

Shooting and editing video on your iPhone

Before shooting:

A. Space

B. Block Notifications

C. Set Phone Orientation

Before shooting:

Space



Before shooting:

Block
notifications



Before shooting:

iPhone
orientation



Stop the shaking:

A. Tripod

B. Hand Held
Stabilizer



A. Tripod

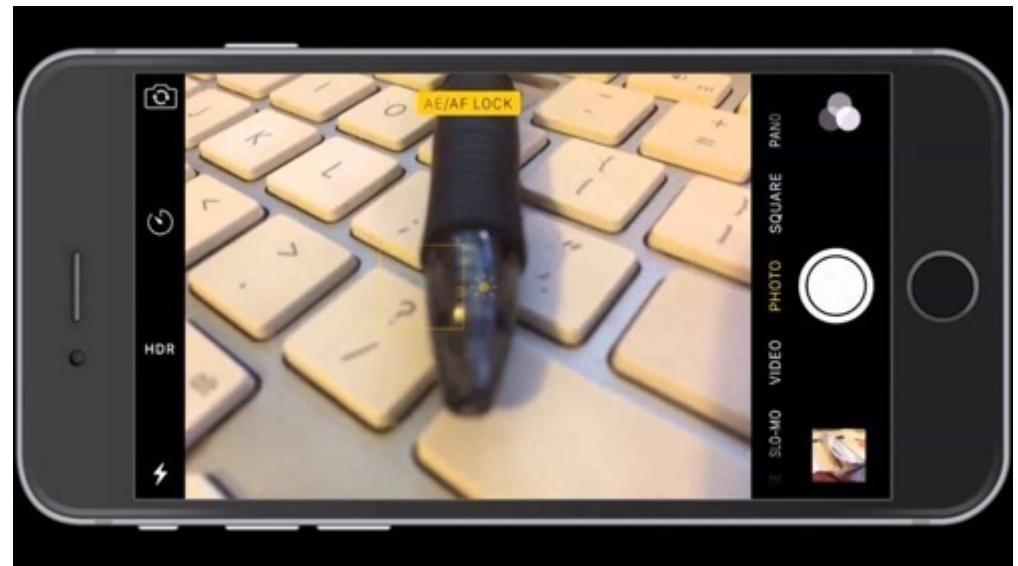


B. Stabilizer



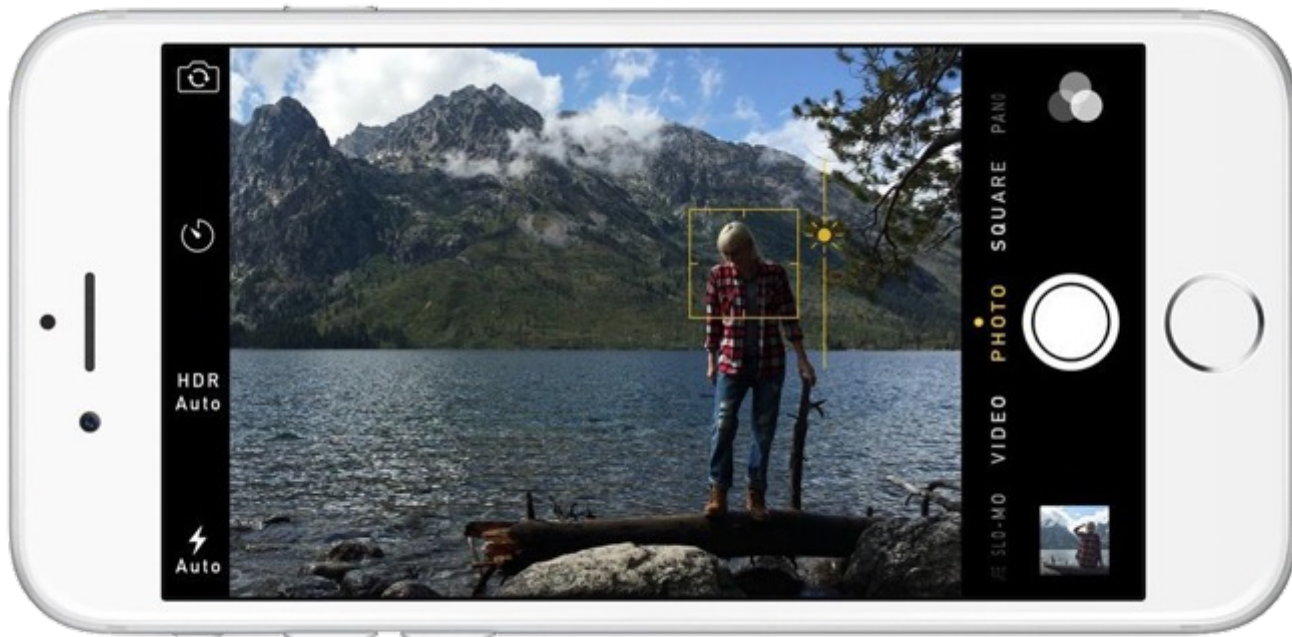
Let there be light:

- A. ae/af lock
- B. Led Light
- C. Natural Light

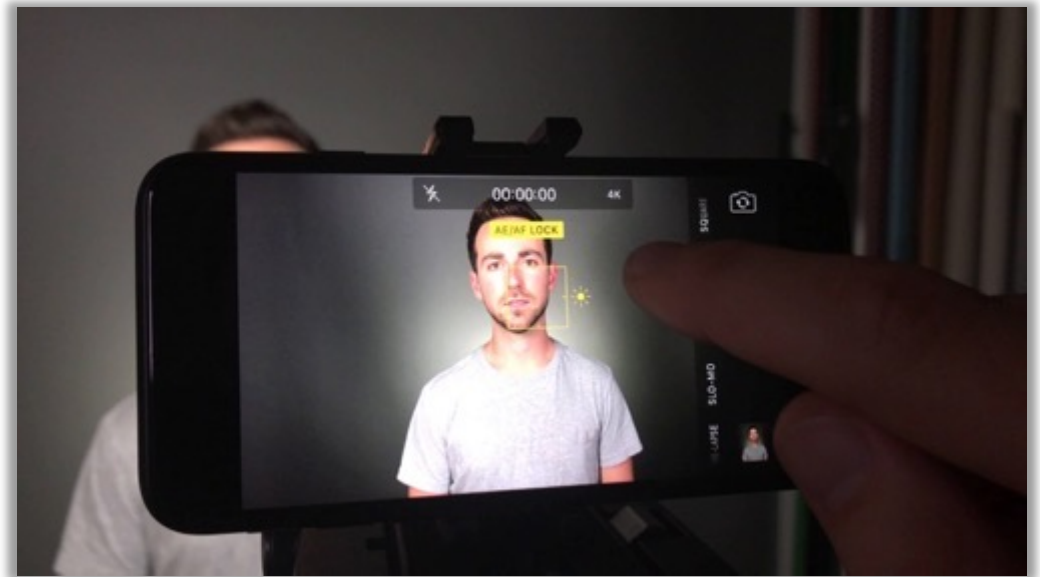


ae/af lock

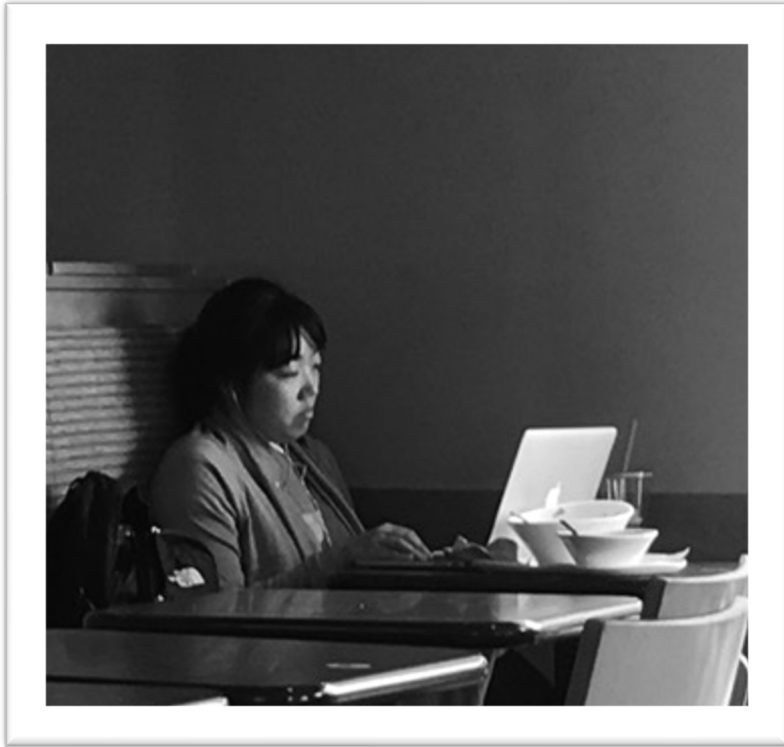
auto exposure /autofocus lock



Led Light



Natural Light



Ideal Light

3 POINT LIGHTING
SOFT KEY LIGHT
BRIGHT FILL LIGHT
BACK LIGHT



Composition:

Rule of thirds



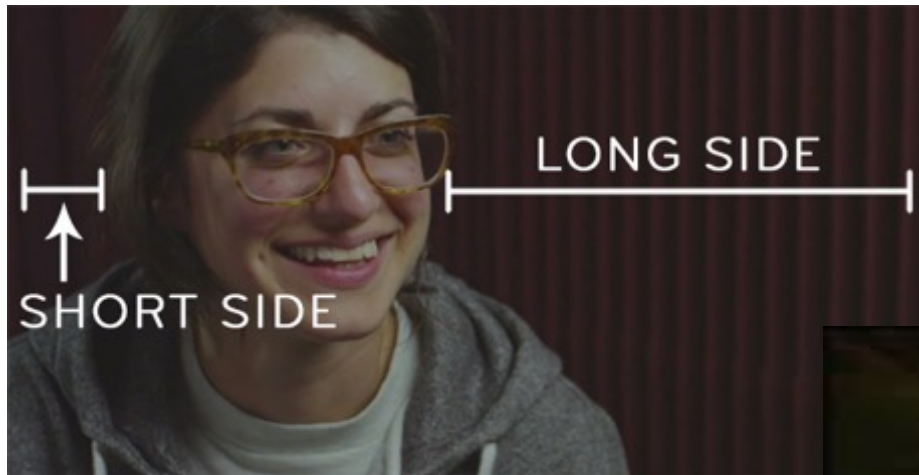
Rule of Thirds:



Balance:



Balance:



Symmetry & Balance:



Other Points:

- A. Prep your interview subjects
- B. Know what extra video you need (b-roll)

Prep your interviewees:

A. What to expect

B. Avoid Memorizing

Extra Video (B-roll):

- A. Wide Shot
- B. Medium Shot
- C. Close Up
- D. Extreme Close Up / *cutaways*

Wide Shot:

Often referred to as “establishing shot” because it establishes where the scene takes place



Medium Shot:

A general, all-purpose shot



Close Up:

Useful for showing detail and can also be used as a cut-in



Cutaways:

- A. Close up details of the main action
- B. People's faces
- C. Their hands
- D. Shots from the point of view of the main subject of the sequence



Cutaways:



Extra Video (B-roll):

A. 2 shot

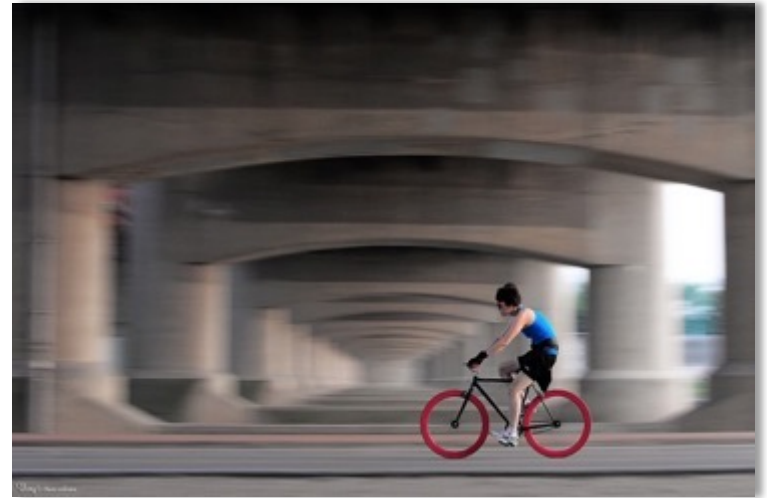
B. Panning

C. Point of view

2 Shot:



Panning:



Point of View:



Audio:



Editing:



Editing in iMovie:

- A. Create a new event
- B. Upload all your clips



[Tutorial on YouTube](https://youtu.be/B_5oZ0vI968)

https://youtu.be/B_5oZ0vI968

#NOSotrosUC

UC ANR News, Information & Outreach in Spanish

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