



MONTEREY COUNTY 4-H COUNCIL Monthly Meeting Minutes

Date: April 18, 2023

Call to Order -Travis Tanaka (Buena Vista) at 7:06pm

Pledge of Allegiance – Melinda Luna (Aromas) 4-H Pledge- Kerry DeCarli (Buena Vista)

Additions and Corrections to the Agenda

Executive Officer Roll Call

- President – Travis Tanaka (Buena Vista)
- 1st Vice President – vacant
- 2nd Vice President - vacant
- Secretary- Kristen McIntyre (Carmel Valley)
- Treasurer- Misty Hancock (Lockwood)

Club Representatives and Guests

Aromas: Melinda Luna

Buena Vista: Kerry DeCarli, Travis Tanaka

Carmel Valley: Kristen McIntyre, Stefano Goldman

Chualar: Dirk Giannini

Gonzales: Rep (see sign in sheet)

Greenfield: LuzMarta Argueta

King City Blue Ribbon: Alicia Crespo, Italia Nuno

King City Rural: Allie Cullen, Carla Ackerman, M. Creamer-Todd, Teri Storelli, Jenna Vanoli, Desiree Vanoli, Helene Hernandez

Lockwood: Misty Hancock

Mission: Crystal Rubbo

Natividad: Kristi Thornton, Dena Sala, Anita Porcello

Royal Oaks: Sheryl Jones, JoAnn Etchison

San Benancio: Amy Burnett

Spring: Nicole Hostert

Staff: Lorin Hoffman-Lurz

Other: Deirdre O’Grady

Approval of March Meeting Minutes

Nicole Hostert (Spring) 1st; Kristi (Natividad)

2nd no discussion, all approved

President’s Report

- Committee list (fine tuning), looked at budget & wording in descriptions to keep the metadata current, have back log of changes made
- Shuffling & moving at County office, looked at pictures in the storage container to decide what to keep / rid of and next will open items to see if clubs would utilize.
 - Physically rid of broken or out of date items on Council property

- Board Vacancies – outgoing President, Treasurer and Secretary
 - What does that mean? We would not be able to conduct business, vote or reimbursements, etc.
 - We are not asking club leaders but asking our community and networking members, help in the search to serve
- An opportunity arose to support our Ag community with seed packets from Carla Ackerman, Career Fair for qty 300 8th graders at the school, 900 youth totals
- Follow up email with Norm Groot / Crab feed; please keep us in mind to provide help with possible “in kind volunteer time” but Norm replied with response “they just willing to provide a check instead of hours of volunteerism”
- Lorin got a call at MBFC Union Soccer club for potential officer retreat, Kristen to ask which clubs are interested before moving forward with choosing dates

Correspondence Report- none

Treasurer’s Report-

March open: \$203,678.58

March close: \$204,145.58

Youth Council open: \$7,008.46

Youth Council close: \$7,008.58

Provisional staff funding open: \$504.37

Provisional staff funding close: \$504.38

Morgan Stanley: reporting in May, closed and allocated

All funds combined at close: \$267,085.47

 Kerri (Buena Vista) 1st; Amy (San Benancio) 2nd – discussion to ask about interest bearing accounts, general funds does not accrue interest

- State paying back endowment funds (question from Dena); Misty has not discussed that, noted to follow up

BUDGET: Misty shared proposal, entry error on MOU \$10K entry that was supposed to be deleted

- Short \$17,155.00 as budgeted
- Discussion zeroing out All Star Ambassadors + Youth County Council (totaling \$3K), could remedy the shortfall in the budget
- Other Misc Items – Stem \$500 line item was incentive in 2020, could zero out
- Enrollment fees – 2nd year going into a non-local fee, could zero out and have a different line item out of general fund (shortfall \$11,155)
- Could there be a possibility to get another Monterey County MOU fund this year? (does not move the budget either way)
 - \$30K was intended to support Ag Education in this County, funds won’t be under a microscope so can use as we see fit
- All general fund monies \$204K, could sub account line items in it, intent of those funds, a balanced budget is the best approach as a business

- Exec Board discussion increased Achievement Day by \$500 (total \$1,500), increased STEM \$100 (totaling \$500); based on membership attendance + participation
 - o If any committees feel their budget needs to be increased, please recommend now + modified later
 - o With no identified income, the increase can be exhausted very quickly
- COVID supplies can be reduced from \$500 (possibly keep \$100 budgeted)
- Senior Recognition Committee suggestion \$3,000 instead of \$2,100, line item under County Committee (adding \$500 now, making line item firm \$3K going forward)
 - o Natividad has asked the I&R for scholarship change
 - o Senior Scholarships committee – instead of six \$1,000 offerings Natividad asking to change the amount 1 at \$3K, 6 at \$2K, etc (need to reevaluate)
 - o Regardless of parent participation to complete surveys/provide pictures, the youth get a gift. 22-23 program year is qty 32 seniors
 - Included is a yard sign, tassel for cap, alumni pin, baseball cap, basket with candy (asking community for donations), personalized cup
 - Headshots for social media, large sign like a sponsorship sign to be at SVF (somewhat outreach opportunity, members stay in 4-H and active at a county level)
 - o Interview contest dissolved so the \$200 can be re-allocated to this price increase
- ** Crystal Rubbo (Mission) increase budget by \$500, Melinda Luna (Aromas) 2nd; no further discussion, all approved
- Any other comments or suggestions please email Lorin so we can vote it in, **deadline by May 12**

Guest Speaker Dierdre O-Grady – CWA (group promoting Ag, women in Ag through educational activities)

- Pumpkin Painting Party, donated by Sakata Seeds with a speaker for education to the attendees, free for all to attend (Cloverbuds, Beg 4-H, even older youth) **limiting to 50 youth (all members), email is on the flyer**
- Event date is October 14, CWA will be present to speak about their industry
- CWA has a scholarship offering to female members, \$18-20K awarded each year (20 recipients last year)

Youth reports

Italia: KCBR, treasurer, annual BBQ coming up on April 22 at King City (tri tip, beans, bake sale), we have extra tickets, upcoming officer elections at general meeting.

Committee Reports – please send the reports to Council for records

- Color Me Green- Natividad, recap; hosted 9th annual run on April 2, 97 runners, 22 volunteers, with sponsors help got free meals + no fees to sign up, medal/participation certificate for each, jump houses, games, prizes awarded, Natividad did not receive funds from council, Sponsorship banner recognizing the Commissioners office, profit of

\$2K & donating \$500 to senior committee for gifts, next is a Service Learning aspect on April 22 open to all in the County

- Interview contest- Carmel Valley; Stefano, Vice President, no registrations so spent time together instead, reconsider holding the event going forward, will be assisting I&R with Dena / Natividad
- Senior Graduation recognition- Natividad; 32 graduates confirmed, receiving gifts regardless of complete surveys, see above wording from Dena, asking Seniors for pictures with signs, committee is asking community for donations, extending the deadline to April 21, Natividad is calling those outstanding members, baskets ready May 1 for distribution (at Ag Office), asking Council to help with \$500, blasting on social media and posting a banner at SVF during Fair
- Senior Council Scholarship- Incentives and Recognition; Council Leadership awards six \$1K scholarships to applicants, enrolled in last five years, not 19 graduating seniors, provide full time enrollment post high school (not just college), All Star, Camp Counselors, Youth Council, Youth Committee Chairs, Emerald Stars, paperwork will be online to better track dues, May 24 at 4:30 pm deadline, letters of rec + resume will be due. In person interviews, May 30 - June 2nd, need judges, email Dena, increase request funds for next year

Fair Reports – BEEF at MCF, new rules open {see email/flyer}, no later than April 26 to have 120 days of ownership, ear tags in ear pictures, emailed May 10 deadline, B.O.S required on August 23 at scale

SVF – entries are in, nothing further yet

Club Sharing

- Bring up to membership for what they want out of recreation, programs, schedule it out on calendars, trying to fulfill leadership positions, projects wanted, surveys out, installing officers, asking parents what they can volunteer for, committee volunteers, promoting officer positions, sustain social-emotional side of the community, outgoing officers make the years plan & new officers make it work, some still need a community leader to step up

Camp 2023 update : slight lull in applications but after SVF it should increase, now making a flyer for marketing, really need to have 100 kids (still at 52, leaning forward with females) it is a loss if less than 100 kids attend.

Staff Report- (Lorin Hofmann-Lurz)

- Election process for officers should follow- nominations in April, voting at May meeting and installation at June meeting
- Council new ByLaws were dispersed during meeting
- Pictures of Council owned items for distribution
- Possible Zoo fundraiser was shared by outside entity
- 2013 Officer manual to use for nominations, make it in writing, Officer training in July recommended, mid year review adjustments?

- Fair time is a great inventory time for club inventory (photos in treasurers book) – livestock items identified to species is best for labeling
 - Encourage to have livestock meetings done by April 1, CL needs to check with livestock leaders asap
- Record books! Announce when APR / Record Books are due, APR to clubs June 30th, then to County with end of year docs by July 18
- End of Year packets + memo will be sent out soon for Secretary + Treasurer books
- Awards forms will be sent out to order pins
- Congratulations to Presentation attendees! Regionals are in person + virtual
- State Field Day May 28, full day is back. Our clubs should have funds to offset travel costs for volunteers to attend (gas, youth attending, etc). New is Shark Tank event
- UCANR web server has made our webpages go up & down. Does not effect Campus extension or 4-H online, it is affecting County website + portal, staff are taking information off that server to make it safer + possibly google docs
- Club training for new + not new volunteers, Lorin will host all other trainings this summer, can personalize the clubs training
- 4-H 2.0 was successful; this provider can not meet the UC standards of security, we can no longer use 4-H online. We will be moving to a new enrollment system closing June 23 + opening August 18 as NEW. VEC needs to confirm all items are correct BEFORE deadline
- Share an intent to return to the club to build a roster, add the projects to this list for a sense of what to expect
- Camp Scholarships, need to be reviewed with Lorin
- High School Scholarships, need to be reviewed Lorin
- State Leadership Conference in July, ages 14-18, this year is a middle school conference + teen conference to attend at Davis (find funds in the club to help attendees)

Unfinished Business:

- Previously had 15 committees with 14 handling committees, Interview Contest was dropped, no need to re-structure as Carmel Valley will handle Record Books. Letters will be sent out to the clubs to review, discuss and acknowledge. This list is already the bare bones for youth to utilize. The Council will decide by next year to bring back other events.

MOTION: Nicole Hostert (Spring) 1st ; Dena Sala (Natividad) 2nd ; no discussion, all approved

New Business:

- NOMINATIONS for Exec / Council Board
 - no nominations put forward
 - Discussion- Could it have more attraction to meet every other meeting or alter the dedication, how much does each officer put in each month, which jobs are high communication, in each job descriptions, current president agrees the alter amount of meetings per year, could we do quarterly meetings with virtual emergency meetings, don't let the email communication go to the wayside as we need that backing, need to look at potential by law changes

Action Items: Review & discuss proposed Budget by May 12, Review & discuss ByLaws by May 12

Adjourn:

Meeting was adjourned at 8:58PM
Nicole Hostert (Spring) 1st; Amy Burnett (SB) 2nd – no discussion, all approved
Minutes compiled by K. McIntyre