

AGRICULTURE+TOURISM = EDUCATION

PRESENTED BY

CARMEN SNYDER

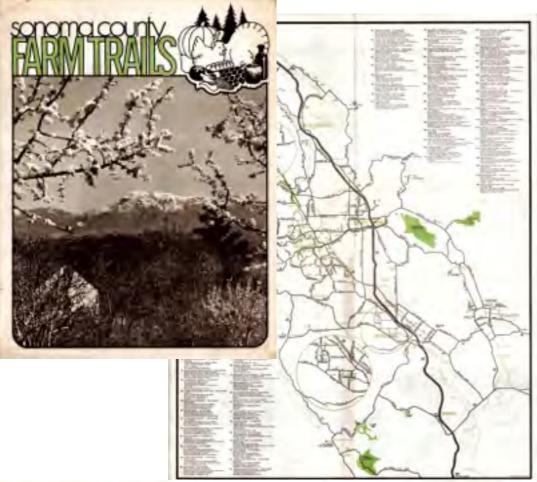
OF SONOMA COUNTY FARM TRAILS







1st Annual Map & Guide Published in 1973





PRODUCT REFERENCE GUIDE

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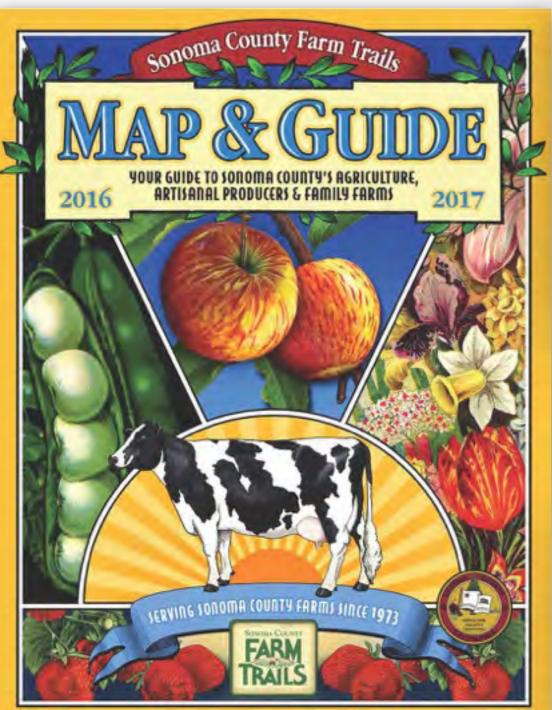
WINE, CHEESE, LOCAL DELI - 10, 34.

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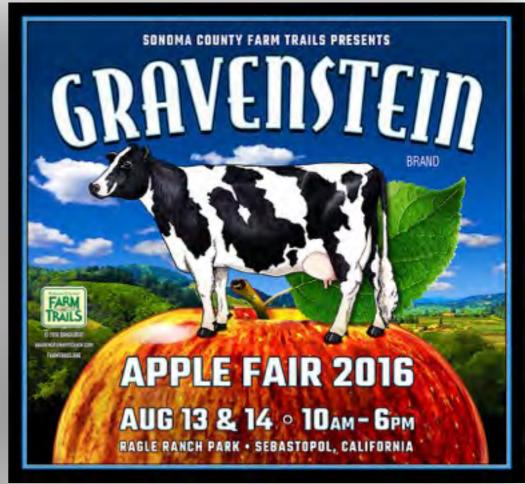
CHAMBERS OF COMMERCE . SANTA ROSA CHAMBER OF COMMERCE . BODEGA BAY AREA CHAMBER OF COMMERCE . COTATI CHAMBER OF COMMERCE . GUERNEVILLE CHAMBER OF COMMERCE · CLOVERDALE CHAMBER OF COMMERCE · HEALDSBURG CHAMBER OF COMMERCE · GEYSERVILLE CHAMBER OF COMMERCE . PETALUMA AREA CHAMBER OF COMMERCE . ROHNERT PARK CHAMBER OF COMMERCE . FORESTVILLE CHAMBER OF COMMERCE . SEBASTOPOL CHAMBER OF COMMERCE . SONOMA VALLEY CHAMBER OF COMMERCE.



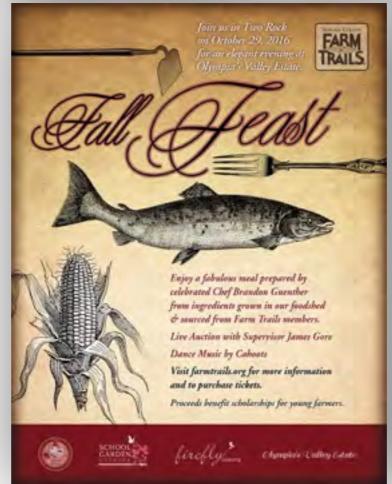












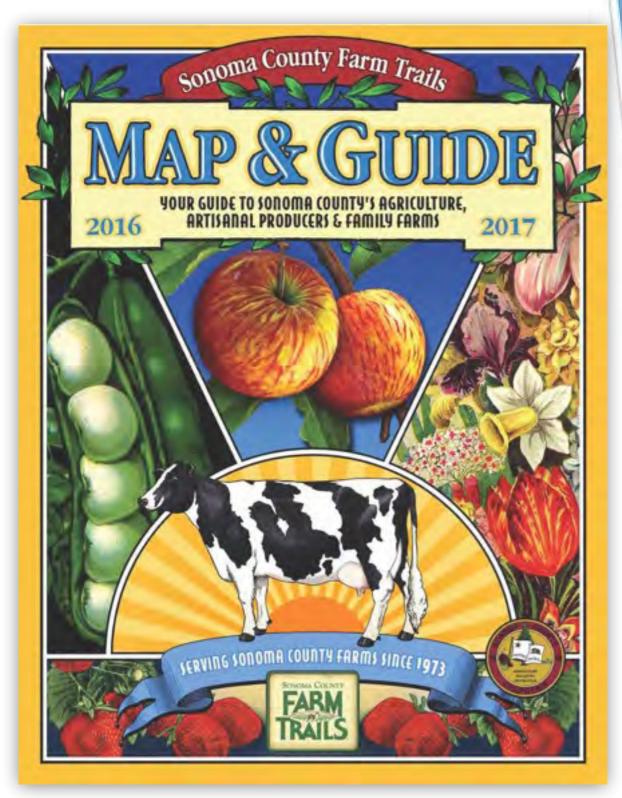






43rd Annual Map & Guide

Over 40,000 copies distributed for free at County Libraries, Visitor's Centers, & more





Website

An online tool to search
Sonoma County
agricultural businesses
by products & services,
educational offerings,
methods & certifications,
region, point of sales
& visiting hours.





Tips For The Trails

Please confirm in advance that farms/destinations are receiving visitors, as many of our members are not regularly open to the public.

Use a trusted map source or GPS for detailed directions.

Bring a cooler and basket/bag for purchases.

Drive slowly on dirt roads.

No smoking at the farms.

Wear good walking shoes with closed toes.

Bring protection from the sun & layers for cool afternoons.

Keep children with you at all times, and leave your pets at home.

Pack snacks/drinks and carry out anything you bring with you.



2015 COUNTY CROP REPORT STATISTICS

Apples:

2,229 acres, \$3,752,400;

(Gravenstein Apple: \$1,115,000)

Olives:

427 acres, \$521,500

Winegrapes:

58,235 acres, \$446,538,900

Fruit & Nut

(excluding Winegrapes, Olives & Apples):

187 acres, \$329,400

Vegetables:

512 acres, \$12,355,200

Livestock & Poultry:

\$74,876,700

Milk:

\$119,506,200

Wool:

\$105,600

Eggs:

\$53,291,300

Pasture:

6,521 acres, \$652,100* (\$100/acre)

*average potential grazing value per acre of forage

Rangeland:

21,816 acres, \$6,436,300* (\$20/acre)

*average potential grazing value per acre of forage

Field Crops

(excluding Pasture & Rangeland): 11385 acres, \$5,425,600

Apiary Products

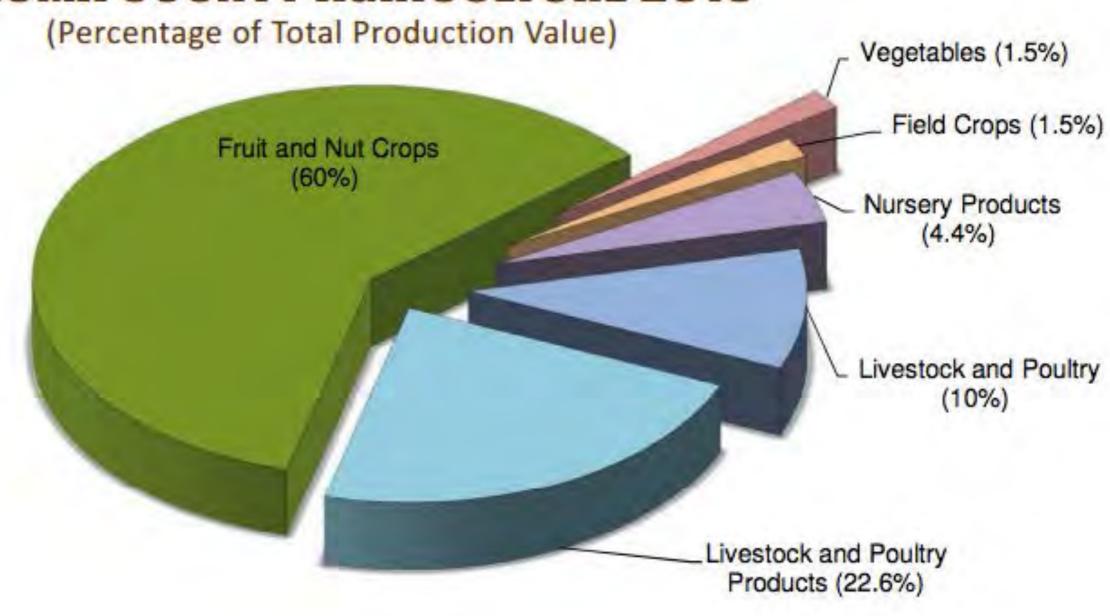
(includes Honey, Wax, and Hives rented for pollination):

\$97,400

Nursery Products:

\$32,585,000

SONOMA COUNTY AGRICULTURE 2015



One of the ways that **Sonoma County** has distinguished itself from other agricultural areas of the state is by focusing on the production of premium, high quality agricultural products that are produced in a way that is sustainable, and focuses on good stewardship of the land and our natural resources. - Tony Linegar, Agricultural Commissioner





































Sonoma County Farmers' Market Guide

Tuesday

Cloverdale Community Farmers' Market 3pm6pm | April-December

Forestville Farmers' Market ipm-7pm | June-October

Petaluma East Side Farmers' Market 10am-1-30pm | Year Round

Valley of the Moon Certified Farmers' Market 5:30pm-Dask | May-October

Wednesday

Healdsburg Certified Farmers' Market 3pm-6pm | June-October

Petaluma Evening Certified Farmers' Market 4:30pm-8pm | June-August

Santa Rosa Community Farmers Market 9am-1pm | Year Round

Santa Rosa Downtown Market 5pm 8:30pm | May-August

Santa Rosa Original Certified Farmers Market 8:30am-1pm. | Year Round





Thursday

Cotati Community Farmers' Market 4:30pm-7:30pm | June-August

Russian River Certified Farmer's Market 3pm-7pm | Memorial Day-September

Windsor Certified Farmers Market 5pm-8pm | June-August

Friday

Cloverdale Certified Farmers Market 5:30pm-Dusk | May-August

Occidental Bohemian Farmers' Market 4pm-Dask | Jane-October

Rohnert Park Farmers' Market 2pm-8pm (June-August 1pm-5pm) September-May

Souoma Valley Certified Farmers' Market 9am-12:30pm | Year Round



Saturday

Healdsburg Certified Farmers' Market 9am-12pm | May November

Oakmont Farmers' Market 9am-12pm | Year Round

Petaluma Certified Farmers' Market 2pm-5:30pm | May-November

Roseland Lions Farmers' Market 10am-3pm | May-November

Santa Rosa Community Farmers Market 8-30am-1pm | Year Round

Santa Rosa Original Certified Farmers Market 8:30am-1pm | Year Round

Sunday

Bodega Bay Community Farmers Market 10am-2pm | May-October

Kenwood Community Farmers' Market 11am-3pm | June-Sept

Roseland Lions Farmers' Market 10am-3pm | May-November

Santa Rosa West End Farmers Market 9:30am-2pm | April-December

Sebastopol Farm Market 10am-1:30pm / Year Round

Windsor Certified Farmers Market 10am-1pm | April-December

Visit market websites for more information.

Sonoma County Farm Trails 2016-2017 Map & Guide



Like St Follo

CSAs Community Supported Agriculture

The following members offer CSA subscriptions. Check out their profiles to find the best fit.





4588 Bodega Avenue Petaluma, CA 94952 Phone: (707) 775-0101

View Profile >



Dragonfly Floral

425 Westnide Road Healdsburg, CA 95448 Phones (707) 433-3739

View Profile >





Edit prifile | Logoe

First Light Farm

♦ 🔘 🐞 🌡 🖗 🙉 🥯 🗖 🙃 4588 Bodega Avenus

Petaluma, CA 94952 Phone: (707) 637-6257

View Profile >



Foggy River Farm

8154 Eastside Road Healdsburg, CA 95448 Phone: (707) 483-1894

View Profile :



Freestone Ranch

750 Freestone Ranch Road Valley Ford, CA 94972

Phone: (707) 876-4610



Green Star Farm

Blank Road Sebastopol, CA 95472 Phone: (707)860-0060

View Profile >



JoLee Blooms & Design

o Comon

Feraluma, CA 94952 Phones (707) 775-0101

View Profile:



Laguna Farm

1764 Cooper Road Sebastopol, CA 95472

Phone: (707) 823-0823



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Singing Progs Farm

1301 Ferguson Rd Sebastopol, CA 95472 Phones (200) 829-1389

View Profile >





3796 I Street Ext. Petaluma, CA 94952 Phone: (707) 765-1202







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Victorian Farmstead Meat Company

♦ 🔾 🗑 🥯 🐧 6762 Sebastopol Avenue ≠100

Sebastopol, CA 95472 Phone: (707) 332-4605



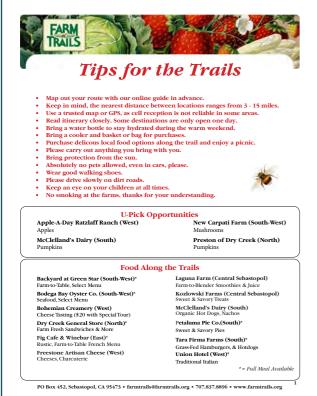








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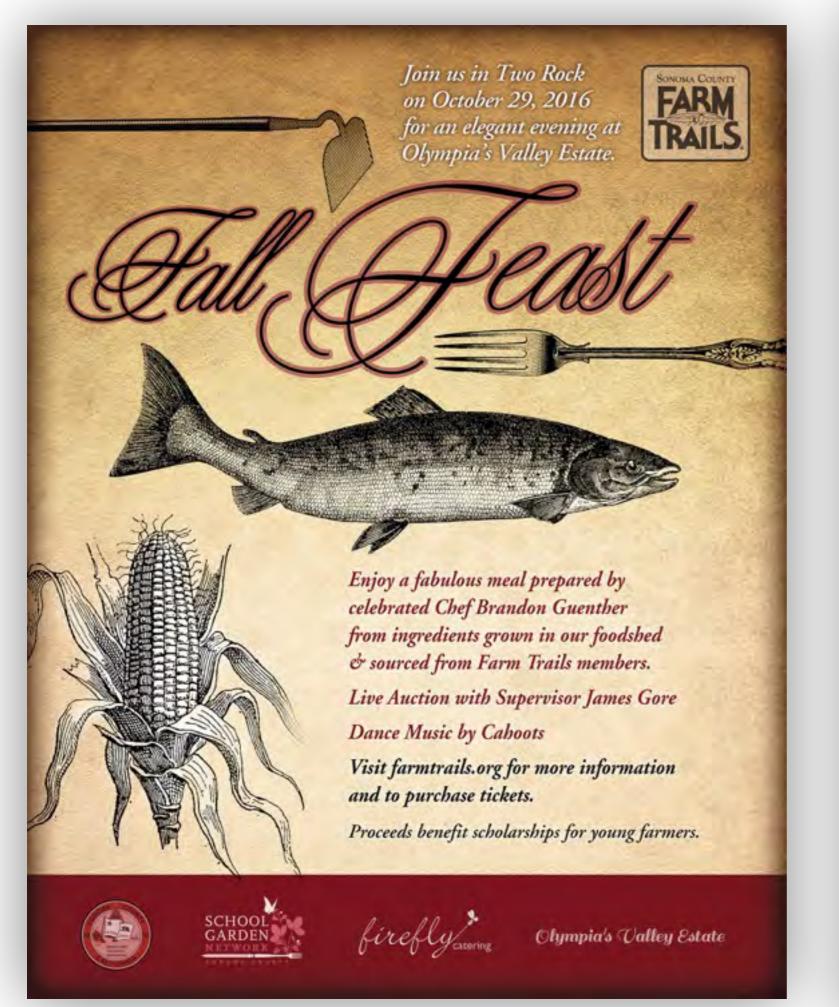






FARM TO TABLE EVENTS











Iron Horse Bubbly, Devoto & Tilted Shed Ciders, Woodfour Sour Ale, & Fine Somona County Wines

Griddled Tierra Vegetable Floriani Polenta Squares with Farm-Fresh Delicacies:

Estero Cafe's Barbecued Twisted Horn Ranch Beef Laguna Farm Pesto

Michele Anna Jordan's Walnut-Pomegranate Gremolata Valley Ford Cheese Co. Estero Gold Reserve

Bors d'Bewnes

Laguna Farm Roasted Pumpkin & Apple Soup Sips

Michele Anna Jordan's Heritage Turkey Picadillo

Local Tastes

Preston Farm Olives, Michele Anna Joedan's Laguna Farm Sanerkraut,
Village Bakery Breads, McGlelland's Butter & Monte-Bellaria di California Olive Oil
Plano Farm Chicories & Laguna Farm Lettuces
with Valley Ford Gorgonzola Dolce, Gabriel Farm Persimmons, Laguna Farm Beess,
Tousted Pepitas, Pomegranates, Oak Hill Farm Radishes & Quince Dressing
Slow Roasied Pozzi Lamb with Herb Salsa Verde
with Laguna Farm & Tierra Vegetables Roasted Roots
Front Porch Farm Bolero Wheat Berries
with Tierra Vegetables Deficata Squash, Laguna Farm Melted Leeks
and Dino Kale, & Handpicked Herbs
Sustainable Catch of the Day
with Tierra Vegetables Fennel, Lemon, Caper & Herb Salad
and Foggy River Farm Marrowfar Heirloom Beans

Dutton Goldfield 2014 Dutton Ranch Pinot Noir Hartford Family Winery Chardonnay

Porter Creek Vineyards 2012 Old Vines Zinfandel Preston Farm & Winery 2015 Sauvignon Blanc

Olympia's Orchard Organic Golden Delicious Apple Cobbler with Double 8 Dairy Fior di Latte Water Buffalo Gelato Shona's Cajeta Caramel Organic Apples

with Jonathan Apples from Olympia's Orchard Artisan Cheese Plate:

Cowgirl Creamery, Tomales Farmstead Creamery & Valley Ford Cheese Company Mexican Hot Chocolate

> with Firefly Gocoa and Straus Creamery Milk Sunshine Coffee

> > with Straus Cream















BBQ, Brews and 3nd Annual Kick-off for the

3nd Annual Kick-off for the Gravenstein Apple Fair

Meet-your-Farmer Cheese & Brews Reception
Dinner prepared by Chefs Daniel Kedan & Marianna Gardenhire
Music by Cahoots • Silent Auction • Dancing





SATURDAY, MAY 30 • 5:30 to 10PM Join us in Sebastopol!





Tickets available at: GravensteinAppleFair.com & FarmTrails.org

PLEASE SUPPORT OUR SPONSORS















Menu

Artisan Cheeses

Gypsy Cheese Co., Pugs Leap Cheese, Redwood Hill Farm & Creamery, Tomales Farmstead Cheese, Weirauch Farm & Creamery

Bread

Village Bakery

Spice Rubbed Slow Roasted Pulled Pork
Green Star Farm

Grilled Lamb Merguez

Spiced Top Sirloin Stemple Creek Ranch, Twisted Horn Ranch

> Grilled Tempeh Alive and Healing

Polenta with Maitake Mushrooms Black Oak Project, Mycopia Mushrooms

Baked Heirloom Nicaraguan Red Beans Tierra Vegetables

Rye Berry Salad Bloomfield Organics, Preston of Dry Creek, Singing Frog Farm

Spring Garden Salad with Mustard Vinaigrette Bloomfield Organics, Laguria Farm, Tierra Vegetables

Fresh Strawberries, Whipped Cream, Vanilla Ice Cream Bloomfield Organics, Clover Stornetta Farms, Straus Family Creamery

Cider

FoxCraft, Golden State, Specific Gravity, Tilted Shed

Craft Beer Woodfour Brewing Company

> Honey Mead The Kefiry

Coffee & Tea Taylor Maid Farms

Yerba Mate

Guayaki

Devoto Gardens, Harmony Farm Supply, Mackalle's Garden

This event is made possible by































IN PRAISE OF **POLLINATORS**

RAGLE RANCH PARK SEBASTOPOL, CA

SERVING SONOMA COUNTY FARMS





































Agritourism is any income-generating activity conducted on a working farm or ranch for the enjoyment and education of visitors. Agritourism includes the interpretation of the natural, cultural, historical, and environmental assets of the land and the people working on it. - University of California



Survey Results

"Influences Affecting Agritourism Success in the Western US"



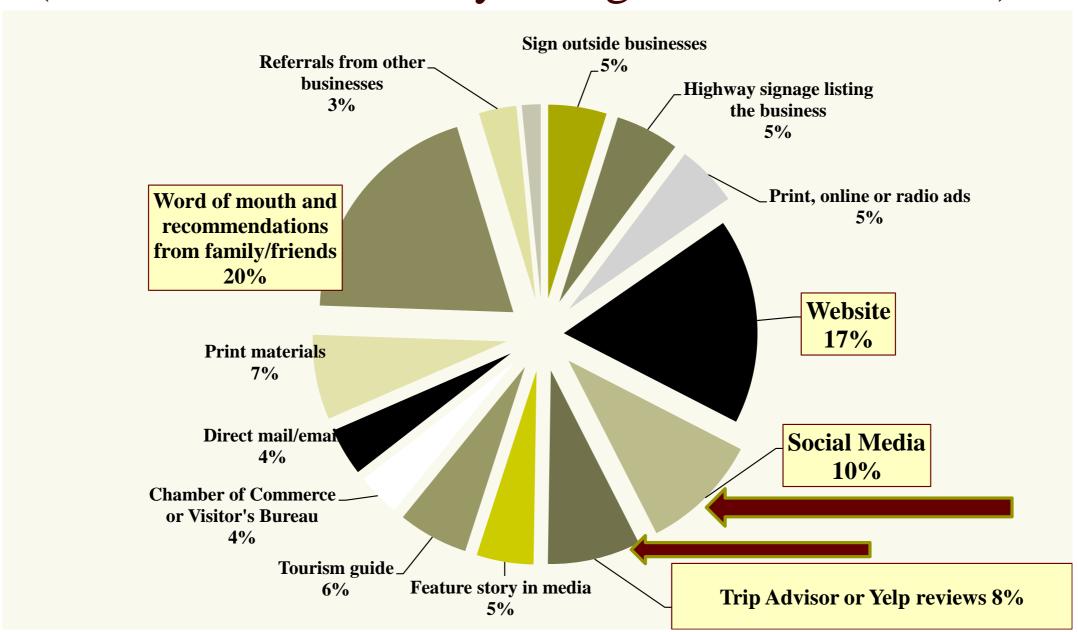
^{*} Difference significant at 90% confidence level

Multi-institutional interdisciplinary research group is surveying western agritourism operators as part of 3 year USDA grant: "Place-Based Innovation: An Integrated Look at Agritourism in the Western US". Diane Gaede/University of Northern Colorado; Penny Leff, Shermain Hardesty & Marcella Valentine/University of California; Martha Sullins & Anders Van Sandt/Colorado State University

Survey Results

"Influences Affecting Agritourism Success in the Western US"

Information Sources Used by Agritourists (from National Survey of Agritourism Visitors)



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JOIN US FOR A FREE MARKETING WORKSHOP

CULTIVATING YOUR SOCIAL MEDIA PRESENCE

SATURDAY, FEBRUARY 25, 2017 9:30 AM - 12:00 PM

Featuring:







Holly Hansen Holly Hansen PR

Mari Levin Mari Levin Media

Join Farm Trails' marketing team for an in-depth look at how social media can elevate your business in this workshop geared towards agricultural professionals & local business owners.

SEBASTOPOL CENTER FOR THE ARTS 282 SOUTH HIGH ST. SEBASTOPOL, CA 95472

*Free for Farm Trails Members. \$20 for General Public.





