

Running a Ranch Business

Learn how to run a successful and sustainable ranch business that is profitable.

09/25/19

David Pratt, owner of Ranch Management Consultants, will introduce topics from the Ranching for Profit School that can help you increase effectiveness, reduce stress and create business success. Pam Krone will explain how conservation practices can improve soil health, increase forage and help the Monterey Bay National Marine Sanctuary. Devii Rao will share results from a cost and return study for a cow/calf operation. Rebecca King will discuss business planning and value added products at Monkeyflower Ranch.

RSVP : Pam Krone (before 9/19/19)

pam.krone@noaa.gov or 831-647-4238

Date: Wednesday, September 25, 2019

Time: 8:00 - 3:30

Location: Moss Landing Marine Lab and
Monkeyflower Ranch

8272 Moss Landing Road

Cost: \$40 includes lunch

(scholarships available)

Topics

- Transforming your ranch into a sustainable business
- Three secrets for increasing profit
- Using cell grazing to increase profit and improve rangeland in California
- Local cost and revenue study
- Soil improvement and carbon sequestration through conservation practices
- Monkeyflower Ranch Business Planning and Farm Tour

