, hopefully hear back by Nov 27 meeting.

LEADERSHIP WASHINGTON FOCUS PRESENTATION (LWF)

Powerpoint Presentation by delegates Maddison Mullins (Chualar), Mari Horwath (Chualar), Mackenzie Keslin (Buena Vista), Sierra Sala (Chualar) each delegate shared their experience while traveling with the 4-H Leadership Conference.

The delegates presented Monterey Co 4-H Camp program with a check for \$1,000. This was left over funds from the delegates fundraising efforts.

Our Monterey Co delegates were 4 of the 9 California delegates that attended. Nationwide, 130 delegates attended this conference. LWF is a leadership conference for 4-H's 12-14 years of age. LWF was held at the National 4-H Conference Center, Chevy Chase, Maryland. Delegates learned new skills in leadership through breakout sessions and group activities. Delegates also got to experience

Washington DC through sightseeing. For those who are interested in the 2019 trip, registration and deposit (\$750) are due December 16, 2018. Chaperone costs are built into the costs paid by each delegate. Clubs were reminded that these leadership conferences would be open soon for registration for 2019

FUNDRAISING COMMITTEE

Clover Café- A Wrap up will be provided covering all costs and income. on Nov 27 (6:30). If you haven't done the survey and want to do survey, contact Kelly Violini or Karla Ackerman. Meeting is opportunity to share fate of Café. Youth also need to complete the survey.

"Giving Tuesday"- November 27, 2018. Information will get distributed upon receipt from the State 4-H office. This is a national effort for businesses and individuals to give donations to charities. When available, the 4-H Giving Tuesday info to get shared on local social media. The 4-H Foundation's Matching funds available again but will go fast. Suggested to act early, anytime after 12:00 AM, Nov 27. When donating, cannot designate funds are for specific child but can designate funds. See instructions. When instructions come out, there will be a tight turn around

Color Me Green Run- March 16 at MCF. Details on this fundraiser and Healthy Living event to come.

YOUTH COUNCIL REPORT- Reported by Marti Ackerman (KCR) Focus will be to be Hi-4-H. At MCF sold carnival tickets taking in \$603. Looking to take advantage of Giving Tuesday. One event planned, possibly in March for ages 14-19. This year is a test run with more event possibilities next year.

Yearbooks- completed but not printed. Expected delivery on Nov 27

STAFF REPORTS (Lorin Hofmann-Lurz)

National 4-H week- Hopefully all clubs took advantage of promoting this special week. Examples of promotion include flyers, posters, window displays, classroom speeches, handouts. These efforts count in your outreach documentation. Remember, outreach is all year.

Youth Summit conferences- Conference dates are set, and information is on the county website. The regional areas do not all have application ready yet. Youth Summit are the middle school leadership conference. Members can go to the Bay Coast or go back to Wonder Valley in Sanger. Scholarships at a club level should be announced and have a due date.

Grand Nationals at Cow Palace- Did any clubs go? Keep in mind we have a 4-H Livestock Knowledge bowl there that counts in a record book.

Farm Day Salinas- The first farm day of the year is in Salinas on November 1st. I hope your clubs can participate in some way, but do not ask children to be absent from school to provide some sort of project expectation.

Presentations- To clarify that if a member would like to provide a Presentation it MUST follow the 4-H presentation manual and the Club Leader just agree it has met that criteria. This is the Presentation that counts towards a star rank. Otherwise a prepared talk counts under #6 just not as a presentation.

Camp Teen applications- Due early again this year. They should be up Oct 19. Paper application only.

Enrollment- All clubs have their paperwork in. If your club is waiting for something, please call me. All clubs can create reports and confirm members, projects, leaders and so on. Regarding add and drops. It is highly suggested that clubs continue to use the add/drop forms and to modify projects. Lorin encouraged Club Leaders to use their club leader report time to talk about this, your club email, your club newsnotes or whatever. This is important for livestock eligibility. An add/drop form was included in your packet, so you know what it looks like.

Project transfers into other clubs. There is form to fill out to make sure everyone is aware of the member's interested to join a project in another club. Club VECs should go into the 4-H online system about once a month to see if there has been updates.

Livestock enrollment deadline – Friday, December 7th. We deactivate the online system and no one can add or drop. Members and families can only use the forms and turn them in to the office for corrections.

Emerald Star – Tonight you had an opportunity to see both a Service Learning activity unfolding and an Emerald Star effort. Two important messages – the Emerald Star activity is one special community service to the 4-H program. The Service Learning is separate. The Give A Hoot project happens to be doing both at the same time.

Service Learning is one meaningful activity that is developed by an individual or club. If your club has marked the box for a service activity, I will be in contact with your club to provide clarification. This is not a couple of cans of food to a food bank, this is not a gift exchange or holiday event your club does every year. This is intended to have an impact on your community.

Washington Focus trips- The application process opens for both the high school and middle school trip soon and closes in December. More info to come.

Beginning year packets- I will have them all signed off soon. Each club will receive their signed documents for the secretary's book. Maria is traveling again so you may not get signatures until November.

Outreach documentation – There were some clubs that used the required outreach documentation form well, other clubs not at all. Each club is working in outreach but it's likely you are forgetting the efforts you have done when it gets to end of the year.

When clubs turn this documentation in, I must then create a report from it with the dates and numbers. Please do not put "various or numerous or multiple". This is reporting that goes through stages.

Also, when you read the top portion, it states Clubs are required to demonstrate outreach efforts in at least three of the first four.

Scholarship review- I haven't had a club scholarship review in a few years so I will be contacting clubs to turn in their current forms and we'll update if needed.

Club calendars some clubs are just making their first club calendar. This is another important piece of information to give each family along with bylaws and club rules. This helps everyone to know what the plans for the year are and take part. If your club doesn't have a Shutterfly account to use, then a printed club calendar is fine.

Shutterfly – Congratulations to Lockwood, King City Blue Ribbon and King City Rural who have theirs up and running. There was a training conducted tonight by Hana Ferguson. If your club would like to start one or have a review on other features you can use, just let us know.

Volunteer training and mileage reimbursement- Thanks to Lockwood, I was able to get clarification on how clubs can help get their volunteers trained and provide financial assistance or to use their vehicles to transport youth to long distance events. Registration fees for training can be covered, mileage when taking members to events (such as state field day) and overnight chaperone fees can be covered by your club funds. This would be acceptable use of funds by policy. Some may not have this as a line item in your budget, but it is worth asking for a vote to include if you see the opportunities for adults to use. Examples of assistance include expenses in chaperoning one of the Youth Summits, driving a carload of youth or someone taking the shooting sports certification course, or even going to the new club leader certification course.

COMMITTEE REPORTS: led by 1st Vice President: every club should have a binder to record info. Council meeting reports must have date, time, location. Comments to Hana after event complete to reduce “critiques” at the council meeting. She will be reaching out to each club who has an upcoming event.

Incentives and Recognition (KCBR)- no report

Expansion and Review (KCR)- No report

Bowl-a-Rama (San Benancio)- (Hana gave report) Jan 12 (1-3:00P) at SVB. Flyer not complete. Drinks and cakes. RSVP to San Benancio’s email by Jan 4 to attend.

Fantastic Field Day, overall (KCR): location secured. SVF Feb 9. Letters to clubs with their responsibility to FFD.

FFD, Vegetable Judging (Mission)- Will be two tables, one for info and one for judging

FFD, Dessert Judging (Royal Oaks)- Flyer in process.

FFD, Livestock Judging (Chualar)- don’t know what rotation will be, could be a two to four species contest. Flyer is complete except for the rotation detail.

FFD, Judging contest/ tabulations (Aromas)- 10 judging classes related to 4H projects, Classes for beginner, intermediate, and senior members. Flyer coming.

Animal field day (Chualar)- Jan 26 (King City)-27(Prunedale). Flyer in process due to the possibility of changing sheep with another presenter. Online RSVP system just like last year.

STATE MANAGEMENT BOARD: Youth Summit Conferences are up. Bay-Coast does not have a flyer or info up yet. Members can go back to Wonder Valley for the Central summit. Central Summit is looking for presenters. Excellent opportunity for members that have aged out. Council has scholarships to assist with expenses.

2018 LEADERSHIP CONFERENCE UPDATE: There is a line item in the Council budget. Can start fundraising now; staff is experienced and can help.

UNFINISHED BUSINESS: Need another executive officer. Dena Jenkinson nominated for 2nd VP. Dena accepted nomination. Passed unanimously.

Fall exec board meeting coming up the first week of November. Forward topic suggestions to Lorin.

NEW BUSINESS: None.

ADJOURN at 8:37P

Motion to adjourn: Colleen Yebra (Gonzales), Second: Misty Hancock (Lockwood) No discussion.

Passed Unanimously

Next Council Meeting- Tuesday, November 27, 2018. 7:00P Monterey Co Ag Office