

June 5, UC Agriculture and Natural Resources Kern County launches our first ever independent statewide giving day! We call it Big Dig Day—a day to "dig in the soil, dig in your heart, and dig in your wallet to support the programs you care about!"

On World Environment Day—we aim to deepen awareness of the need to preserve and enhance the environment. By donating to UC ANR Kern County, you support the programs, research, and youth development to improve the lives of Californians.

UC ANR delivers solutions to local problems in such areas as farming, nutrition, veterinary medicine, water quality and conservation, and offers programs for youth and families. The effects of these efforts have been widespread - from the air we breathe, the water we drink, the food we eat, and the fibers which clothe us to the programs which sustain our natural environments and provide educational programs for youth.

UC ANR Kern County benefits from the generosity of individuals, corporations and foundations that support our efforts to meet California's toughest environmental challenges. An investment in UC ANR represents an investment in California's present and future.

Join us at midnight and be the first to give—or visit us anytime during the 24 hour giving day. Make your gift then share your excitement on social media using #BigDigDay and #DigDeep or call a friend to let them know what's happening.

We hope you will join us on June 5!