



## BIG DIG DAY!

Today is UC ANR's inaugural Big Dig Day and with your help we know we will #DigDeep and reach our goal to support work for a healthier California!

Help make history by being one of the first to donate. Visit [bit.ly/bigdigday](http://bit.ly/bigdigday) to give and follow our progress. Be sure to share your excitement on social media using #BigDigDay and #DigDeep.

**Remember, every gift counts.**

UC ANR Kern County improves the lives of Californians through its research and extension in the areas of agriculture, the environment, natural resources management, and human and community development.

It's the generosity of individuals like you that support our efforts to meet California's toughest environmental challenges. An investment in UC ANR represents an investment in California's present and future.

Our goal for Big Dig Day is to inspire 300+ Californians to give. We hope you're one of them!

**[bit.ly/bigdigday](http://bit.ly/bigdigday)**