## Webinars – Example intro from UC IPM

These tips come from those presenting the UC "Ag Experts Talk" webinar series.

Our Ag Expert webinars start with a 5-minute introduction by the host covering the technical instructions for participants (how to use Chat, Q&As, Polls, and conditions for getting the CEUs) including a 'warm-up' poll of three questions



Prepare and engage – keys to webinar success.

- Where the participants are from. List counties. Include 'out of state' option.
- Years of participants' experience with given crop/pest.
  Include N/A option.
- What is the participants' job/position. Make it a multiple choice since a participant can be grower and pest control adviser at the same time.

