

Retail SLAQ:

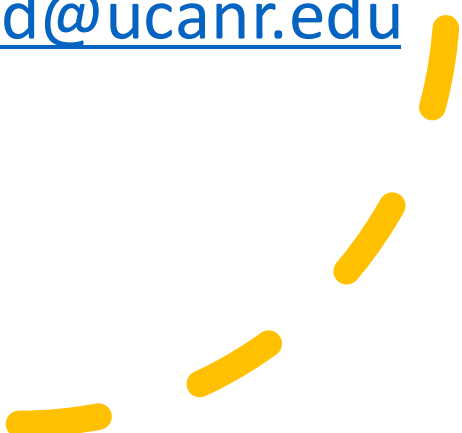
*Data Collection Refresher  
Training & Q&A*

May 6, 2022



Welcome! While we're waiting to begin,  
please chat in your Name, Agency, and LHD

# NPI Introductions

- **Janice Kao:** Overall SLAQ lead, Retail SLAQ lead
  - **Christina Becker:** ECE SLAQ lead, SLAQ validity testing project manager, Survey 123 master
  - **Kaela Plank:** SLAQ training and TA lead
  - **SLAQ website:** <https://ucanr.edu/sites/slaq/>
  - **Questions?** Email [EvaluateSNAPEd@ucanr.edu](mailto:EvaluateSNAPEd@ucanr.edu)
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# Agenda for today:

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What and where are the current Retail SLAQ materials (Kaela)

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Review the data collection protocol (Janice)

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Different options for conducting the Retail SLAQ (Christina)

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Planned updates for FFY 23 and option to pilot (Christina)

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Upcoming office hours & reminder about LACs (Kaela)

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Q&A (Janice)

# Overview of materials

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Kaela Plank


<https://ucanr.edu/sites/SLAQ/>

You can find current Retail SLAQ materials on the SLAQ website.

UNIVERSITY OF CALIFORNIA  
Agriculture and Natural Resources

Learn more about UC ANR Search

SHARE

 NPI Site-Level Assessment Questionnaires

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## Welcome!

Welcome to the Site-Level Assessment Questionnaire (SLAQ) Home Page!

The SLAQs were developed in 2018-2019 and revised in 2019-2020 by the [Nutrition Policy Institute \(NPI\)](#) for use by [CalFresh Healthy Living programs](#) at [California Department of Public Health \(CDPH\)](#) and local health departments. SLAQs are designed to provide comprehensive annual site assessment data for program planning in four settings: schools, out-of-school, early

# Options for conducting the Retail SLAQ

Web link:

<https://arcg.is/05evqr>

Survey123 Field App

Print and complete on  
paper

**Web link:** <https://arcg.is/05evqr>

Found on our SLAQ website, use in your phone or tablet's mobile browser

**Pros:**

- Don't need to download anything beforehand
- No extra data entry step

**Cons:**

- Need internet connection or data
- Harder to take notes
- Must complete all at once (no saved draft)

# Survey123 Field App

Download the app to your phone or tablet from the App Store or Google Play

## **Pros:**

- No extra data entry step
- Can complete offline, without internet and submit later (drafts are saved)
- App saves your responses

## **Cons:**

- Need to download the App and Retail SLAQ survey ahead of time
- Harder to take notes



## Paper copy

Print out a copy of the SLAQ to fill out; submit your responses online later

### **Pros:**

- Ability to add notes
- No internet access or downloads necessary
- Easier to use with multiple people completing the SLAQ

### **Cons:**

- Extra data entry step

The background of the slide is a vibrant blue with a repeating pattern of colorful speech bubbles. Each bubble is a different color (red, yellow, pink, white) and contains a large, dark blue question mark. The bubbles are scattered across the left and bottom portions of the slide, partially overlapping a large white circle on the right.

Question for the audience:

*How do you complete the  
Retail SLAQ?*

Poll question

# FY23 Updates: Checkouts, Endcaps, Free-Standing Displays

4. For each checkout line you are observing, use the columns on the right to indicate whether it displays the following:

		#1	#2	#3
Healthy <sup>1</sup> options displayed:	a) Fruits and vegetables, fresh or processed, no added sugar			
	b) Bottled water ( <i>sparkling, still, plain or flavored, no added caffeine or caloric/artificial sweeteners</i> )			
	c) Other <b>healthy<sup>1</sup></b> foods/beverages ( <u>e.g.</u> nuts, seeds, 100% juice, plain milk, baked chips, etc.); Describe:			
	d) 50% or more of checkout line space is used for either <b>healthy<sup>1</sup></b> or non-food/ <del>bev</del> items			
Unhealthy <sup>2</sup> options are displayed:	e) Sugary drinks ( <u>e.g.</u> regular soda, energy drinks, sports drinks, lemonade, sweetened tea, etc.)			
	f) Alcohol/tobacco products			
	g) Other <b>unhealthy<sup>2</sup></b> foods or beverages ( <u>e.g.</u> candy, chips, ice cream, etc.); Describe:			
	h) More than 25% of checkout line space is used for <b>unhealthy<sup>2</sup></b> items			

- Same questions for all display types
- Only **3** displays max per display type
- Pick the most prominent checkouts, endcaps, FS displays to record (still finalizing on instructions)
- No back endcaps

The background of the slide is a vibrant blue with a pattern of colorful speech bubbles in shades of red, yellow, pink, and white. Each bubble contains a dark blue question mark. A large white circle with a dark blue border is positioned on the right side of the slide, containing the main text.

Question for the audience:

*Are you interested in a  
recognition system for the  
Retail SLAQ?*

Poll question: yes/no

The background of the slide is a vibrant blue with a pattern of colorful speech bubbles in shades of red, yellow, pink, and white. Each bubble contains a dark blue question mark. A large white circle with a dark blue border is positioned on the right side of the slide, containing the main text.

Question for the audience:

*Would you prefer a separate page on the SLAQ website for all the Retail SLAQ materials?*

Poll question: Yes/No

# Register!

**June 23, 2022  
at 11am**

We are hosting office hours!

[Register](#) in advance on the LHD Evaluation  
Cross-project OHs webpage

<https://tinyurl.com/evalofficehours>



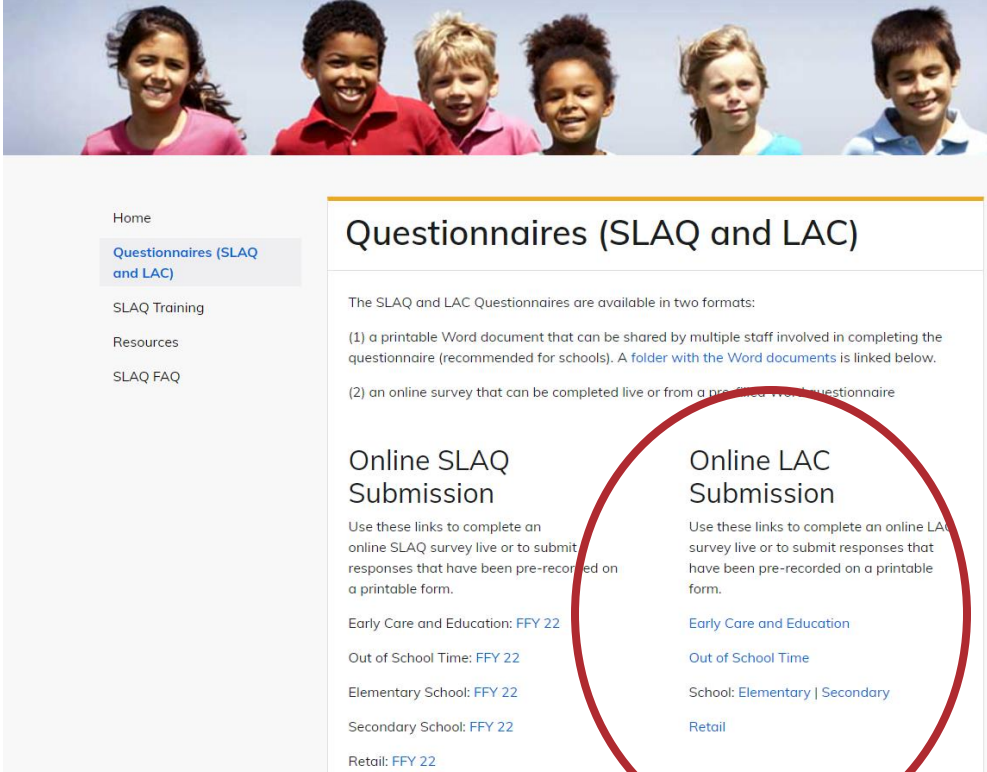
# Reminder!

## LHD Activity Checklists due September 30, 2022

This is a perfect time to start filling out the LHD Activity Checklists!

- **Complete 1** for each site with a **submitted SLAQ**
- Submission link is on SLAQ website
- No need to review SLAQ responses
  - Checklist of what was worked on at the site
  - Includes in-progress and other work being planned but not yet implemented.
  - Text fields to explain challenges
- There are FAQs to help on SLAQ website:  
[https://ucanr.edu/sites/SLAQ/FAQ/LHD\\_Activity\\_Checklist/](https://ucanr.edu/sites/SLAQ/FAQ/LHD_Activity_Checklist/)

[https://ucanr.edu/sites/SLAQ/SLAQ\\_Questionnaires/](https://ucanr.edu/sites/SLAQ/SLAQ_Questionnaires/)



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Questionnaires (SLAQ and LAC)

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### Questionnaires (SLAQ and LAC)

The SLAQ and LAC Questionnaires are available in two formats:

(1) a printable Word document that can be shared by multiple staff involved in completing the questionnaire (recommended for schools). A folder with the Word documents is linked below.

(2) an online survey that can be completed live or from a pre-recorded Word questionnaire

#### Online SLAQ Submission

Use these links to complete an online SLAQ survey live or to submit responses that have been pre-recorded on a printable form.

Early Care and Education: [FFY 22](#)

Out of School Time: [FFY 22](#)

Elementary School: [FFY 22](#)

Secondary School: [FFY 22](#)

Retail: [FFY 22](#)

#### Online LAC Submission

Use these links to complete an online LAC survey live or to submit responses that have been pre-recorded on a printable form.

[Early Care and Education](#)

[Out of School Time](#)

[School: Elementary | Secondary](#)

[Retail](#)



Question for the audience:

*Aside from the materials reviewed today, what other materials would you like to see us produce?*

Write your responses in the chat.

Feel free to unmute yourself if you would like to elaborate!





Questions?