Selling Poultry Meat in California





Ann Baier March 2, 2019

A PROGRAM OF THE NATIONAL CENTER FOR APPROPRIATE TECHNOLOGY

Four Approaches to Processing Poultry for Sale of Meat in California

- 1. USDA Inspected
- USDA Exempt (from Inspection) + State Inspected (CDFA-licensed facility)
- 3. USDA Exempt (from Inspection) + CDFA Registered
- 4. USDA Exempt (from Inspection) + CDFA Exempt 1,000 birds/year, direct to consumer only; family labor or all production sold on-farm

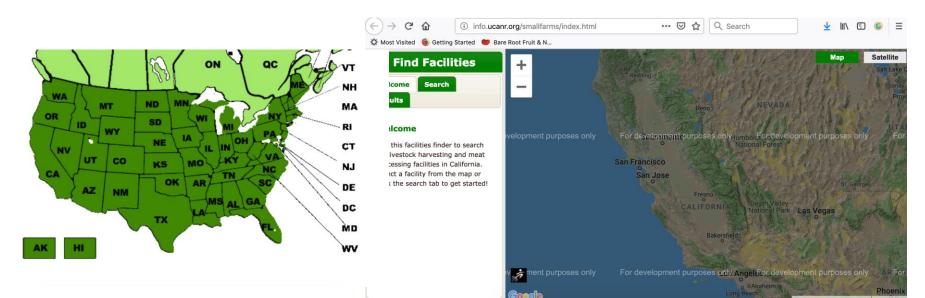


1. Federal Inspection (USDA Plant)

- Daily (bird-by-bird) USDA inspection
- No limit on # birds processed and sold
- Labeling "USDA inspected and passed"
- May be sold to any type of customer-direct, retail, restaurants, wholesale
- Intrastate sales or Interstate commerce

Directories and Databases for Finding a Processing Plant

- Meat, Poultry & Egg Product Inspection Directory (53)
- NMPAN State Help: Find a Processor
- Small Farms Center map of Processing Facilities
- NCAT/ATTRA Searchable Database: Small Poultry Processing Plants and Services



Common Criteria

Why have regulations?

- provide consumers with safe, wholesome food
- protect the environment
- ensure humane treatment of animals
- facilitate commerce
- 1. Slaughter only healthy birds
- 2. Produce an end product that is is sound, clean, fit for human consumption (not adulterated)
- 3. Proper labeling (truth in labeling; no misbranding)



USDA Regulations



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Electronic Code of Federal Regulations

e-CFR data is current as of December 20, 2018

Title 7 \rightarrow Subtitle B \rightarrow Chapter I \rightarrow Subchapter C \rightarrow Part 70

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Title 7: Agriculture

PART 70—VOLUNTARY GRADING OF POULTRY PRODUCTS AND RABBIT PRODUCTS

Contents

Subpart A—Grading of Poultry Products and Rabbit Products

Exemptions to Federal Inspection

Any processing not USDA-inspected must:

- Meet criteria for exemption from federal inspection (operate under one per year)
- Proper Labeling: "Exempt P.L. 90-492"
- Sales in California; no interstate commerce
- Exemption is only from *Inspection;* Operations must comply with all other applicable Federal, State and Local Regulations (Sanitation, Facilities, Recordkeeping, Water Systems, Waste Management, etc.)
- Keep Records to Demonstrate Compliance

Federal Inspection Exemptions

Producer may operate under one / calendar year

- Personal Use: No limit, household use, No sales
- Custom Slaughter/Processing: Service; No sales
- Producer/Grower 1,000 Limit
- Producer/Grower 20,000 Limit
- Producer/Grower or Other Person (PGOP) -- 20,000
 Limit (for meals)
- Small Enterprise –20,000 Limit
- Retail Exemptions (Store/Dealer/Restaurant) No number limit; Several criteria restrict sales quantities and type.

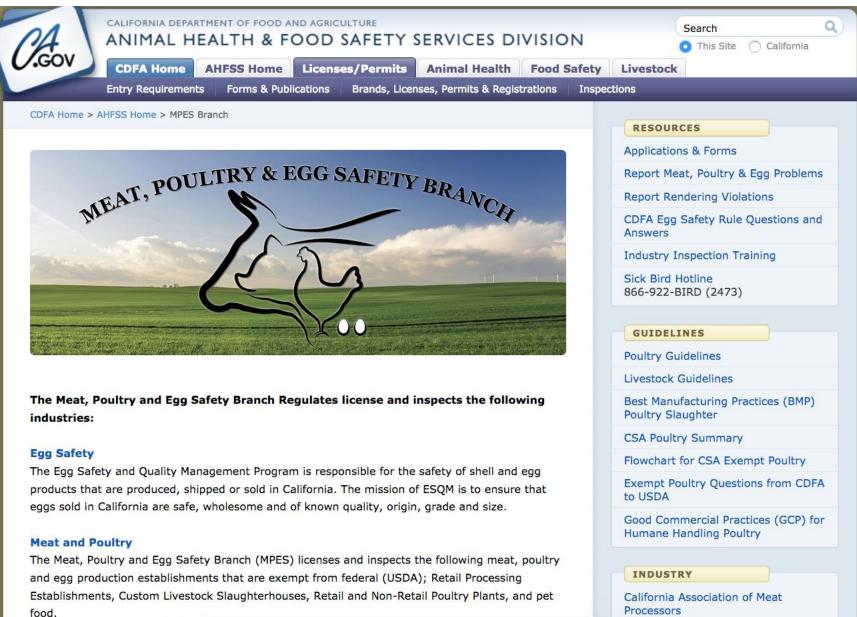
2. Federal Exemption + State Inspection (CDFA-Licensed Plant)

California's poultry inspection program not equivalent to USDA; therefore:

- Meet criteria for federal inspection exemption
- Process in a state-licensed poultry plant
- Poultry Meat from an "Approved Source" Acceptable for sale to any customer within California (HRI, retail, wholesale, or direct)
- Products may not be sold in interstate commerce See CDFA site for Manuals, Applications, Guidance



CDFA Meat, Poultry & Egg Safety Branch



3. USDA Exempt + CDFA Exempt; CDFA-Registered Exempt Poultry Operation

- Poultry processed on farm or in other facility.
- Meet criteria for federal exemption
- Meet criteria for state exemption
 - Sales direct to consumer, only family labor; or
 - all production sold directly on farm premises
- Register with CDFA; agree to comply with Code of Federal Regulations, Title 9, Part 381
- Inspection at least once; not more than 4x/year



California State Inspection Exemptions

Food and Agriculture Code

Section 25703.

- Poultry produced on premises where slaughtered;
- Sold by the producer on the farm, or directly to consumers at their homes, CSA, farmers' markets;
- No employees; only producer & immediate family Section 25704.
- Entire production is slaughtered, dressed, & sold on the premises where it is produced.
- Purposes other than resale (no HRI or middlemen).



4. USDA Exempt; CDFA Exempt; Not Registered < 1000 birds

Must meet criteria for federal and state inspection exemptions (see above)

- 1. Sales direct to consumer + no employees; or
- 2. All production sold from farm
- birds must be healthy when slaughtered;
- process under sanitary conditions; no adulteration;
- product appropriately labeled "Exempt PL-490"



Poultry Labeling

If Federally inspected:

If State-inspected:



INSPECTED FOR WHOLESOMENESS UNDER SUPERVISION CALIFORNIA DEPT. OF FOOD and AGRICULTURE PLANT NO. 38

Products processed under exemption from federal inspection bear the phrase: "Exempt: PL-492"



Safe Handling Instructions

- "This product was prepared from inspected and passed meat and/or poultry. Some food products may contain bacteria that could cause illness if the product is mishandled or cooked improperly. For your protection, follow these safe handling instructions. Keep refrigerated or frozen. Thaw in refrigerator or microwave.
- Keep raw meat and poultry separate from other foods.
 Wash working surfaces (including cutting boards), utensils, and hands after touching raw meat or poultry.
- Cook thoroughly.
- Keep hot foods hot. Refrigerate leftovers immediately or discard."

Poultry General Order (Water Quality Control Board)

Regulated: Commercial poultry operations > two animal units (= 2,000 pounds of live poultry) > 12 weeks/12 months. Some pasture poultry operations may be considered Low Threat Operations.

Monitoring of wastes created by confined animal operations, groundwater quality monitoring, record-keeping of waste management, and annual reports.

"It is your responsibility to complete and submit a Notice of Intent (NOI) with appropriate filing fee for the poultry operation:

www.waterboards.ca.gov/centralvalley/board_decisions/adopte d_orders/general_orders/r5-2016-0087.pdf

Composting?

$\frac{UC}{CE}$

COMPOSTING POULTRY WASTE ON THE FARM

Composting is a viable method of managing the solid waste generated by on-farm poultry¹ processing activities. In order to do so in a manner that protects public health and environmental quality, we have compiled the following best management practices (BMPs) for composting operations².

[From Cornell Waste Management Institute, "<u>Natural Rendering: Composting Poultry Mortality</u>" 2008 and University of Georgia Cooperative Extension Bulletin 1266: <u>Poultry Mortality Composting Management Guide</u>, 2015]

Site Selection:

Select a site that is well-drained and away from watercourses, sinkholes, seasonal seeps or other landscape features that indicate the area is hydrologically sensitive. Make sure the piles are set up in a way that minimizes risk to healthy animals. Moderately to well-drained, hard-packed soils with gentle slopes are well suited as composting sites. A slope of about two percent is desirable to prevent ponding of water. Steep slopes are not satisfactory because of potential problems with erosion, vehicular access, and equipment operation.

Some poultry mortality composting structures consist of various sized binsMarin Constructed binsconstructed of lumber set on a concrete slab with a roof overhead. The roof helpsEnvironn

<u>Regulatory Note:</u> Marin County Department of

Environmental Health is the



What is a CSA ?

"Community-Supported Agriculture" or "CSA" program

Means a program under which a registered California direct marketing producer, or a group of registered California direct marketing producers, grow food for a group of California consumer shareholders or subscribers who pledge or contract to buy a portion of the future crop, animal production, or both, of a registered California direct marketing producer or a group of registered California direct marketing producers.

http://leginfo.legislature.ca.gov/faces/codes_display Text.xhtml?lawCode=FAC&division=17.&title=&part =&chapter=10.5.&article=6



CSA registration form can be found at. https://www.cdfa.ca.gov/is/i & c/pdfs/ CSAProducerRegistrationRemittanceFor m.ndf

Poultry Slaughter and Marketing Guidelines are available at:

https://www.cdfa.ca.gov/ahfss/ mnes/ndfs/CSAPoultrySummary. ndf

For additional inquires contact :

CDFA

MEAT, POULTRY & EGG SAFETY BRANCH

2800 Gateway Oaks

Sacramento Ca 95833

Phone: (916) 900 5004

Email: cdfa.mpes_feedback@cdfa.ca.gov

Web: https://www.cdfa.ca.gov/ahfss/MPES/



FOOD & AGRICULTURE



California Poultry Slaughter and Marketing Guidelines for CSA's and other Poultry producers



Our Purpose

In furtherance of the of the mission of **California Department of Food and** Agriculture to provide citizens with healthy food supply while promoting California agriculture, and ensuring an equitable and orderly marketplace for agricultural products, this brochure will be helpful to Community Supported Agriculture (CSA) groups who are desirous of operating within the framework of existing County, State and Federal Regulations to market their products directly to consumers being in compliance with FAC 4700, 47060, 47061, 47062(b)(2).

Poultry Guidelines

https://www.cdfa.ca.gov/ahfss/mpes/pdfs/P oultryGuidelines.pdf

Exemptions

California Exemptions

 http://leginfo.legislature.ca.gov/faces/codes_disp layText.shtml?lawCode=FAC&division=12.&title=& part=1.&chapter=2.&article=3.

Federal Exemptions

https://usdasearch.usda.gov/search?utf8=%E2%
 9C%93&affiliate=fsis&query=exempt+poultry+gui
 delines+&commit.x=9&commit.y=2

https://usdasearch.usda.gov/search?utf8=%E2%
 9C%93&affiliate=fsis&query=mobile+slaughter+e
 xemption&commit.x=10&commit.y=5





Basic Criteria for Processing & Slaughtering Poultry for Human Food:

- The Poultry is healthy when slaughtered.
- Slaughtered, processed and transported under sanitary conditions that result in clean, wholesome products fit for human food.
- The Poultry is not misbranded and properly labeled. EXEMPT P.L. 90-492

Resources



A program of the National Center for Appropriate Technology • 1-800-346-9140 • www.attra.ncat.org

Small-Scale Poultry Processing

By Anne Fanatico, NCAT Agriculture Specialist May 2003 Updated by Kevin Ellis, NCAT Agriculture Specialist August 2017 IP231

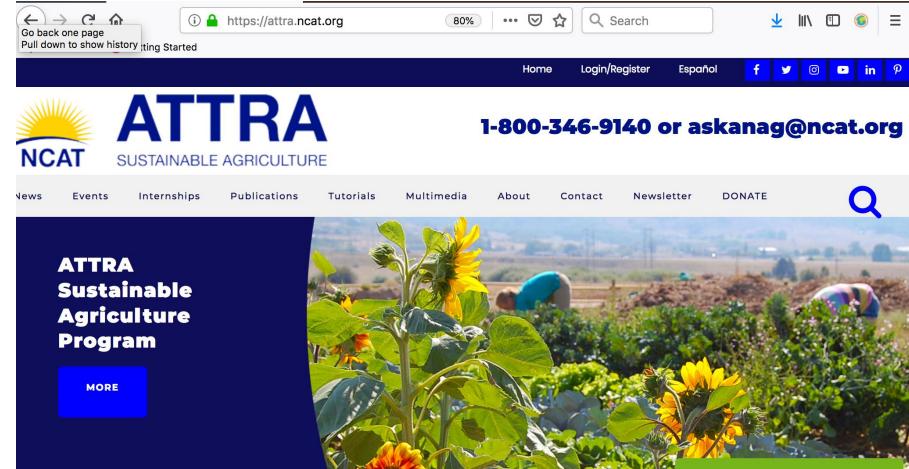
In order to sell poultry meat products, they must be processed in a way that results in a quality and economically viable finished product while taking into account animal welfare and environmental impact. This publication explains the poultry slaughter process step by step and some of the factors that affect final carcass guality. This guide also covers equipment needs, waste product management, and packaging needed to get poultry meat to market.

Contents

Introduction Pre-slaughter. Immobilizing, Killing, and Bleeding.....3 Feather Removal Removal of Head, Oil Glands, and Feet Evisceration



National Center for Appropriate Technology (NCAT) ATTRA Project





NCAT/ATTRA offers practical research-based information Publications, Videos, **Podcasts**, **Databases** 800-346-9140 or 800-411-3222 askanag@ncat.org



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American Pastured Poultry Producer's Association



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NMPAN

Niche Meat Processor Assistance Network

Helping expand small-scale meat processing



Policy Engagement for Processors

Welcome to the Niche Meat Processor Assistance Network

NMPAN is a network and info hub for people and organizations who want small meat

marketers, and meat buyers who depend on them. Learn more about NMPAN and

processors to thrive. We offer tools and information for small processors and the farmers,

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UC Cooperative Extension Agriculture Ombudsman



Welcome

Fact Sheets: Commodity

Eggs
Dairy
Meat
Nursery Products
Poultry Meat
Poultry Processing: Plant in a

On-farm Poultry Meat Processing with USDA Exemption

On this page:

- Overview of USDA Exempt Processing
- Definitions & General Information
- USDA Exempt, CDFA Exempt
 Facilities
- USDA exempt, CDFA Licensed Facilities
- Tables:
 - Label Requirements for Exempt Processed
 - USDA/CDFA Exempt

Have a question? Ask the Ag Ombudsman

ATTN Poultry Operators utilizing the USDA exemption:

There is an effort underway to clarify and streamline CDFA's requirements, if interested, click on the link above and



UC Cooperative Extension Agriculture Ombudsman-Sonoma

growninmarin.org/Resources/GIM_Works

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Special Thanks

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Kitty Dolcini of Chilkon City by Kitty for bosting the training at

Resources

Documents for On-Farm Poultry Processing:

- General Regulations
- BMP's for Composting **Processing Waste**
- Water/Wastewater BMP's

Additional Links:

- USDA Ask FSIS answers to USDA meatrelated questions
- USDA Small Plant Help Desk – get answers regarding small-scale meat processing
- Chlorine Dilution **Calculator** - for solutions to clean surfaces as well as product
- USDA: Controlling

eXtension



Upcoming

Recent

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Poultry break even calculator for small and backyard poultry flocks

Learn how to use a spreadsheet for your backyard, small scale or medium-sized poultry enterprise with a free 60-minute eXtension webinar to be held on Tuesday, December 4, 2012 at 7 PM eastern time. Adam Hady of Wisconsin Extension developed a spreadsheet designed to help poultry producers better understand their costs and calculate a reasonable price for their product. There are separate spreadsheets for meat and egg producers. Copies of the Excel spreadsheet (http://www.ca.uky.edu/smallflocks/Poultry_breakeven_calculatorII.xls) and examples of the breakeven calculator (http://www.ca.uky.edu /smallflocks/Breakeven_Calculator_Examples.docx) are available. Like 24 😏 Tweet 💿 Save G+

Watch

Sign in

This 60 minute event took place 7:00 PM, December 4, 2012 EST.



poultry home flock small flocks

Primary Audience: Not Set

Related Events

CAFF/Farmer's Guild



CAFF's mission is to build sustainable food and farming systems through policy advocacy and on-the-ground programs that create more resilient family farms, communities and ecosystems.

//www.caff.org/#

Approaches to Poultry Processing

- 1. Federal Inspection (USDA inspected facilities)
- 2. State Inspection + Federal Exemption (limit <100-20,000 birds/year). Contact with/Establish a statelicensed plant with bird-by bird state inspection. Sell to any customer within California
- "Dual Exempt" from Federal and State Inspection:
- **3. Custom Exempt Poultry Operation (Registered)** (CDFA reviews operation set-up and procedures on farm)
- **4. Direct to Consumer** Farm meet criteria for process on farm; sell products directly to consumers)



Will Pastured Poultry Work as a Business Enterprise on my Farm?

Economics = "Household" Farm Family + Financial

- Revenue > Costs?
- Production Scale
- Systems Design
- Branding messages
- Processing Decisions
- Marketing Matters!



Set Whole Farm-Life Goals; Make Plans; Raise Birds & Keep Production Records; Evaluate Results in Light of Goals; Use Info to Adjust Plans; Repeat!



Thank you for your Participation! Questions? Need further information?

<u>Ann Baier</u> <u>annb@ncat.org</u> https://attra.ncat.org/





1-800-346-9140 English 1-800-411-3222 Bilingual



Helping people by championing small-scale, local, and sustainable solutions to reduce poverty, promote healthy communities, and protect natural resources.