

MONTEREY COUNTY 4-H COUNCIL MEETING MINUTES

DATE: September 20, 2022

LOCATION: County Ag office conference room

CALL TO ORDER: 7:03P by Travis Tanaka. Pledge of Allegiance led by Greenfield. 4-H Pledge led by Gonzales

ADDITIONS OR CORRECTIONS TO THE AGENDA

The following additions were made to the agenda by T. Tanaka:

- 1) President's Report: "Special Recognition"
- 2) Fair Reports: No report for San Benito County Fair, Report for MCF instead
- 3) Committee Reports: Add Incentives & Recognition

ROLL CALL

President: Travis Tanaka (Buena Vista)

1st Vice President: vacant

2nd Vice President: vacant

Treasurer: Misty Hancock (Lockwood)

Secretary: Carla Ackerman (KCR)- ABSENT

Program Staff: Ana Torres

Travis stated that with the absence of one Executive Officer, Council Officer quorum was not met. No business may occur, informational meeting only.

CLUB REPRESENTATIVES AND GUESTS

Aromas: Gina Acevedo, Melinda Luna

Buena Vista: Kerri DeCarli, Amy Brown, Henry Brown

Carmel Valley: Chrissy Hayes

Chualar: Tiffany Batistich

Gonzales: Isela Fierro

Greenfield: Alma Picazo, Daisy Picazo

King City Blue Ribbon: Alicia Crespo, Mari Gutierrez, Alejandra Acero

King City Rural: NONE

Lockwood: Misty Hancock, Cody Hancock

Mission: Crystal Rubbo

Natividad: Kristi Thornton, Daniella Zapata, Dena Sala

Royal Oaks: NONE

San Benancio: Amy Burnett

Spring: Nicole Hostert

APPROVAL OF LAST MEETING MINUTES (Travis Tanaka)

Not provided as C. Ackerman was absent. Approval vote in October for August & September meeting minutes.

PRESIDENT'S REPORT (Travis Tanaka)

Decorum and expectations. Reminder to all to conduct ourselves in a respectful manner.

MCF Down on the Farm: Members and adults from the county volunteered for three days at MCF.

Volunteers spoke with people from all over the state, as well as many locals. The booth gave out animal

masks to the kids and 4-H stickers. Many people left their contact info to find out more. We had a total of 140 hours, which MCF will pay is \$15 per hour = \$2,100.

Board of Supervisors Meeting. Travis is looking for available youth (up to 5 or 6) to say a few words to the Board of Supervisors at their Oct 4 meeting. Public comment begins approximately 10:30. He will attend as a Council representative and certified adult volunteer. He will convey our appreciation of the Board's support and the youth would speak to the positive experiences 4-H gives them. (Short, 60 to 90 seconds) This meeting is perfect since we would be in the middle of National 4-H week. Ideally, he would like to see youth from all parts of the county. Please have parents of available youth email Travis directly by noon, Oct 3.

Club Bylaw Template – Travis has updated language clubs can use for their bylaws. He will share.

County Council will get new bylaws template next year. Review and adoption will happen later this program year.

Council Volunteer Vacancies – Fundraising Committee and 1st and 2nd VPs. One adult has volunteered but is new to 4-H. Travis would like to get a few more people for the committee who have a few years of experience.

Special Recognition:

1. Dena Sala received a plaque as past Council President
2. Council Outstanding Volunteer of the Year award- Travis read the highlights from each nomination. Each award recipient received a plaque
 - (1) Chrissy Hayes (Carmel Valley)
 - (2) Dena Sala (Natividad)
 - (3) Kristy Thornton (Natividad)

CORRESPONDANCE REPORT- none

TREASURERS REPORT- Misty reported the following as information only. Vote to approve Treasurers Report forwarded to October meeting:

August open: \$196,381.00
August close: \$190,484.19
Youth Council open: \$4507.70
Youth Council close: \$4507.78
Provisional staff funding open: \$504.3
Provisional staff funding close: \$504.31
Morgan Stanley: \$55,544.13
All funds combined at close: \$251,040.41

FAIR REPORT(S)

Monterey County Fair – The fair has sent a survey to exhibitors regarding next year's fair. The survey will close at 11:59 pm on September 21st. There will be a meeting on September 28th to discuss plans for the upcoming fair year. Results of the survey will be shared, along with public comments at the meeting.

YOUTH REPORTS

Alejandra Acero from Greenfield 4-H talked about what her club has been doing for outreach. They participated in the National Night Out. Members recorded radio spots for National 4-H week. They are also doing window decorating downtown. They are hosting the New Family Party on October 8th. Their club will do their awards dinner at their October 12th meeting with tacos!

COMMITTEE REPORTS

Achievement Day – KCR not present to give wrap-up

New Member Party (Greenfield)- still looking for members to participate. They have room for about 20 members to come. RSVP is due Oct 1st.

Stem Event (Buena Vista)-Henry Brown is the youth chair. He came to share what is planned for the event. It will be October 22nd from 10am to 12 noon at the Ag Conference Room. Various hands-on stations will be run by club members. RSVP is required to attend. Maximum capacity is 28.

Incentives and Recognition (Dena Sala)-

- Please take photos when handing out the Friends of 4-H awards so that they can be shared on Shutterfly and social media.
- Be sure to promote the Rising Star award to new members. It is available for 1st year members, regardless of age. Please hand out information to new members and share with Beginning 4-H project. Beginning 4-H could use the items on the Rising Star Award as a plan for meetings/events.
- The new award, the “Spark Award” (formerly called the Clover Award) is rolling out. Information is available online. Please look at the award and share feedback with Dena soon. She can take our feedback to the State Incentives and Recognition group. This award may replace the current star ranking system. Dena prefers the star ranking system but would like to hear back from leaders to know if you think the new system will work for your club.
- Share any ideas you have for new awards with Dena.

CLUB SHARING- What is your club doing for National 4-H week?

Natividad – Radio, posters around town/in businesses, social media featuring the members of the club.

Mission – Social Media – asked the members to share their spark

Buena Vista – Social Media, National 4-H week committee will work with schools for morning announcements

San Benancio – Publicity Officer is using social media. They are also doing a press release, flyers, and presentation in local classrooms.

Spring – Morning announcements at school, photos in the Rustler

Carmel Valley – Article in the Rustler, members doing a theme for each day of the week on social media.

Chualar – Store front windows in town, visiting a senior home and physical therapy.

Gonzales – Social media, posters at schools, decorating pumpkins and placing flyers with them in businesses in town.

Aromas – Working on growth of members within the club. They have a lot of new members so they will be spending time focused on teaching them what 4-H is all about. They are hoping to get their Instagram account started. They are also having members write letters about “why I love 4-H” and share those letters with personal contacts.

Greenfield—Members are creating succulent planters to place in the community along with flyers about the program. They are also creating posters and doing the newspaper photo.

KCBB – Radio spots were recorded by about 15 members of the club. They are taking a photo to submit to the Rustler. They will be featuring the officers on social media. They will also be doing window displays on Broadway.

Lockwood – Radio spots, Rustler, posters. Social media push. Invitation letters going out to local elementary schools.

Dena asked that clubs use the hashtag #montereycounty4h when posting to social so that she can share on the county accounts. You can also tag Monterey County 4-H or invite/collab so that the content can be shared.

CAMP UPDATE

Camp will be June 25-30, 2023. Teen camp counselor applications will be due November 4th. Camper applications will be due in February 2023.

STAFF REPORTS (Ana Torres)

Two new member packets are available from the office, either as electronic file or printed. Contact Lorin Lurz for more information.

Each club should have a welcome letter and club calendar available to give to new members.

The financial reporting portal is finally available. Clubs must enter their financial information into the portal by October 7th. Please contact Lorin if you need your club’s password.

Lorin is still working on the review of the Treasurer’s and Secretary’s books. Volunteers are needed to complete Club book judging.

Enrollment payment and list of members is due on September 27th. Beginning of the year paperwork is also due that day. Make sure your outreach plans are specific!

There will be a training for Cloverbud leaders over Zoom in October.

UNFINISHED BUSINESS:

Travis read a draft of the language clubs can put in their Bylaws regarding their clubs participation in council activities and fundraising. No vote because of a lack of quorum. Will vote in October.

NEW BUSINESS:

Misty Hancock shared that the Morgan Stanley account does not make much in interest and loses \$120 per year in fees. She will be looking for an alternative that has lower fees or better interest rates. She will present an alternative at the next meeting and the council can vote to move the money. As an option Dena shared that there is a 4-H endowment account that we could put some of the money into. Funds are put on deposit and the interest is available to be withdrawn and used. She will share more information at the next meeting.

ADJOURN at 8:00P

Minutes prepared by Kerri DeCarli, supported by notes by Chrissy Hayes. Reviewed by Travis Tanaka with additional comments by Ana Torres.