

# Community Education Specialist Efforts Contribute to UC ANR's Condition Changes

Webinar Recording: <https://bit.ly/2W2cq9>  
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# Learning Objectives

Understanding of...

- **how to respond to the survey opening today**
- why we are collecting CES effort towards UC ANR condition changes
- what UC ANR condition changes are
- how you can use them to help communicate your CES programmatic impact

# CES Condition Change Survey

- UC ANR wants to **recognize and understand the focus and contribution of your work** to the organization and to the state
- CES represent a **large programmatic footprint** across the state

Guiding principles for data collection:

- **as simple as possible**
- **aligned with CE academics process**



# CES Condition Change Survey FY 2019

**PURPOSE:** Tell UC ANR how much time you spend working on activities that can lead to condition changes – *the long-term benefits of our programs to the wider public, at the environmental, economic, and social/health level*

- Survey opens today and closes June 28 at 5 pm
- It should take no more than 10 minutes
- You will receive an email from Nilofar Gardezi this afternoon with the link to the survey
- Not mobile friendly
- For YOUR effort during the state fiscal year 2019 (7/1/18 - 6/30/19).
- You will receive “smart” personalized reminders if you have not yet completed the survey before the deadline (we will send 2+ as needed)

For Help, contact Nilofar Gardezi, Program Planning and Evaluation Program/Policy Analyst at (510) 987-9613 or [nilofar.gardezi@ucop.edu](mailto:nilofar.gardezi@ucop.edu)

# Feedback from FY2018 & Tips

**Instruction (27 responses):** *More webinars/trainings/instruction, held more regularly, and **utilizing program/CES-specific examples.***

- Added more SWP specific examples to this presentation

**Communication (25 responses):** *Better define terms with every day, non-academic language. Use condition change language more regularly. Use practical and program-specific examples. Share how condition changes are being used, how survey responses are being used, and how CES can use these survey responses. **Share list of program-specific condition changes. Share tips for how to narrow condition changes.***

How to narrow:

- Refer to [last year's survey findings](#) linked on condition change web page
- Only select condition changes that are most relevant to your work & connect directly to the outcomes being measured

# Tips continued

“Sometimes it is **hard for me to connect my work** directly to condition change because of my position. **I'm more of an overseer, creator and trainer.**” (3)

- New SWP specific examples for MFP and CalNat should help

## **Why isn't Administration included as a Program Area?**

- Only using for positions with actual admin. appt. , e.g. County Directors and REC Directors
- All other appt. types do admin. but for certain specific programmatic purposes, pick those Program Areas

# What are UC ANR Condition Changes



# Condition Changes grouped by Public Value

## **UC ANR: Safeguarding abundant and healthy food for all Californians**

- Improved food security
- Improved food safety

## **UC ANR: Protecting California's natural resources**

- Improved management and use of land
- Improved air quality
- Protected and conserved soil quality
- Increased ecological sustainability of agriculture, landscapes, and forestry
- Improved water quality
- Improved water-use efficiency
- Improved water-supply security

## **UC ANR: Promoting economic prosperity in California**

- Improved individual and household financial stability
- Enhanced community economic development
- Improved animal management, productivity and efficiency
- Increased agriculture and forestry efficiency and profitability
- Increased emerging food economies and markets



### **UC ANR: Promoting healthy people and communities**

- Improved health for all (for individual level changes)
- Improved community health and wellness (for Policy, Systems, Environment level changes)
- Improved access to positive built and natural environments

### **UC ANR: Developing a qualified workforce for California**

- Increased workforce retention and competency
- Increased effective public leaders
- Improved college readiness and access
- Increased civic engagement

### **UC ANR: Building climate-resilient communities and ecosystems**

- Increased preparedness and resilience to extreme weather and climate change

### **UC ANR: Developing an inclusive and equitable society**

- Improved living and working conditions for California's food system and farm workers
- Increased diversity, inclusiveness, and cultural competency in California's workplaces

# How We Connect Our Work to Condition Changes



# Logic Model

chain of connections showing what the program is to accomplish

Issue

What  
we  
invest

What you do

What results

**Situation:**

Background,  
Rationale,  
Clientele Needs,  
Goals

**Inputs:**

Time,  
Volunteers,  
Research base

**Methods:**

Activities,  
Outputs/Products,  
Participation

**Learning  
Outcomes:**

Knowledge,  
Attitude,  
Skill

**Action  
Outcomes:**

Behavior,  
Policy

**Condition  
Outcomes:**

Economic gain,  
Societal or  
Environmental  
improvement



Time



# UC Master Gardener Example

What difference are we making?

**ANR Public Value:**  
Protecting CA  
natural resources

## OUTCOMES

**Activities:**  
Volunteers lead  
composting  
workshops,  
demonstrations

**Learning:**  
Public  
participants  
gain  
knowledge  
& skills  
about  
composting

**Action/Behavior:**  
Public  
participants  
adopt  
recommended  
green waste  
reduction  
practices

**Condition:**  
Reduced yard  
waste sent to  
landfills  
*BioCycle study:*  
16 households  
diverted 5.8 tons  
in 10 months

**ANR Condition  
Change:**  
“Increased  
ecological  
sustainability  
of landscapes”



# UC ANR Condition Changes

## *Why are we using them?*

- To help us **build support for our work**, by communicating the public value of our efforts.

## *How are we using them?*

- To collect data on effort toward condition changes
- To align our program outcomes to broader condition changes and public value

# How YOU Can Use Condition Changes



# How **You** Can Use UC ANR Condition Changes

- Help you **articulate the impact of your work**, the benefit beyond those participating in the program
- **Build support for your work**
- Shows how **your work aligns/supports others in the organization**

# EFNEP Example

*UC Delivers: EFNEP Helps California's Low-income Families Make Healthy Choices while Saving Money*

Authors: Katie Panarella, Larissa Leavens

## activity

65,000 hours of adult and youth **nutrition education classes** delivered in Spanish, Chinese, Vietnamese, Hmong, or English on topics that include how to save \$ when shopping for food

## behavior change

**87% improved in one or more food resource management practices** including planning meals, comparing food prices, not running out of food at the end of the month, or using grocery lists when shopping

## IMPACT

Adult graduates reported an **average monthly food cost savings** of \$38.20, which **collectively saved California EFNEP families \$2,916,340.**

## UC ANR Condition Changes

**Improved food security**

**Improved individual & household financial stability**



# UC CalFresh & 4-H Example

*UC Delivers: UC CalFresh and 4-H Partner to Develop a Generation of Student Chefs*

Authors: Chelsey Slattery, Shyra Murrey and Tracy Bishop (4-H CES)

**activity**

UC CalFresh partnered with 4-H to implement **Cooking Academy** a Teens-as-Teachers program – 7 wks. of cooking and food safety instruction with youth (6-11) learn basic nutrition information, try new foods, and safely prepare meals with produce from the school garden.

**behavior changes**

66.7% of teens reported they **eat more fruits and vegetables, drink less soda, and consume more water** after participating in the program.

100% of teens agreed that their **families purchased healthier food** because of participating in the program.

**Safe inference**

Eating healthier food promotes improved overall health

**UC ANR  
Condition Change**

**Improved health for all** (individual level)

**CalNat Example**  
**Annual Report FY 16/17**  
**Brook Gamble, Eliot Freutal, Sarah Angulo CES**

**activity**

**Train-the-trainer** model – train facilitators who themselves go on to deliver the California Naturalist course at partner organizations

**behavior  
change**

559 naturalists recorded 33,000+ **volunteer hours**

- citizen science (16% of hours)
- conservation/restoration (19% of hours)

700,000+ acres of partner land available for improved management and interpretation by CalNat trained volunteers

**in progress**

Collecting individual stories of how environment has been improved

**UC ANR  
Condition Change**

Increased ecological sustainability of agriculture, **landscapes, and forestry**

# UC MFP Example

## *Logic Model*

**activity**

- **Training volunteers ...**
- **Volunteers conduct public education activities:** demonstrations; workshops; classes, booth displays at farmers' markets, community events & county fairs; hotline; help desk

**behavior  
change**

**Volunteers learn then teach the public** food safety techniques and home food preservation methods.

**Public participants adopt safe home food preservation practices.**

**safe inference**

contributes to....

**UC ANR  
Condition Change**

**Improved food safety**

**condition change  
indicator**

In the United States 25% of reported botulism cases are due to the consumption of contaminated home-canned foods

# Takeaways



*ANR wants to recognize and understand the focus and contribution of your CES work!*

**Please respond to the short & simple survey by 5 pm June 28**

# Resources

More information on UC ANR condition changes, including this recording and slides can be found on [ANR's condition change web page](#)

[Putting Condition Changes to Work fact sheet](#)

Upcoming ~ Aug. 15 noon webANR --

*How do I measure and track my impact? Improve your understanding of UC ANR's Condition Changes and use of relevant indicators*

# Questions?

You can use the Q & A or Chat feature

# Demo CES Survey