

# County Council September Meeting

Called to order at 7:10pm (technical difficulties)

Kristen + Kelly stepped in to take notes

Treasurer: \$149,000. Exp \$50 ending \$149,275.96

Provisional 10,800.60

\$550,773.30. <- Misty was cutting out and I heard glitches

County Youth Council – Megan from Lockwood speaking

Ending \$2,881.27

Enrollment fees will increase by additional \$25 after Sept 25 deadline.

## PRESIDENTS

- Still accepting candidates for 2<sup>nd</sup> VP and Secretary
- Update Pres email [DenaSala4h@gmail.com](mailto:DenaSala4h@gmail.com)
- Achievement day and movie night should be successful meeting in person
  - Add different timeslots so members can be socially distant, make it fun and innovative
- Youth Council made signs for 4-H outreach kits for National 4-H Week, October 4-10, including Spirit Day on 6<sup>th</sup>
- Day of Giving day after Thanksgiving
- Thank you goes out to Kelly Violini & Misty Hancock for organizing achievement packets

## FUNDRAISING. Kelly + Carla

- Train the Trainer meeting was successful, learn what fundraising was all about, kids take the info back to clubs. Putting the kids in charge
- Dippin/ Dots + Slushie Booth: 12 clubs participated, 249 hours worth of work, clean up/tear down, etc.
  - Dippin Dots. \$1525, Slushie \$1274 ; paid product back totaling \$1321.80
  - Depositing \$1346
  - \$412 from veggies
  - Deposited \$2058
  - Subtract \$383.85 and pay Fair \$413.82.
  - Profit \$1260.33
  - YEAH TEAM!
- Spreadsheet organized by Kelly + Carla by each club to keep track of community service hours for all county commitments
  - Google Drive has all fundraising information + outreach information/handouts
- Debit Card to support local 4-H county programs, 1% goes back to MC4-H, Youth Council will put together a video explaining what this program is. OPTION to round up on purchases so that difference goes back to 4-H

- Get interest completed, need 50 signs up to get the actual card. Council incentivizes club winners with \$100. TEXT Monterey4h 555888 by October 10<sup>th</sup>
- There is not an app to help reload the cards. Kelly will return post meeting with that specific answer but as of now, no

## YOUTH COUNCIL

### NEW OFFICERS

- Sierra Sala is 2<sup>nd</sup> year presiding President, 16 years old
- Macy Kaupp is new 1<sup>st</sup> VP, 16 years old
- Henry Cremers is new Secretary, 14 years old
- Megan Weferling is new Treasurer, 3<sup>rd</sup> year on council
- Wesley Hill is Public Relations, 16 years old
  - Emcees
- OUTREACH KITS – made posters for National 4-H week, sending them out in packets for different 4-H Clubs
- 4-H State Leadership Conference with Carley and Nate on July 24-26<sup>th</sup> (virtually)
  - Theme was “Finding Yourself + Finding Your Personal Brand”
  - Speaker was David Dodds, a cartoonist
  - Participated in Workshops: Branding yourself on social media, laying your foundation for your future and How to Make Zoom Fun
  - PA groups – Trent Baldwin was leader (fun names like Sun Glasses), good ice breakers to learn about who is in your group
  - 2<sup>nd</sup> day of PA groups – jeopardy games, slide shows, etc to get to know others
- Each club has been assigned a Youth Council Liaison who will reach out to presidents + CL

## Youth Rep reports from Clubs - NONE

Additional Club sharing – Lorin. [all fundraising approval by Maria DeFuentes]

- Aromas – working on details
- Buena Vista – coffee +
- Carmel Valley - scarecrows
- Chualar – pine boughs
- Gonzales – orchid
- Greenfield – fireworks
- Hilltown – auction for member made items / donations
- KCBR – drive thru BBQ? Thinking of others
- KCR – pumpkins + some sort of plant
- Lockwood – decorative scarecrows, See’s candy (virtually), Little Caesars, Chicken BBQ (delivery methods), address signs for rural community (for first responder’s, etc. with service learning project)
- Mission – flowers + club BBQ
- Natividad – working on details
- Royal Oaks – paint night, poinsettias, clover sales

- San Benancio – working on details
- Spring – Mums sale + pointsettia + hydrangea, possible drive thru grab bag farmers market, offering pumpkins

#### STAFF REPORT – Lorin

- National 4-H week is coming up, let's be visible in our community, press release / proclamation / social media
- Youth Council used left over cardboard + wood, clubs will get pre-painted items to have our members to decorate (zip ties, markers, more paint, etc) to post around the community
  - When you drop off beginning of the year packet, pick up new signs + possibly record books
- Yes it is awkward to have NEW members but show them how much fun it is. Lorin can distribute packets for reading / involvement
- Youth Summit conference or Grand Nationals Rodeo are on pause, no information is active
- COVID packet in the mail to each club. Including contact tracing list (MUST USE), posters to share.
- Lennis has chosen to leave her position of 12 years, new support person hired is Jennifer
  - No new volunteers able to help due to phase 1 of COVID
  - Keep a copy of EVERYTHING
- Portal Financials are closed and any problems will be addressed directly
- Club books will be started shortly
- Enrollment DUE FRIDAY SEPTEMBER 25 -> need the check with pending enrollment + payment (Checklist for who has paid and who has not)
  - Returning member stragglers!! **Non payers by October 2<sup>nd</sup> the fee will go up \$25**
  - Membership dues that should have been paid in 2019-2020, will be reconciled separately, email Misty directly
  - New Members are the exception
  - DUE TO COVID RESTRICTIONS – make an appointment with Lorin to drop off
  - Enrollment fee waiver form – club covers half of base fee and council will cover other half of base fee
- Beginning Year Packets – rethink how to make this year fun
- Budgets – you can not turn in a budget to County that is incomplete, use last years fundraiser as a place marker, yes we are aware we have to circle back to modify due to COVID
- Club Rules + Project Rules – to continue virtual meetings when shelter in place is lifted
- Banking – included in your packets, Lorin needs to know who is in charge of banking are also current signers. Some banks are not allowing youth as a signer, no two people from the same family signing checks
- Outreach – presence of 4-H in the community (not just gathering new families)
- APR – non completion of project, youth can not re-enroll
- CLUB FUN – prizes, virtual tickets, what will you do for Halloween?

- RECORD BOOKS: secretary, emerald star, new member party, fundraising, slushie / dippin dots, achievement day = Event Attended

#### Fair Updates

- SVF – TJ Plew, deadline is Sept 24 for video submission, will help club outreach
  - No determination of what 2021 will look like, 76<sup>th</sup> SVF
- MCF – Kelly Violini, successful live show following protocols, gross \$205,500 for Junior Livestock Auction with 80 lots. Four day virtual fair, not as busy as expected but some monies were raised
- San Benito County Fair – forwarded email from Dena
- Santa Cruz Fair – none
- Dirk elaborates that social media should not be the main way the communication gets out; some don't have the full time staffing to send information
  - Kelly offered a Tri-County newsletter / contact list organized people can sign up for

#### COMMITTEE REPORTS

- COVID has let us resume virtual events and some in person events
- Achievement Day Sunday October 18<sup>th</sup> from 12-4pm (movie ends at 4pm)
  - Cars can arrive at 11am
  - one car per family, enter through gate 6
  - Youth Council will be Emcees, Sign up genius is live, CL need to get photos of members in whites
  - Car decorating contest!
  - Drive in is Hocus Pocus
  - Placing flags on car to color coordinate each club, music, etc.
- STEM event is Saturday, October 24 from 11-1:30pm thru Google Meets
  - MARS Base Camp, limited to 20 participants via Sign Up Genius and bag of supplies will be distributed
  - Making a Rover, scratch coding of communication, then after lunch will build a catapult with engineering challenge
  - Sign-ups by October 15 please
- New Member Party – virtually held by Greenfield on October 17<sup>th</sup> between TBD 2-4pm AND will discuss with the committee. Please rsvp new members by Oct 4<sup>th</sup>
  - Ideally the first year members get first dibs and may limit to qty 35, flyer coming Friday
- Expansion + Review – contacts for outreach, rotary lists, forms and samples, templates, documentation PowerPoint from Trent, tips + tricks -> all in Google Docs from Kelly
  - Clubs can purchase “Explore You Way” flyer, double sided bookmarks, etc.

#### CHRISTOPHER CLOVER WITH WE LOVE 4-H VIDEO

Council Meeting -> October 20<sup>th</sup> via Zoom

No unfinished business

New Business: Amy Brown 1<sup>st</sup>, Hilltown 2<sup>nd</sup>, no discussion, APPROVED

- Alter to the budget: adding the line item to include COVID related purchases to come in line to expectations with in person events supplies) cap of \$500.

Meeting Adjournment:

Janet 1<sup>st</sup>, Dirk 2<sup>nd</sup>, Adjourned at 9:11pm