

## **University of California Cooperative Extension needs your valuable input!**

UCCE is conducting a needs assessment for field crop production. We have developed this online questionnaire to generate a statewide understanding of goals and common challenges faced by growers, consultants, and allied industry of field crops in California. Your responses are incredibly important in helping UCCE identify how we can better serve your needs and interests.

The questionnaire will be administered online via Qualtrics, and should take 15-20 minutes to complete. The first 100 respondents to complete it will receive a \$10 gift card. **Please look out for an email from "UC Cooperative Extension Field Crop" ([fieldcrops@ucdavis.edu](mailto:fieldcrops@ucdavis.edu)) with a link to the questionnaire.** Your participation is much appreciated!"

University of California Cooperative Extension Kern County  
661-868-6200 or [cekern@ucanr.edu](mailto:cekern@ucanr.edu)

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