

## 4-H Outreach Methods Documentation

Program Year: 2022-2023

Club Name Aromas 4H Vice President for Membership Oscar Luna  
 Community Club Leader Melinda Luna Membership Advisor Melinda Luna

Please describe the efforts your club has made to recruit new members and adult volunteers from your community, including under-represented groups and attach documentation. Be specific. For example, if a school presentation was made, list the date(s) of the presentation(s), number of times the presentation was given and any pertinent comments.

**All clubs are required to demonstrate outreach efforts in at least three of the first four outreach methods listed below.** For assistance, call your UCCE county office. To document your club's outreach efforts attach copies of flyers, newspaper articles, media releases and lists of personal contacts made to this form. Give a copy of this information to your UCCE county office.

METHOD	DATE(S)	NUMBER	COMMENTS
<input checked="" type="checkbox"/> Mass media, including radio, newspaper, TV	Monthly grange regularly instagram	12	meetings listed online and in print events posted on instagram
<input checked="" type="checkbox"/> Newsletters, posters, flyers, announcements	August 13 monthly	100+	15 posters were placed at schools and community bulletin boards, 100 grange placemats per month, 30 flyers at schools
<input checked="" type="checkbox"/> Personal letters inviting select people to participate in the program (potential members and adult volunteers).	June-August 2022 July 19 2022	13, 1	responses to inquiries on Aromas 4h gmail Invited Miss Salinas Valley to speak at October meeting
<input checked="" type="checkbox"/> Personal contacts (phone, in person) to inform them about 4-H and encourage their participation (potential members and adult volunteers).	August-September August 28, 2022 July 2022-June 2023	9 32 100+	Follow-up emails to families about enrollment recruitment at Aromas Day (Q&A) conversations at Grange Breakfasts and
<input checked="" type="checkbox"/> Community and school groups contacted with information, or through community service	11/4/22, 2/4/23 4/28/23, 5/19/23	50+ cards, 20+ plants, 2 zoos	cards to veterans for thanksgiving day, cards to MOW, CAS community markets WR, oak saplings to WW, petting zoo at Children's Day in Watsonville, Petting zoo at Field Day for Aromas School
<input checked="" type="checkbox"/> Joint activities that resulted in integrated programs	monthly, 2/4/23 4/28, 5/19, 5/13	20+ Grange 3+ others	Grange breakfasts, display, clean ups, community markets FFD w/ WWW, MOW, CASA, WW ranch, School activities
<input checked="" type="checkbox"/> Membership drive or promotional programs to reach minorities or females (e.g., festivals, fairs, displays)	Aug-Sept 2022 8/28, 4/28, 5/19, 5/13	50+ 30+ 20+	Flyers and posters on community info boards & at schools, Outreach materials and members at Aromas Day
<input checked="" type="checkbox"/> Adult volunteer recruitment and/or volunteer development/training	May-Aug 2022 Aug-Dec 2022	10	Outreach materials for 2022-23 projects School Fairs project leaders did online trainings
<input checked="" type="checkbox"/> Meeting places selected to encourage minority or female participation	July 2022-June 2023	11	All meetings held at the grange, a public location open and accessible to all community members
<input type="checkbox"/> Other			