

Food Systems Resiliency Webinar Series

#4 Beef Supply Chain and Market, August 25, 2020

This webinar provided insights to logical analyses to conduct prior to embarking upon providing locally sourced meats. Some of the main topics covered included overview of potential logistical and regulatory barriers associated with small scale, locally sourced meats.

Moderator and Speaker Bios and resource links:

Tracy Schohr tk schohr@ucanr.edu is the Livestock and Natural Resources Advisor in Plumas, Sierra and Butte Counties.



Dr. Tina L. Saitone
saitone@primal.ucdavis.edu Associate Cooperative Extension Specialist, Agricultural and Resource Economics

Dr. Saitone conducts research on a broad range of topics in agricultural economics including food quality and safety, agricultural cooperatives, industry competition, generic commodity promotion, federal and state marketing orders, and supplementary feeding programs such as the Supplemental Nutrition Program for Women, Infants and Children (WIC) and the Supplemental Nutrition Assistance Program (SNAP). She is faculty director of the California Agribusiness Executive Seminar.

An in depth presentation on today's information is available from the August 11, 2020 "Conversations with CA&ES: Cattle Producers Struggle as COVID-19 Reduces Beef Processing Capacity." A [RECORDING](#) of the webinar (including a full transcript) is available now.

Dr. Tina Saitone's website and blog are at <https://livestockecon.ucdavis.edu>



Kirby Swickard Dougherty and Kaitlin Swickard Stoltenberg 5 Dot Ranch with cattle grazing in Northern California, along with a butcher shop and restaurant in Napa

Sisters Kirby Swickard Dougherty and Kaitlin Swickard Stoltenberg are part of the 7th generation of Swickard's ranching and farming in California. Both grew up working on the family ranch in Susanville, CA and continue in a full-time capacity after college.

Kirby focuses mostly on the ranch side with government, agency and public relations, Human Resources and miscellaneous administrative tasks.

Kaitlin is head of marketing, manages their online presence and oversees the beef wholesale program.

Kirby and Kaitlin invite you to stop by their [butcher shop](#) and [cookhouse](#) to taste their beef. You can also learn more about their family operation by following them on [Facebook](#) or visiting them at www.fivedotranch.com/.



University of California Cooperative Extension

Capitol Corridor

[Morgan Doran](mailto:mpdoran@ucanr.edu) mpdoran@ucanr.edu **Livestock and Natural Resources Advisor Capitol Corridor (Napa, Solana, Yolo and Sacramento)**

Morgan's research program focuses on projects that provide useful information for local livestock producers and resource managers. His extension program focuses on research-based information to help livestock producers make informed decisions on livestock and natural resource management.

You can learn more about Morgan's program [here](#). Morgan provided important links during his presentation.

[UCANR Fact Sheet: Selling meat and meat products.](#)

[California Department of Food and Agriculture mobile slaughter directory](#)

[California Department of Food and Agriculture brand inspector listing](#)

[USDA Fact Sheet: Local Meat and Poultry Processing: The Importance of Business Commitments for Long-Term Viability](#)

UCANR Fact Sheet: Market Animal Sale Options and Regulations is undergoing review. Contact Morgan for a copy.

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