

# Producer Perspectives of Automatic Milking Systems

Dr. Daniela Bruno

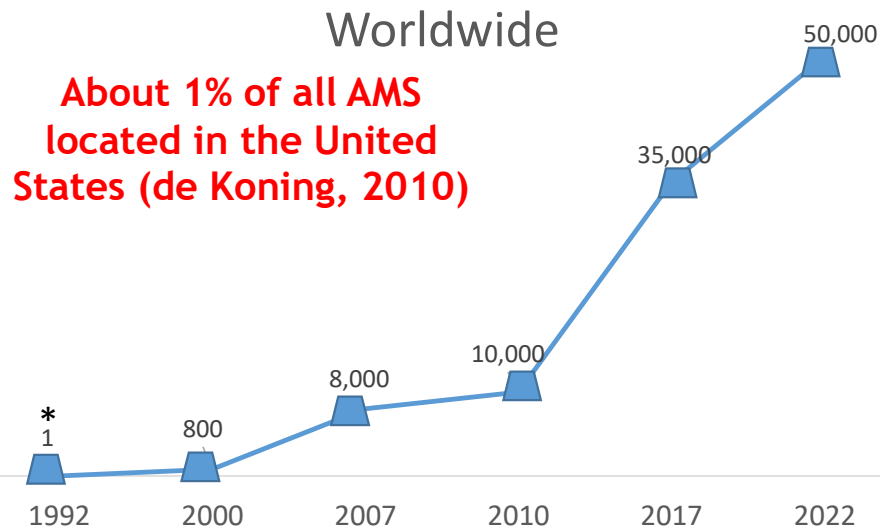
University of California Cooperative Extension

Fresno, Madera & Kings Counties

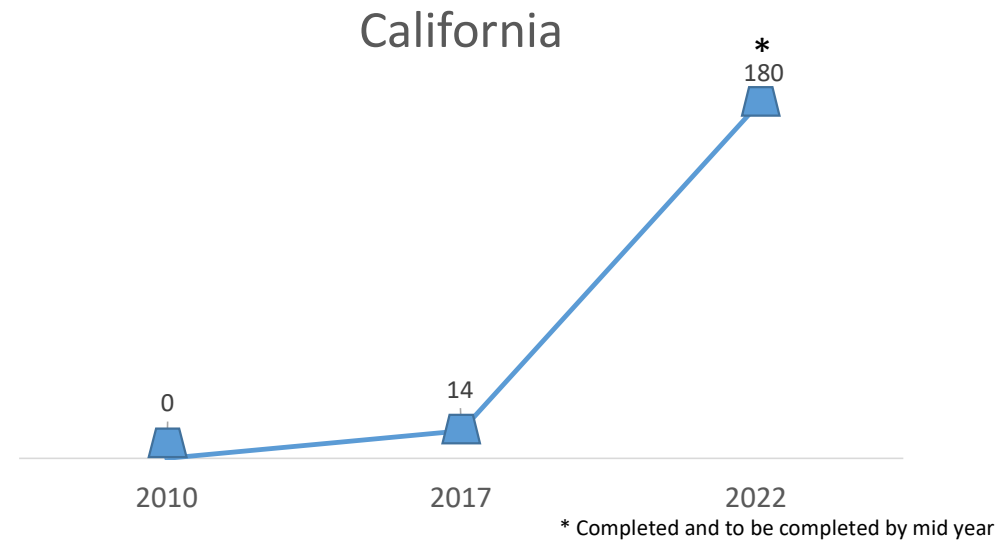
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Funding: California Dairy Research Foundation

# Background



\* The first commercial robot



\* Completed and to be completed by mid year

Reasons driving the increase in interest in AMS adoption in CA

- Ag labor shortage + increase in labor costs
- Family succession
- Increased interest in animal welfare

Source: Cogato et al, 2021; and personal communication with manufacturers

# How do large dairies that transitioned to AMS perceive the benefits?

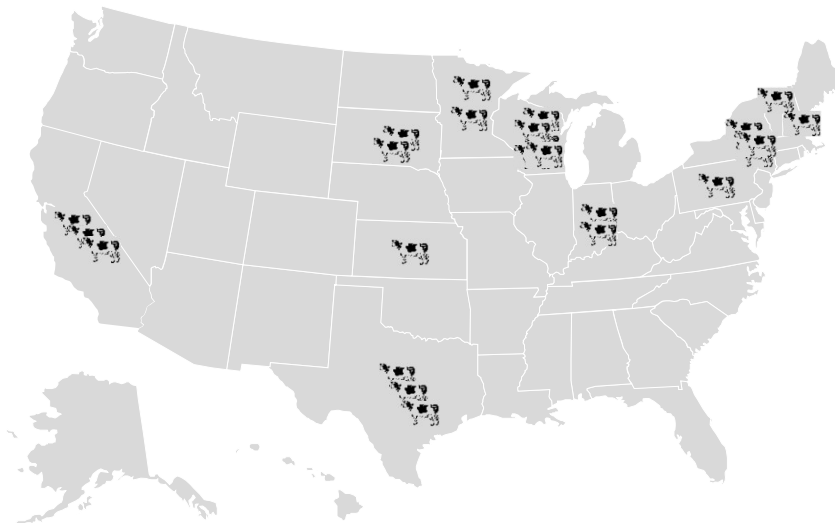
Survey to describe the perceptions of US producers on the implementation of AMS in dairies with  $\geq 7$  AMS units installed

Follow-up visits with some farms to better explore the answers

We estimate that there are approximately 100 farms with 7 or more AMS boxes across the US (DeLaval and Lely, personal communication).



55 farms directly contacted.  
29 responded (53%)  
11 states across the US



# Survey questions

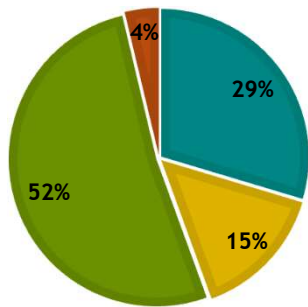
- Farm and farmer profile
  - Barn, bedding, housing
- Installation and expansion plans
  - Why AMS?
  - Conventional
  - Other automated technology
  - Maintenance
- Transition process
  - Employee training
  - Cow training
  - Bar construction
  - Flow
  - Feeding
- Health and reproduction performance
- Labor



# Survey Results

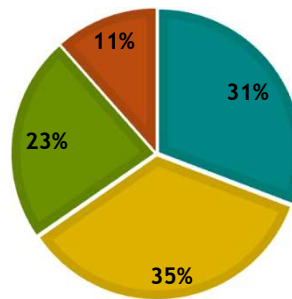
# Demographics

RESPONDENT ROLE



■ Full owner ■ Part owner ■ Herd manager ■ Other

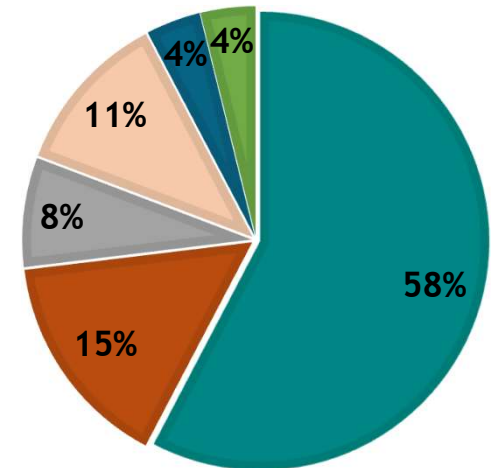
AVERAGE AGE OF RESPONDENTS



■ under 35 years old ■ 36-45 ■ 46-56 ■ Over 56

BREED

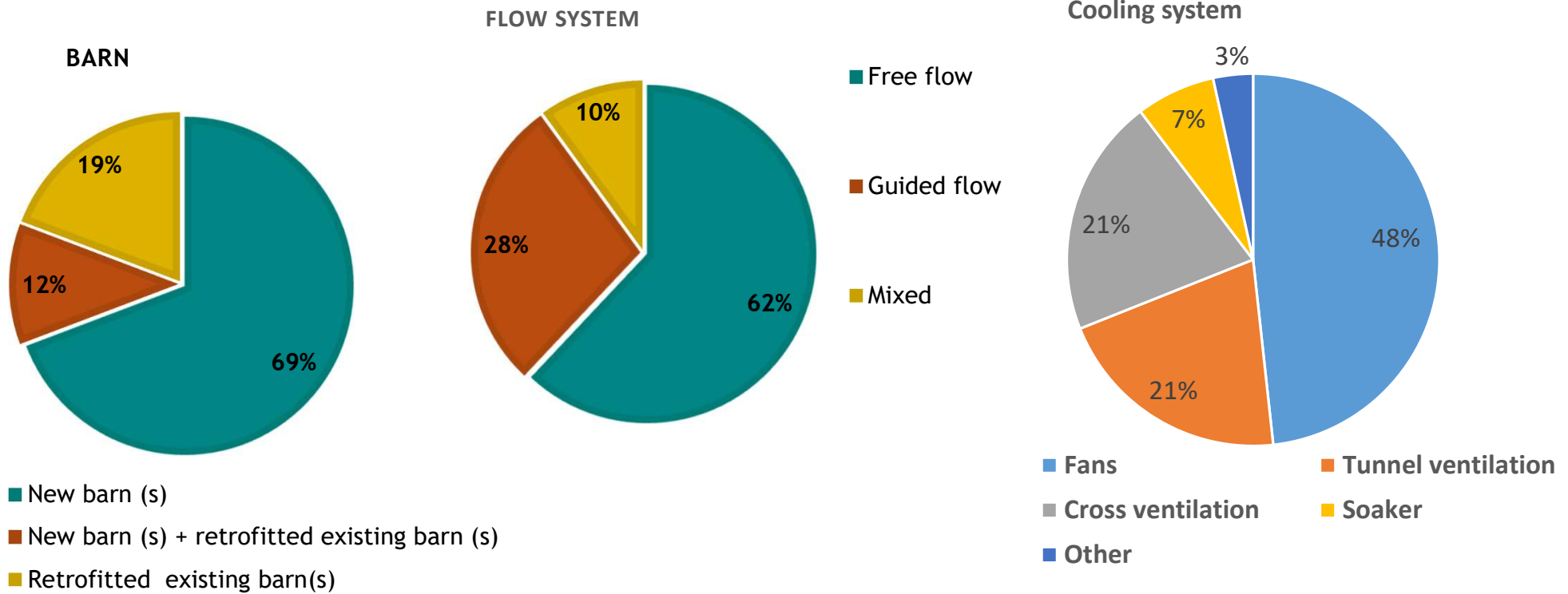
- 100% Holstein
- Holstein + Crossbred Holstein Jersey
- Holstein + Jersey
- Holstein + Jersey + Crossbred
- Holstein + Brown Swiss
- Jersey



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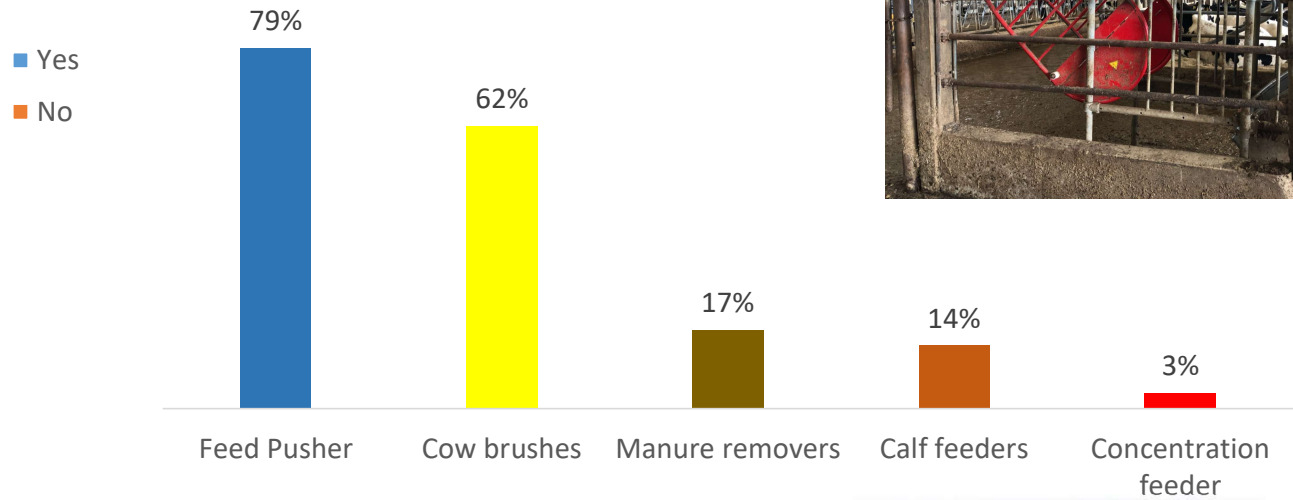
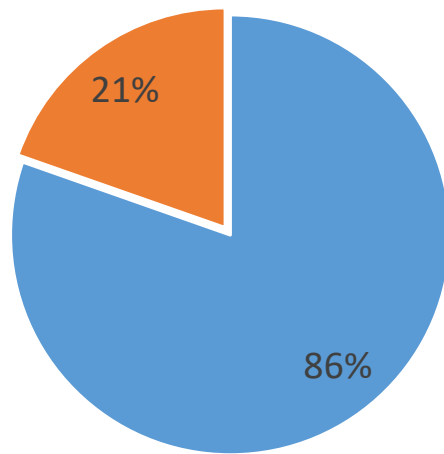
Cows under AMS: 240 - 2,200  
AMS units: 7-36  
Time since installation: 9mo - >15 yrs

# Facility



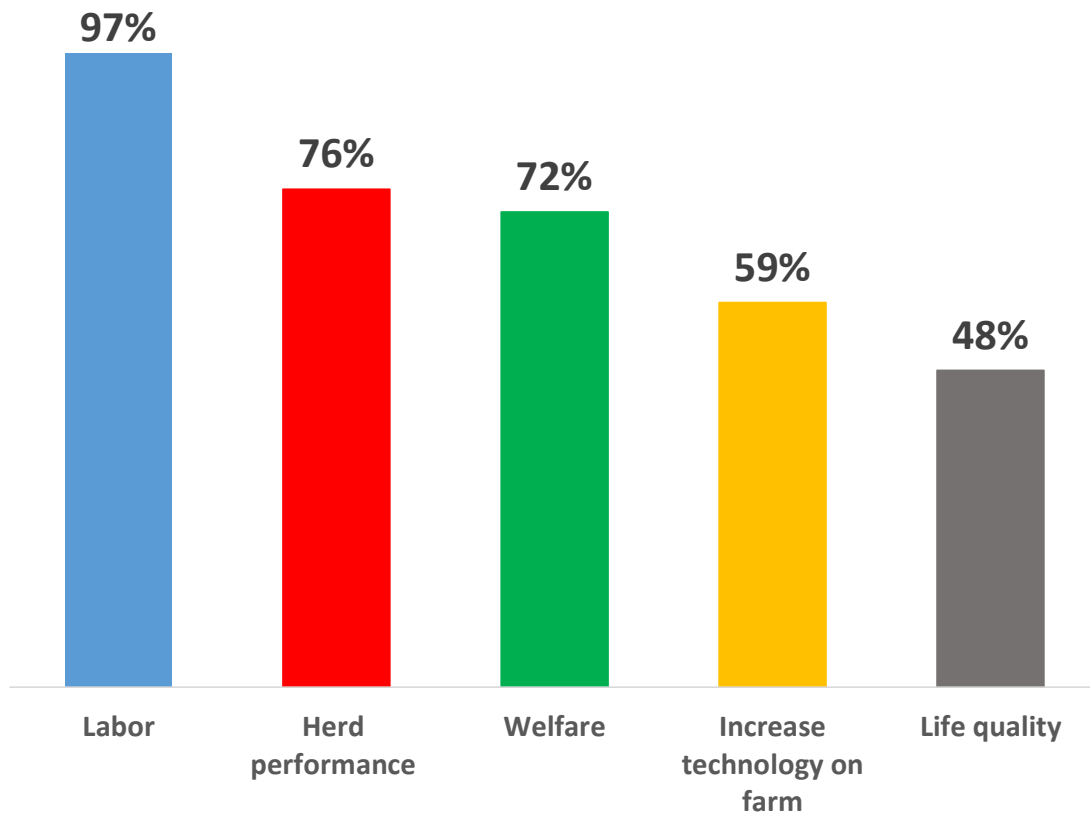
Free stall and hybrid tunnel ventilation

# Other automation?





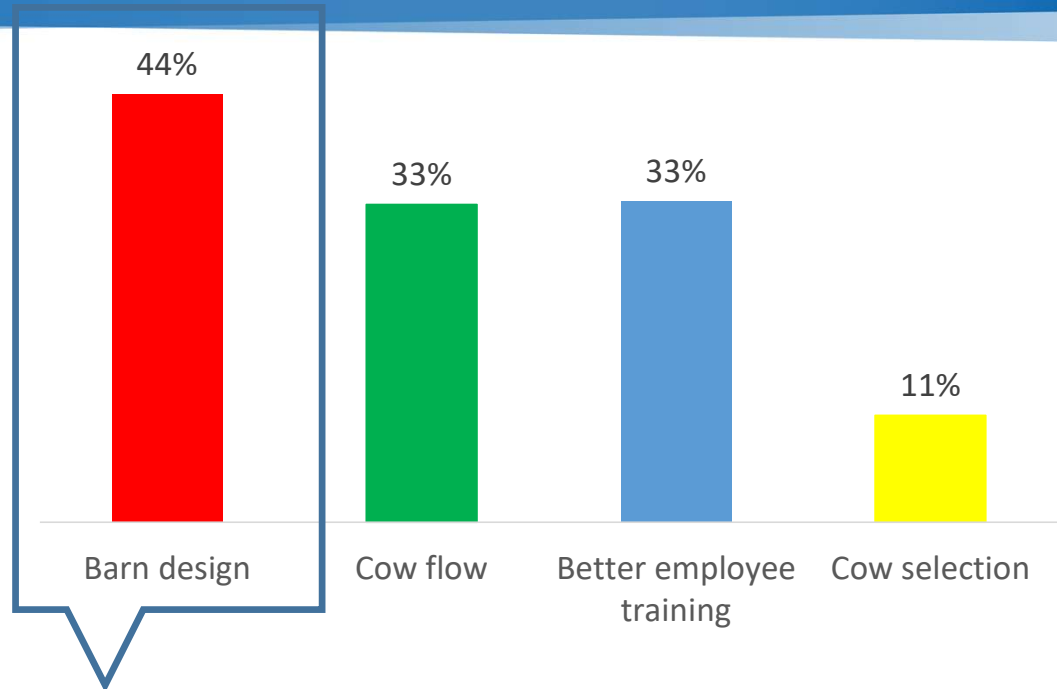
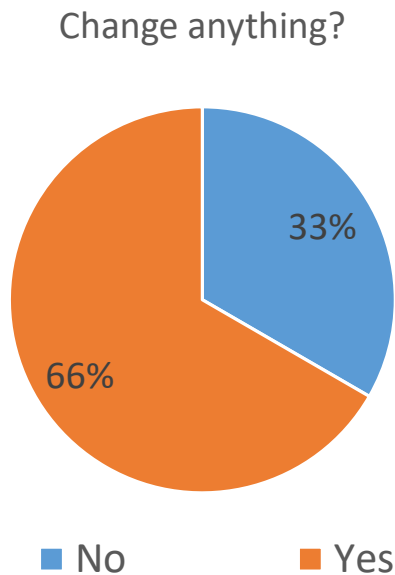
# Reasons for transitioning AMS



Concerns with labor availability and costs (Martins et al., 2019)

Consumer's perception of dairy cattle welfare (Beaver et al., 2020)

# Implementation

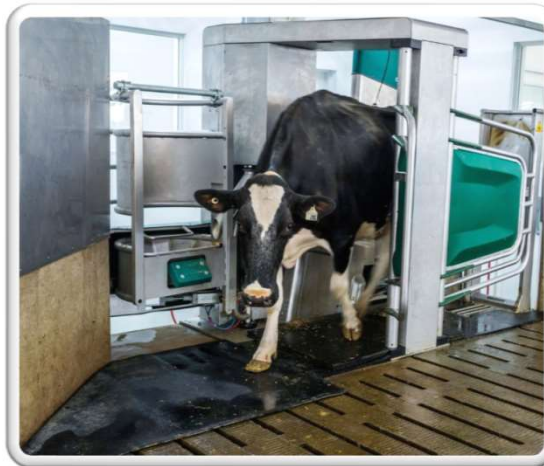
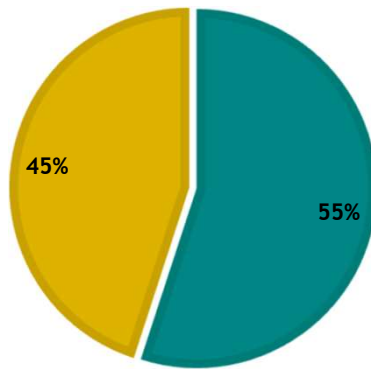


- Ventilation system
- Number of robots
- Footbath
- Amount of water throughs
- Number and size of sorting pens

# AMS Expansion

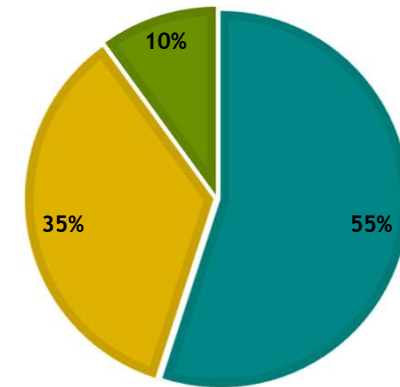
## HERD EXPANSION

■ Yes      ■ No



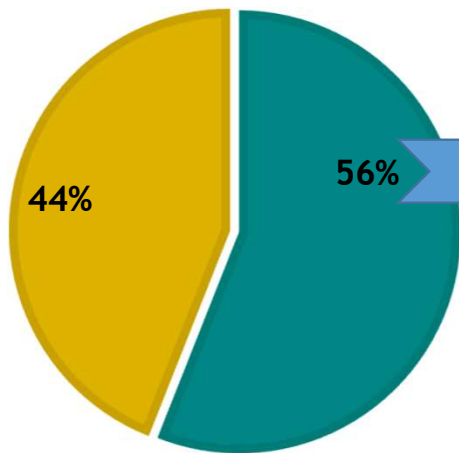
## PLAN TO HAVE 100% OF YOUR COWS UNDER AMS

■ Yes  
■ No  
■ Don't know

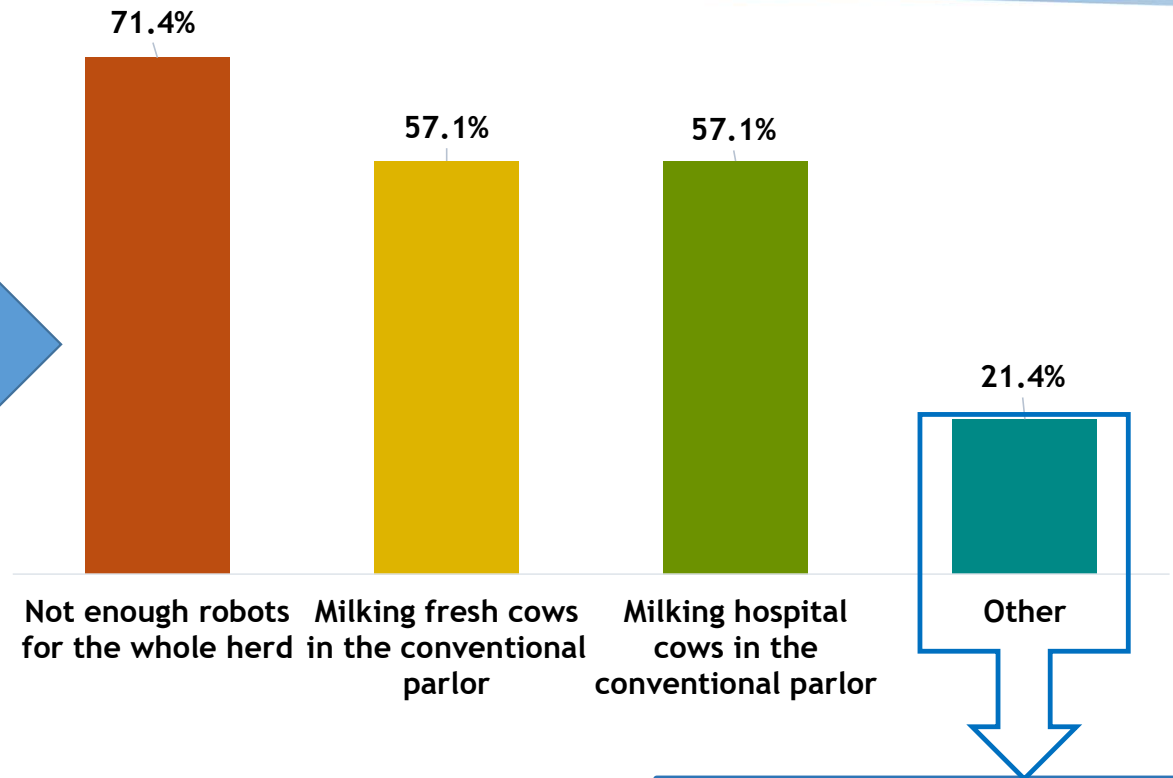


# Previous milking parlor

KEPT CONVENTIONAL/ROTARY PARLOR



■ Yes ■ No

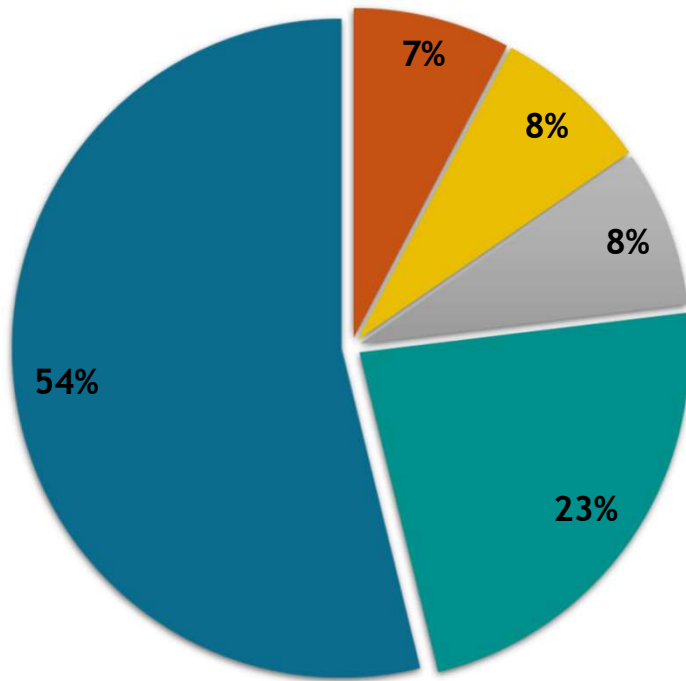


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- Not in use
- Backup in case of robot issues
- Cows not adapted to AMS

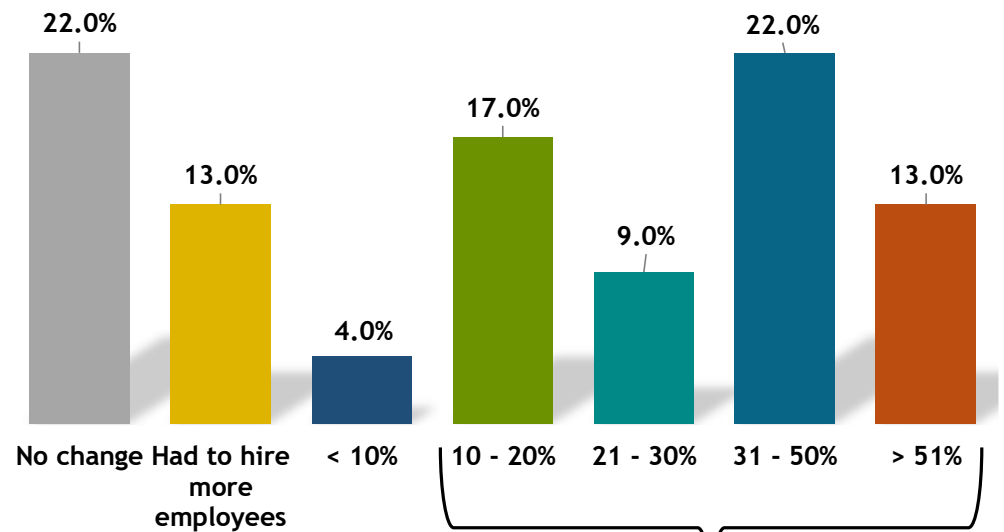
# Labor

Labor reduction



Definitely not Probably not Not sure yet  
Probably yes Definitely yes

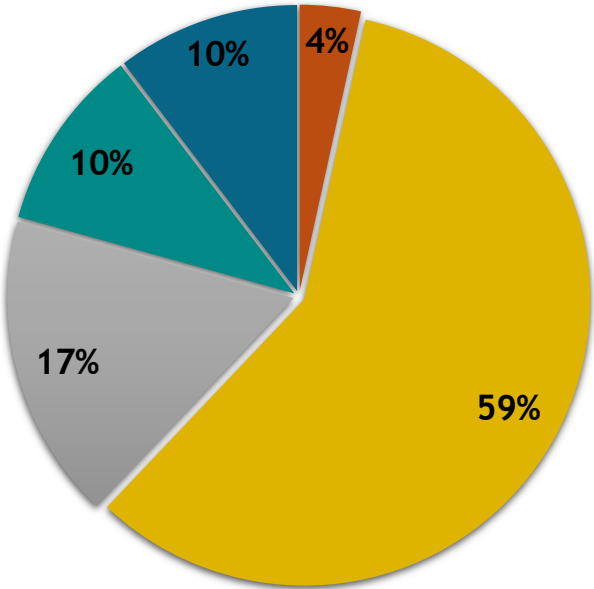
Proportion labor reduction



61% > 10% reduction  
35% > 30% reduction

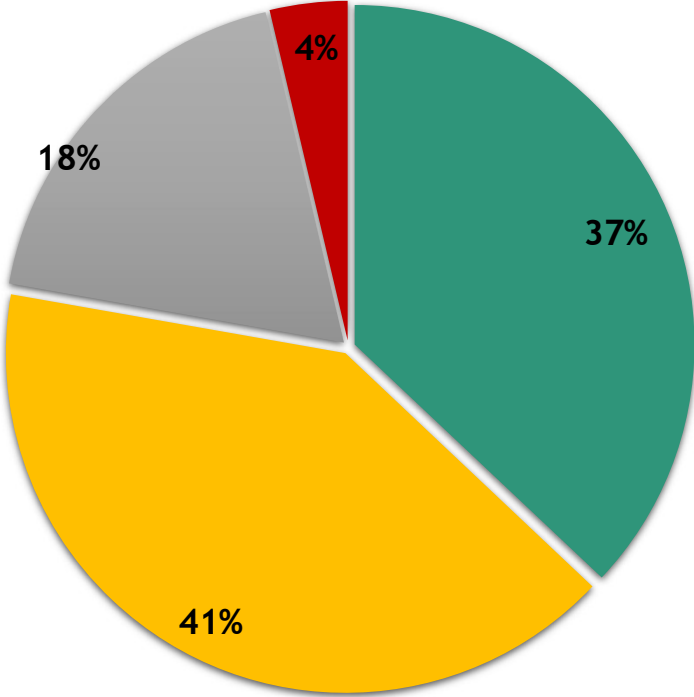
# Employee Adaptation

Employee adaptation process to new management system



- Extremely easy
- Neither easy nor difficult
- Extremely difficult
- Somewhat easy
- Somewhat difficult

How adapted are your employees now



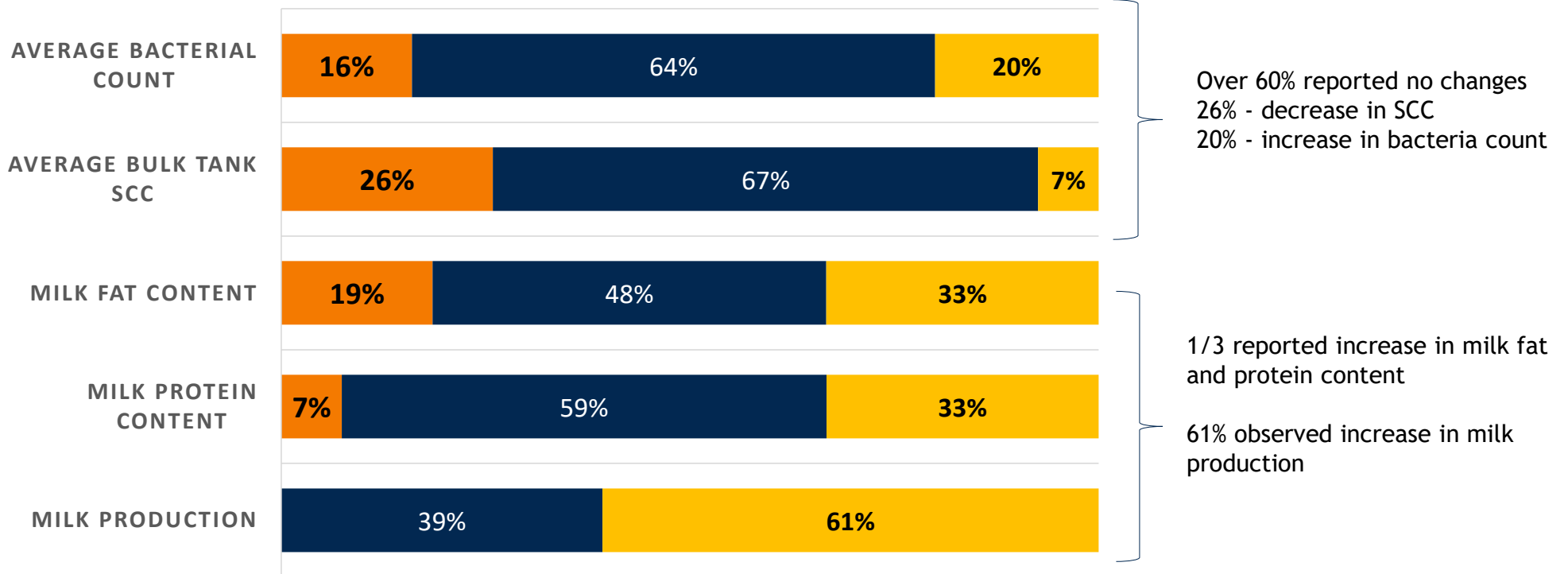
- Extremely adapted
- Moderately adapted
- Very adapted
- Slightly adapted

# Milk Quality, Milk Production and Animal Health

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# Milk quality and Milk Production

Decreased No change Increased

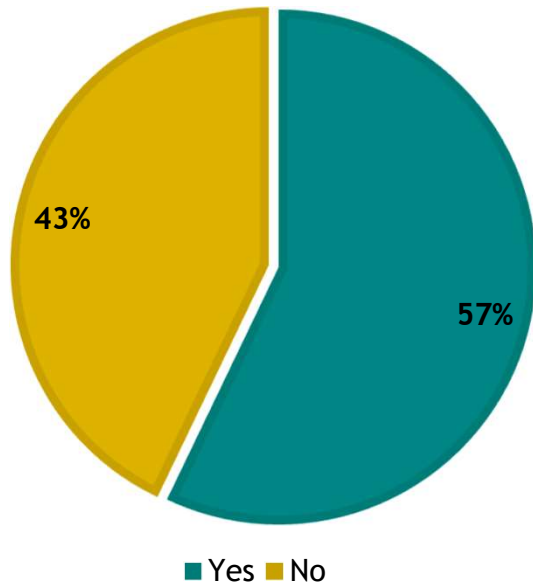




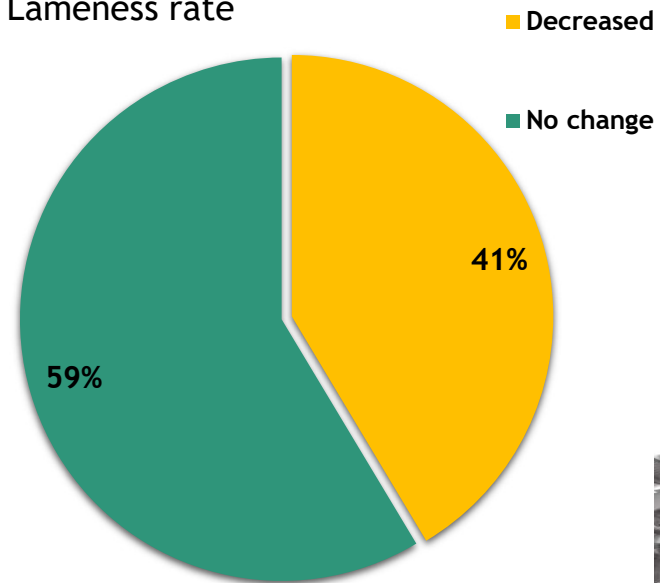


# Lameness

Lameness detection improvement



Lameness rate

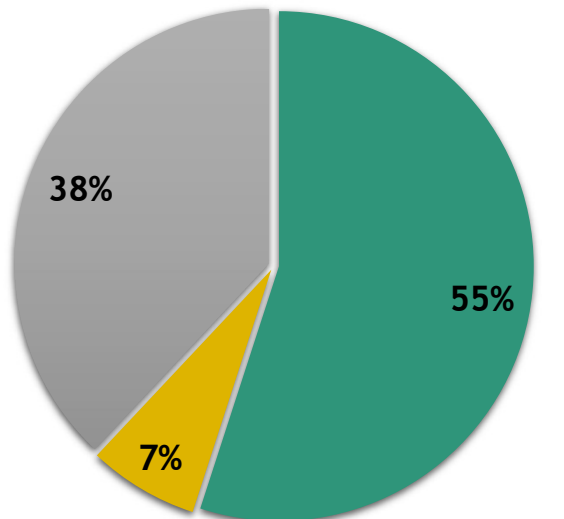


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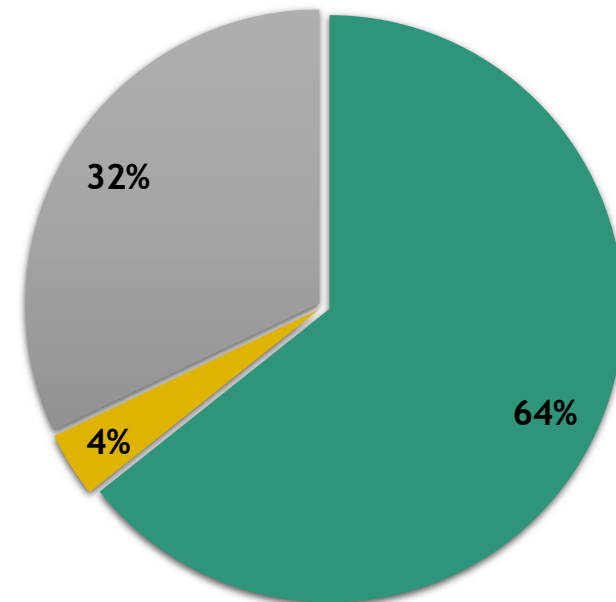
# Reproductive management

Reproductive management



- Same protocols
- More timed AI protocols
- More activity data to breed cows

Pregnancy rate

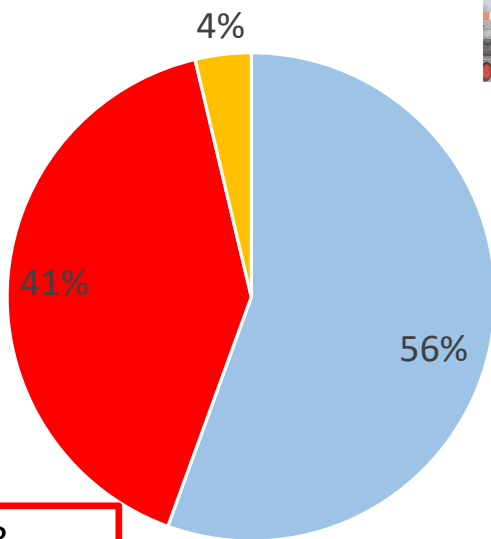


- Increased
- Decreased
- No change

34% use genomic testing → 33% use to improve traits related to AMS efficiency

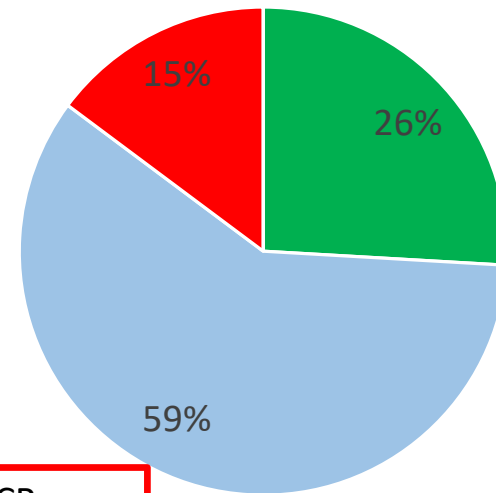
# Culling rate

Before AMS



45% - decrease CR  
48% No change CR

After AMS



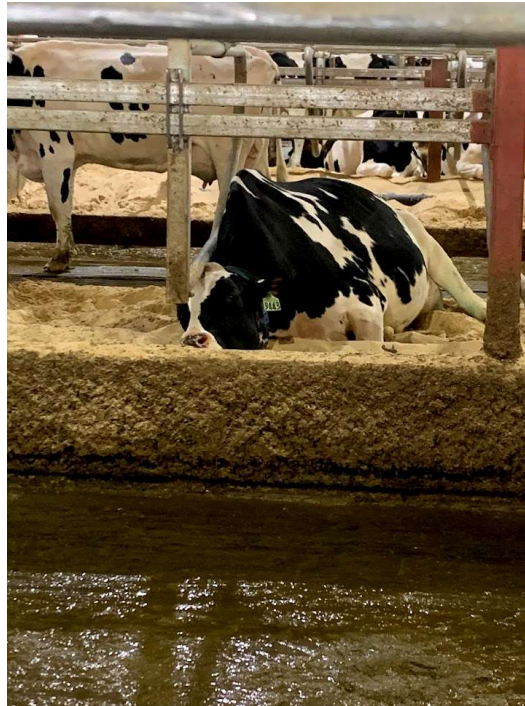
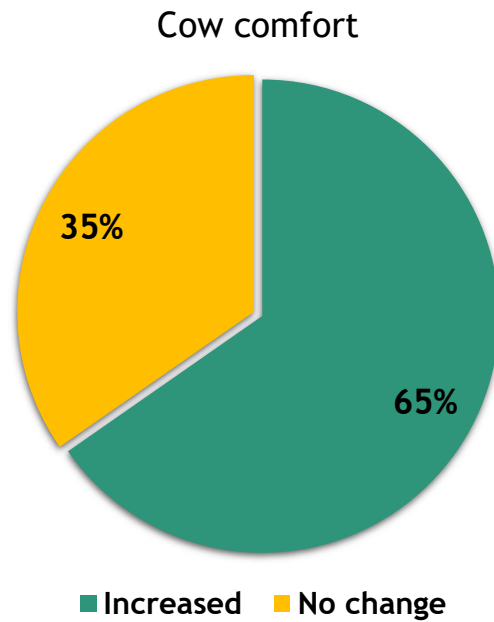
56% <35% CR

■ 25-35 ■ 35-45 ■ >45

85% <35% CR

■ <25 ■ 25-35 ■ 35-45

# Cow comfort



## Changes in animal behavior after transitioning to AMS

91%

Cows are calmer

57%

Cows spend more time lying down

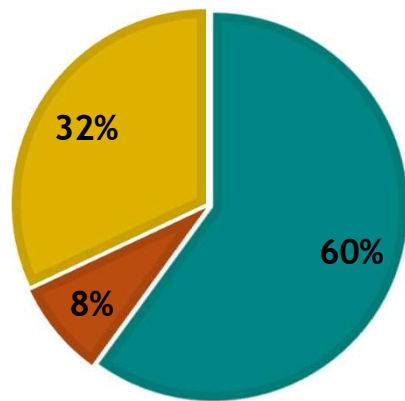
7%

No change

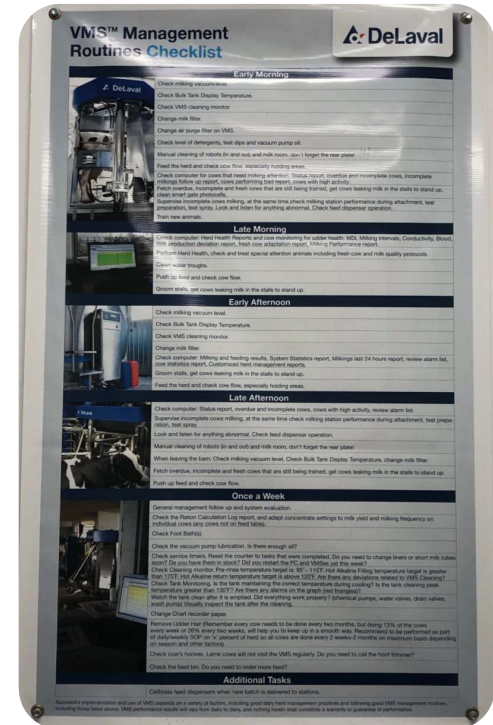
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# Should other farmers switch to AMS?

## RECOMMEND AMS TO OTHERS?



■ Yes
 ■ No
 ■ Maybe



\*Depends on expectations, short- and long-term goals and mindset

\*Depends on relationship and proximity with dealer

Cow should be the focus of the transition - *"I could tell in advance the farmers that would not adapt to AMS"*

## Take home messages

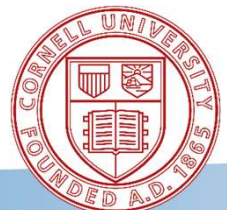
- **AMS have met producers' expectations**
  - improving cow production and welfare
  - reducing labor
- **The economic aspect of the investment is not clear**
  - relatively recent transition
  - Needs further investigation



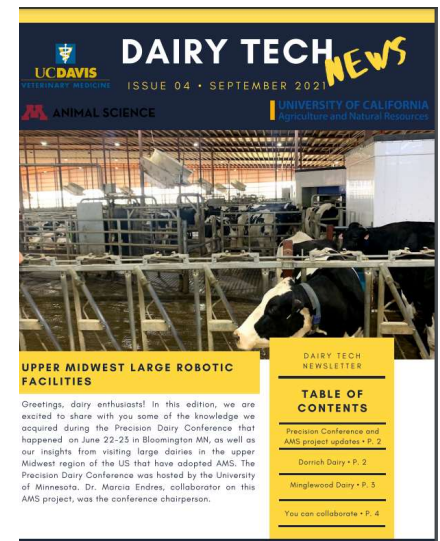
Producers



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# Dairy Tech News



[https://ucanr.edu/sites/Dairy/Dairy\\_Tech\\_News\\_396/](https://ucanr.edu/sites/Dairy/Dairy_Tech_News_396/)

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DAIRY TECH NEWS

Webinar recordings

Cannot retrieve data at this time: Connection Failure

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Dairy Tech News

This newsletter is part of a collaboration between UC Davis School of Veterinary Medicine, UC Agriculture and Natural Resources, and the University of Minnesota. This project is funded by the CDRF.

Issue	Articles	Type	Date Added
<a href="#">Dairy Tech News October 2021 - Issue 4 (11,742KB)</a>		PDF	10/21/21
<a href="#">Dairy Tech News June 2021 - Issue 3 (7,583KB)</a>	<ul style="list-style-type: none"> <li>- Update on AMS project</li> <li>- Visit to T&amp;K Dairy</li> <li>- Visit to Wolf's Legendary Dairy</li> <li>- You can collaborate.</li> </ul>	PDF	6/10/21
<a href="#">Dairy Tech News February 2021 - Issue 2 (6,413KB)</a>	<ul style="list-style-type: none"> <li>- Update on AMS project</li> </ul>	PDF	2/8/21



**Thank you!!!**

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