

1-Page Business Plan Outline

Completing this outline will help you determine if your business idea is feasible. In other words, does it have the potential to become a successful and profitable business? Just because a business “idea” seems to have the potential for success does not mean it will be financially successful or even something that “YOU” should attempt to do.

There are dozens if not hundreds of things to consider and address when writing a business plan. Completing this simple outline will help you determine if you want to move to the next stage of writing a full Business Plan. Keep in mind that successful Business Plans are based on “Facts” not wishes.

- What’s your **Idea** for a business?
- **Who’s** going to buy what you sell and how will you **Communicate** with them?
- How will you **Supply** what you sell and what will it **Cost**?
- Will you make a **Profit & When**?
- Where will you get the **Money** to start and operate the business?