

Get Oriented to JEDI

Capture Your Bright Idea Overview

The Empowered Entrepreneur
 Success Starts with You

PROSPERITY - ETHICS - PURPOSE - RESULTS

LEADERSHIP

Define Your Core Business Offerings
 Business Feasibility Study

MARKET RESEARCH

Establish a Memorable Brand
 Magnetic Marketing Strategies
 Making the Sale
 Superior Customer Service
 Making Sense of Online Marketing
 E-mail Strategies for Business
 Integrating Online Tools for Success
 Social Media for Business Recognition
 CMS Website Design
 CMS Website Monthly Lab
 Getting Ink and Airtime
 Making Business Cards and More

DESCRIPTION

LEGAL

Start-up Permits, Licenses, Accounting, Insurance
 Intellectual Property, Contracts and Ethics
 Forms of Business Structure and Partnership Agreements

FINANCIALS

MARKETING

FINANCIAL MANAGEMENT

Bookkeeping with Excel
 Quickbooks Getting Started
 Cash Flow Planning for Prosperity
 Quickbooks for Payroll
 Take the "Ax" out of Tax

MARKETING

PRICING

Sold! Pricing for Profit
 Win-Win Psychology of Pricing

JEDI BUSINESS SUCCESS WHEEL

LOANS

Meet the Lenders
 Show Me the Money! Loan Application
 Custom Business Plan

Clear and Focused Business Coaching

Get Oriented to JEDI

- Power to Change Money Circumstances
- Family History of Money
- Money Myths and Realities
- Managing to Come Out Ahead
- Balance Money Flows
- Increase Income and Joy
- Capture Your Bright Idea (for START-UP/EXPANSION)
- Win-Win Psychology of Pricing
- Success Starts with You



Fund Your Dreams
Goal Setting

Personal Financial Foundations for Business

INCOME

SAVING

SPENDING
(AND CREDIT)

INVESTING

JEDI PROSPERITY WHEEL

- Create Successful Saving
- Saving When You Don't Have a Dime
- Special Purpose Savings Accounts

- Invest in Your Business and Your Life
- The Empowered Entrepreneur
- Financial Investing Basics
- Home Ownership
- Education Strategies
- Investing for a Better World

Emotional Keys to Business Success

- True Heart Spending
- Score the Best Financial Offers
- Establish New Credit
- Confident with Credit
- Becoming Debt Free
- Protected Against Fraud