



**Whole Beef Animal Sales for
Custom Processing Workshop**
November 19th 10 AM to Noon
Sonoma County Farm Bureau Office
3589 Westwind Boulevard, Santa Rosa

WORKSHOP AGENDA

Welcome/Introductions	Farm Bureau, UCCE	10:00 - 10:10
CDFA & Custom Meat	CDFA-MPES – Fernando Umayam	10:10 - 10:30
The Basics of AB 2114	UCCE Marin – Vince Trotter	10:30 - 11:00
Brand Inspection / MSO's	CDFA-BLI – John Suther	11:00 - 11:20
Other considerations:	UCCE Sonoma, Mendocino	11:20 - 11:40
Q&A	All	11:40 - 11:50
Close/Transition to afternoon	Farm Bureau	11:50 - 12:00

- **All presentations and related information from the workshop will be available at:**
http://ucanr.edu/wholeanimal_for_customprocessing



Speaker Biographies and Contact Information

Dr. Fernando Umayam, Jr.: Dr. Umayam is currently acting as a northern area supervising veterinarian with CDFA-Meat, Poultry and Egg Safety Branch, he has been employed since 2014 as a meat food inspector, environmental scientist and veterinarian. He has been assigned in both regions of CA, southern and northern area inspecting a variety of licensed operation such as retail processors, livestock slaughter, poultry slaughter and pet food processor. Prior to CDFA, worked with Animal Care and Regulation with Sacramento County for 10 years as a Supervising Animal Control Officer working primarily with field operations conducting Animal Cruelty investigations throughout the county. **Contact: (916) 900-5056, fernando.umayam@cdfa.ca.gov**

Vince Trotter: Vince is the Sustainable Ag Coordinator & Agricultural Ombudsman for UC Cooperative Extension in Marin County. Vince has worked with UCCE Marin since 2015, bringing information to the ranching community around new practices and new enterprises as well as helping producers navigate the rules and regulations that affect their operations. **Contact: (415) 473-4204, tvtrotter@ucanr.edu**

John Suther: John has been employed with the Bureau of Livestock Identification since July of 1996, most recently as the Bureau Chief. John graduated from the Peace Officer Standardized Training (POST) in 1999 and the Executive Program in Leadership Excellence in 2006. Also in 2006, he was awarded a Certificate of Accomplishment by the California Department of Agriculture for outstanding investigative work. Prior to coming to work for the Bureau, he worked for 17 years at Shasta Livestock Auction Yard. John runs a small head of commercial cattle with his wife Trish and son Colton. **Contact: (916) 900-5006, john.suther@cdfa.ca.gov**

Other Contacts:

Mendocino County Farm Bureau: (707) 462-6664, mendofb.org

Devon Jones, Executive Director: director@mendofb.org

Mendocino County UCCE: (707) 463-4495, cemendocino.ucanr.edu

John Harper, Livestock and Natural Resources Advisor: jmharper@ucanr.edu

Sonoma County Farm Bureau: (707) 544-5575, sonomafb.org

Tawny Tesconi, Executive Director: tawny@sonomafb.org

Sonoma County UCCE: (707) 565-2621, cesonoma.ucanr.edu

Stephanie Larson, County Director and Livestock Range Management Advisor: slarson@ucanr.edu