

### Learn how to sell your products online

- Interested in selling your products online? Join UC Cooperative Extension Fresno for an upcoming webinar
- **Date:** Tuesday, December 1, 2020
- **Time:** 4 pm – 5 pm
- **Register here:** <https://ucanr.edu/survey/survey.cfm?surveynumber=32426>
- If you need help setting up Zoom, you can request Zoom assistance on the registration page



<https://frematta.com/en/jour/16/land-of-harvest-an-online-platform-for-selling-farm-products/>

### Cover crop trial in Shafter

- I planted a cover crop trial in Shafter on November 5 and the mixes have all germinated.
- I'll be monitoring and measuring their progress throughout the winter to see which mixes do best in this area.
- Interested in seeing the mixes as they're growing? Reach out to Shulamit Shroder at [sashroder@ucanr.edu](mailto:sashroder@ucanr.edu) or 661-903-9442 to schedule an in-person, socially distanced field visit
- Look out for a field day in March for more detailed information on the results of the trial.



### Cover crop economic calculator tool

- Interested in cover crops but don't know if they make financial sense for your operation?
- Check out this online calculator created by UC academics that estimates the costs and benefits for almond and processing tomato growers:  
[https://shiny.lawr.ucdavis.edu/shiny/cc\\_calculator/app.Rmd#section-overview](https://shiny.lawr.ucdavis.edu/shiny/cc_calculator/app.Rmd#section-overview)
- It's still in beta testing, so it's possible that their results will not align with your experiences.