

Tips for Good Webinar Slides

These tips come from those presenting the UC “Ag Experts Talk” webinar series.

1. **Use widescreen.** A PowerPoint presentation is better in the widescreen (16:9) format. Consider using [UC ANR templates](#) relevant for your program.
2. **Leave bottom space.** Leave the bottom 1/10 of each slide empty. That is where the Zoom menu bar will appear and covers that part of the slide.
3. **Leave top right space – maybe.** If you use a 16:9 slide format, leave a space in the top right corner. That is where a small window with your image/video will appear.
4. **Use visuals!** As with any PowerPoint-based presentation use more visuals (images, graphs, schemes) and less text on the screen.
5. **Avoid grainy pics.** Use high-resolution images because during the transmission a bit of resolution quality is lost. So poor resolution images show up really blurry on participants’ screens.
6. **Placeholders.** Insert an empty slide with the question number where you want to run the poll or note the question number in the PowerPoint slide
7. **Cite source.** Consider adding URLs/citations for all the charts and studies presented so that participants can read more if interested.
8. **Avoid abbreviations.** Make sure to spell out abbreviations. Not all participants will know them.



*Prepare and engage – keys
to webinar success.*

